

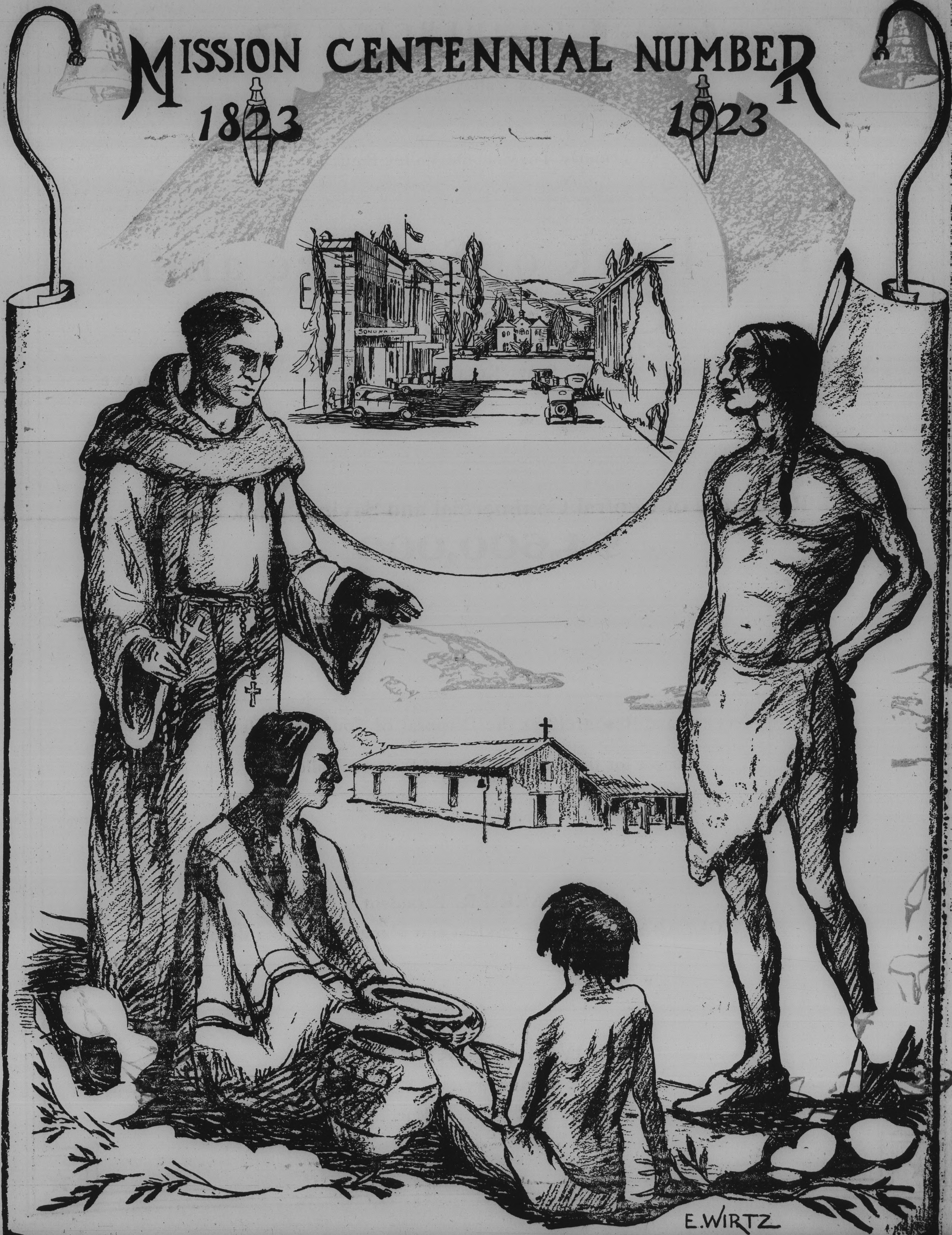
"In the Valley of the Moon"

The Sonoma Index-Tribune

VOL. XLV

NO. 45

MISSION CENTENNIAL NUMBER
1823 1923



E. WIRTZ

A Strong Factor In The Community

Central COMMERCIAL AND SAVINGS Bank

(Sonoma Valley Branch)

Formerly The Sonoma Valley Bank

The Bank of Service and Co-operation

Vallejo

Benecia

Santa Rosa

Sonoma

Penngrove

Resources of Central Commercial and Savings Bank Over
\$4,600,000

Services and Resources at the Disposal of Sonoma Valley

People for the Development of Sonoma Valley

L. G. HARRIER, President

T. G. HOLLABAUGH, Vice President and Manager Sonoma Branch

ADVISORY BOARD

E. T. Lindley

A. Maffei

R. E. Murphy

A. W. Adler

Charles La Torres

V. Leveroni

U. J. Martinelli

The Valley National Bank

The Valley National Bank of Sonoma is a new financial institution of the community with pioneer bankers and leading local men as directors and stock holders. It is a member of the Federal Reserve Bank and has been lately named U. S. Depository for Postal Savings.

The officers are:

President ----- Frank M. Burris
Vice President --- Wm. F. Clewe
Cashier ----- Jesse Burris
Assistant Cashier -- R. E. Perkins
Teller ----- Rose Pagani
Teller ----- Carola Felder

The Directors are as follows:

Sam Sebastiani, one of Sonoma's largest property owners and head of several important industrial enterprises.

Joseph Keechler, efficient and popular superintendent of the 1400 acre Jones ranch which he has made one of the most productive properties in the State.

Fred Bulotti, local capitalist and president of the Sonoma City Board of Trustees.

Frank Wedekind, owner of a productive orchard and vineyard and director of the Sonoma Farm Center.

Wm. F. Clewe, leading merchant of this city and city treasurer.

The bank was started in response to a demand for a local bank owned and controlled by Sonoma Valley stockholders. It was also given an impetus by the fact that Sonoma had no National bank and the banking public accustomed to doing business with a National Bank urged Messrs Burris and Burris to again enter the financial field and apply for a charter from the Comptroller of Currency. Before the charter was granted stockholders to the number of eighty had oversubscribed the stock of the local institution.

Frank M. Burris and Jesse Burris are pioneers in the local banking field, the father of F. M. Burris Mr. David Burris, having started the Sonoma Valley Bank here in 1875. With their long record of honorable dealing and experience and with a group of associates prominent and substantial men in the business world the Burris foresaw the service which a third bank could render in this growing

community and at once made plans for the handsome quarters which are now the permanent home of the Valley National.

Frank M. Burris purchased the building at the corner of Napa and 1st Street West from Fred Bulotti in January and a contract was promptly let to Herman Safe Company of San Francisco, bank architects to convert the lower floor of the building into one of the most modern and beautiful banking houses of the north of bay counties.

Rich Interior With Strong Vaults

The Vault is constructed of 18 inch concrete walls, floor and ceiling are reinforced with 1-2 inch square bars staggered, 21 inch O. C., protected by submarine cable wound through the entire floor and ceiling system of the vault at 4 inch O. C.

The Vault is divided with a steel partition into a coin and security vault, and a safe deposit vault which has a capacity of several thousand boxes.

The boxes are all equipped with double-locked Yale safe deposit locks, requiring the presence of both renters and bank attendant to gain access to box.

Access is gained to the interior of the vault through two 4 inch doors, manufactured by the Hermann Safe Company in San Francisco, weighing 6500 pounds each. They are also electrically protected with a burglar alarm as well as a three movement time lock on the combination. They are constructed of nonburnable plates, resisting attacks on doors by acetylene torch making them absolutely burglar and fire proof.

The Interior Combines Beauty and Convenience

The interior consists of a large spacious public lobby, President's private office, Cashier's office, working space, safe deposit lobby, safe deposit vault, coin and security vaults, ladies rest room, and heater room.

Mezzanine floor has been developed as a Directors Room, and general consultation room.

The public lobby consists of a combination of wood and marble. The marble on the bank screen, wall, wain-

scot, check desks, and settee. The marble is known as San Saba and is quarried in San Saba, San Saba County, Texas, from which it derives its name. The floor is covered with linoleum. All the wood work is mahogany. All the wickets, calender castles and ink stands are bronze. The wood work in the President's office, cashier's office and safe deposit lobby is mahogany. The working space is completely equipped with all the necessary conveniences for the efficient working of a modern bank.

The desks, chairs, director's furniture, etc., are all mahogany. The ladies rest room which will be accessible from the street as well as from the banking room will be attractively decorated and furnished with wicker furniture. The lighting fixtures will be in harmony with the general color scheme, which will be of mottled walls, giving marvel appearance, and will be enriched at various points by bits of stencil work in pleasing colors. The clock with its marble dial will be self-winding and electrically controlled.

Venetian blinds will be used on the windows.

The entire vault and bank is protected by an electric burglar alarm system with vault and door protection as described before, with holdup buttons on the floor at each wicket in the President's and Cashier's offices, and mezzanine floor. There are two alarms, one on the inside of the banking room on the face of the vault, and one on the exterior of the building. The system is controlled from a cabinet in the banking room on the face of the vault which has a combination lock and is electrically controlled itself.

The entire banking room was designed by the Herman Safe Company, and the work was done under their supervision by the following contractors:

Concrete Work, Pete Basaglia
Plaster Work, Wagner & O'Connell
Mill Work, A. W. Adler
Heating & Plumbing, Marcy & Peterson.
Floor Cover, F. Clewe
Carpenter Work, C. C. Bean

John Batto & Sons, Inc.

General Merchandise, Hay, Grain, Feed,
Fuel and Fruit



Sonoma

Vineburg

Sales

Service

Ford

THE UNIVERSAL CAR

E. COATES, Proprietor

Authorized Dealer

FORD

FORDSON

LINCOLN

Phone 119

Sonoma, California

Ford Parts

Repairing

Accessories

JOHN HERMANN, President

J. R. HERMANN, Vice President

C. F. HAAS, Secretary

The Hermann Safe Co.

Designers and Manufacturers of Vault Work and
Interior Bank Equipment

Have Furnished and Installed all the Steel Vaults and Safe Deposit Equipment in the New Building of

The Valley National Bank

A PARTIAL LIST OF CONTRACTS WE NOW
HAVE UNDER COURSE OF CONSTRUCTION

The First National Bank, Stockton
Calistoga National Bank, Calistoga
Bank of Lake, Lakeport
Bank of Ripon, Ripon
Bank of Arroyo Grande, Arroyo Grande
Bank of Italy, Los Angeles Branch
Bank of Italy, San Diego Branch
Bank of Italy, Fillmore Street Branch
Bank of Italy, Sunnyvale Branch
Bank of Italy, Telegraph Avenue Branch
Bank of Italy, Santa Rosa Branch
Bank of Italy, Sacramento Branch
Bank of San Pedro, San Pedro
Security State Bank, Ontario
The Oakland Bank, Oakland
Sacramento, San Joaquin Bank, Stockton

Italian-American Bank, Columbus Avenue Branch
National Bank of Hermosa Beach, Hermosa Beach
First National Bank of East San Gabriel, San Gabriel
Home Commercial & Savings Bank, South Pasadena
First National Bank, Santa Cruz
First National Bank, Richmond
Bank of Carmel, Carmel
First National Bank, Monterey
San Leandro State Bank, San Leandro
Central Commercial and Savings Bank, Pennington
Central Commercial and Savings Bank, Sonoma
Central Commercial and Savings Bank, Vallejo
San Francisco Savings & Loan Society, Richmond
Branch
Twenty-Two Branches for the Mercantile Trust
Company of California

**S. F. NATIVE SONS AND
BAND HERE JULY 4TH**

Rincon Parlor of San Francisco
N. S. G. W. will be represented in

Sonoma on July Fourth by many
members and also by its excellent
brass band.

Sonoma Parlor has arranged for
the transportation and entertainment
of the visiting Native Sons.

**"Mission Presidio and
Pueblo of Sonoma"**

BY HONORIA TOUMEY AND LUISA VALLEJO EMPARAN

Will be on Sale During Celebration

AT LEADING STORES AND AT OLD MISSION

PRICE \$1.00

Herman Weghofer

**Ladies Tailoring and
Habit Maker**

SUITS TO ORDER

REMODELING - - - ALTERATIONS

Sonoma, California

**GENERAL DESCRIPTIVE
OF SONOMA VALLEY**

Sonoma Valley has progressed
more in the past ten years than it
has in the other ninety of its growth.
Thriving communities like Boyes Springs,
Caliente Park, Fetters and Sonoma Vista
have sprung up with attractive suburban
homes and business centers, tracts which
a few years ago were the cheapest acreage
have been cut up into city lots which sell
at good prices, large resorts with bathing
facilities which utilize the natural mineral
springs are attracting annually thousands
of vacationers, rough roads are giving way
to paved highways, unimproved town
thoroughfares have been replaced with
concrete streets, new schools have been
built, homes, banks and business blocks
erected and Sonoma has become a modern
center for the beautiful surrounding county
which we love and call the valley of the Moon.

The Mission fathers of a century ago
recognized in Sonoma Valley advantages
and opportunities which succeeding
generations have utilized. Altimira,
founder of the Mission in his diary stressed
the advantage of Sonoma Valley's springs
and streams. The springs are famous today
for the cures they have effected and the
benefits thousands are deriving from them
for health and recreation. The water from
natural springs such as supplies the city of
Sonoma is inexhaustible in supply and of the
finest quality. No where in the United States
is there better drinking water. Artesian wells
are found in a well defined belt on the north
side of the Sonoma Valley and provide excellent
means of irrigating land. While irrigation
is very uncommon in this farming section
of California, it has been found beneficial
to orchards and crops, where used and there
is undoubtedly a new era of agriculture
coming in the Sonoma Valley when irrigation
shall become a factor. An

unfailing rainfall has always been depended
upon for the moisture to grow all crops in
Sonoma Valley and grape growing achieved
particular fame here because of the varieties
of wine grapes which could be grown without
irrigation on soil peculiar to Sonoma Valley.
These grapes transplanted from their native
soils of Italy, France, Hungary, and Germany
thrived in Sonoma's foot hills and hillsides
and surpassed for wine making the irrigated
grapes grown in any other section of California.
While quantity may be sacrificed, the quality
has been brought out by natural moisture and
Sonoma Valley wine or juice grapes in 1921-1922
brought the top price of \$150 per ton.

Water development and utilization would
seem to offer particular opportunity for capital
and enterprise in the further development of
Sonoma Valley.

The Sonoma City Water Works

The Mission Father's enthusiasm over the
soil and climate of Sonoma Valley, proceeded to
plant fruit and grain. They demonstrated what
has been proven by those who have come after
them; that Sonoma soil can grow some of the
best fruit in California and that those who grow
it may live here in peace and delight the year
round. California climate is here the ideal. No
extreme hot weather mars the harvest season. No
hot nights breaks rest. No vigorous winters or
severe storms interrupts all around out of door
activities. All California acclaims Sonoma Valley's
advantage as to climate.

**Educational
Advantages**

Sonoma has kept pace with the progressive
citizens of California in providing educational
advantages for its school children.

Over ten years ago the present Sonoma
Grammar School was built replacing the old wooden
structure which had housed several generations.
The present building is an imposing brick
structure of two stories with modern facilities
for heating and ventilation. It contains eight
class rooms, large auditorium and manual training
quarters. A well kept lawn and beautiful
California shrubbery lends to the attractiveness
of its environment. Recently four acres of ground
were purchased adjoining the present school
property for recreation purposes.

The Grammar School's daily attendance in 1923
is the highest yet recorded in the district, the
enrollment being over 200. The principal of the
school is Jesse F. Prestwood who is a member of
the Sonoma County Board of Education and ranks
high among the schoolmen of the State. The school
under his regime has been complimented by prominent
educators for its excellent discipline, morale and
scholarship. His capable assistants are Misses
Alice Young, Nettie McConache, Edna Cooper,
Florence Murphy, Mildred Burchard, Alice Chester
and Pearl Fallon.

The trustees of the Sonoma Grammar School
are Dr. A. M. Thomson, Carl Dresel and Frank
Wedekind, the latter the successor of Philip Bill
deceased to whose unexpired term he was recently
appointed by County Superintendent of Schools,
Louise Clark.

District Schools

Sonoma Valley has several modern district
schools the largest of which is at El Verano where
two teachers are employed. The attendance is over
100 and a neat and commodious school building
provides excellent educational facilities for the
children residing in that part of Sonoma Valley.

A Parent-Teachers Association is an active
factor in the El Verano district.

Other district schools are Wataugh, Huichica,
Flowery, San Luis, and the consolidated districts
of Glen Ellen, Dunbar and Kenwood.

The Sonoma Valley High School

One of Sonoma Valley's proud accomplishments
during 1922 was the building of a modern and
substantial High School building, the acquirement
of 12 acres of grounds on a site for the new
building and the actual occupation of the new
school plant early in 1923. The improvement was made

**Sonoma City Water Is
From Famous Spring**

Sonoma City's water supply is from the famous
spring "Lachryma Montis" (tear of the mountain)
on the General M. G. Vallejo property. A poetic
legend handed down from the Indian days
explains the name of the spring. An Indian
maiden loved a young brave who went away to
war and never returned. She waited and wept
for him finally dying of a broken heart and where
she had wept a crystal spring gushed forth, and
the Indians believed it to be the maidens tears
for the lost one. General Vallejo kept the Indian
name, Lachryma Montis for this beautiful spring
of fine water and in 1875 when the pueblo of
Sonoma was in need of a public water supply for
its increasing population, a surveyor and had a
wooden pipe

possible by the voting of bonds for \$115,000
which was the entire cost of the school and its
furnishings. The building is of substantial
concrete construction.

Its dedication in January of this year was a
proud event in community history.

The High School faculty is headed by Louis H.
Golton, Harvard graduate who has put the school
on a high basis both as to morale and scholarship.

An excellent school orchestra under the
leadership of Lyle Campbell is an asset to the
community as well as the school itself.

The manual training and domestic science
courses are important in the curriculum.

Training for citizenship and community
co-operation are emphasized in the Sonoma
Valley Union High School.

The High School Trustees for 1923 are Dr. W. B.
Hays, Leopold Justi, George Cassidy, L. M. Bish
and Fred Helberg.

system laid to carry water to the town. Since that
time the Vallejo system has been in general use.
It was improved and extended in 1904, iron pipe
from 4 to 6 inches being laid, and extensions
taking care of the growing municipality. The late
Preston R. Davis, civil engineer was in charge of
the improvement at that time. Later on the
reservoir or lake on the Vallejo property was
done away with and water stored in high tanks
with modern pumping plant to assure greater
force and better fire protection.

For years the system was a philanthropic
concern in accordance with the generous spirit
of its founder but as the population grew and
demand for better service was made the Sonoma
City Works was put on a business basis largely
through the effort and foresight of R. R. Emparan,
of Sonoma is now present manager of the concern.
Mr. Emparan metered the system, pointed out
the justice of compensation for fire protection
and otherwise increased the income of the company.
The receipts in 1914 being \$5000 per year where
it had been as low as \$80 in the pioneer days.

Sonoma has considered municipal purchase of the water
works but a few years ago the proposition was
put to a vote of the people and failed of the
necessary 2-3 vote by 34 votes. At that time the
Railroad Commission valued the property at
something like \$50,000 and after expending the
supply declared that Lachryma Montis would
supply water to a community many times the size
of Sonoma.

The quality of the water and its abundance makes
the spring one of Sonoma's finest assets.

Wisdom Defined.

Man's chief wisdom consists in being sensible
to his follies.—Rochefoucauld.

**quality
and
service**

our first consideration

**on this basis
our business
has increased
to its present
proportions**

**we thank you for your
patronage**

F. Clewe

U. S. Tires

U. S. Tubes

**Sonoma
Vulcanizing
Works**

Retreading and Repairing

S. A. Robinson

Phone 65-W

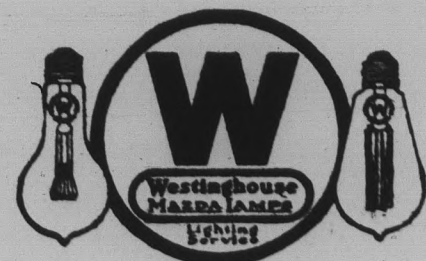
Motors

Supplies

Ye Electric Shop

J. DRESEL, Prop.

**Westinghouse
Lamps**



**Electrical
Appliances**

Wiring and Contracting

PHONE 65-W

SONOMA, CAL.

Bear Flag Raised In Sonoma

The Bear Flag of the "California Republic" was hoisted over Sonoma in June, 1846, after the settlement had been captured by a party of Americans from the Sacramento Valley, who were resisting the reported plans of the Mexican authorities to drive

Expulsion Plan Reported.

"There they met William Knight, who stated that he had seen the party of Californians in charge of the horses and that De Arce had told him Castro had sent for the horses for the purpose of mounting a battalion of 300



BEAR FLAG MONUMENT IN THE SONOMA PLAZA

them from the country.

A month later, it was replaced by the Stars and Stripes when news reached California of the beginning of the Mexican War.

The Bear Flag Party

The California Blue Book for 1909 gives the following story of the events leading up to the organization of the Bear Flag party and the subsequent capture of Sonoma:

"In the Spring of 1846, the population of California was estimated at about 10,000, exclusive of Indians, and the foreign population, mostly from the United States, was placed at about 2,000. It became apparent to the more intelligent of the Californians that this new population would, if its immigration increased in the same ratio, in a few years change the government and institutions of the country.

"As the outgrowth of a revolutionary movement in 1845, the governor, Manuel Michelorena, was deposed, the duties of the office assumed by Pio Pico, and General Jose Castro became the commander-in-chief of the military.

Ordered Americans To Leave.

"The latter assumed a policy toward the foreigners that was aggressive. He promulgated a proclamation requiring all Americans to leave the country, but no immediate steps were taken to enforce the order, and little attention was paid to it. About the first of June, 1846, Castro issued an order to Lieutenant Francisco de Arce to remove a number of government horses from Mission San Rafael to his headquarters at Santa Clara.

"The officer, with a guard of fourteen men, proceeded to execute the order, and was compelled to cross the Sacramento River at New Helvita, now Sacramento, the nearest point at which the horses could swim the stream. On his way he was seen by an Indian, who reported to the American settlers that 200 or 300 armed men were advancing up the valley.

"At this time, Captain Fremont, with his exploring party, was encamped at the Buttes, near the confluence of the Feather and Sacramento Rivers, about sixty miles above Sutter's Fort. It was inferred by the settlers that the California force was marching north to attack Fremont. The alarm was immediately spread throughout the valley and most of the settlers joined Fremont at his camp.

men to march against the Americans settled in the Sacramento Valley and to expel them from the country; that then he proposed to fortify the Bear River pass in the mountains and prevent the further ingress of immigrants from the United States.

"After consultation, it was resolved that a force should pursue the Californians and capture the horses, so as to weaken Castro and for the time frustrate his designs. Twelve men volunteered for the expedition, and Ezekial Merritt, the eldest of the party, was chosen captain.

"At daylight on the 10th of June, 1846, they surprised the Californians, and the horses were taken. De Arce and his men were permitted to go on without further molestation.

Revolution Begun.

"The revolutionary movement on the part of the Americans was then fairly commenced. The party being increased to thirty-three, still under the command of Merritt, marched to Sonoma, and on the morning of the 14th of June captured and took possession of that town and military post. They made prisoners of General M. G. Vallejo, his brother, Salvador, and Victor Brudon, and had them conveyed to Sutter's Fort at Sacramento for safe-keeping.

"As nearly as can be ascertained, following are the names of the members of what is known as the 'Bear Flag' party:

"From Sacramento Valley: Ezekial Merritt, Robert Semple, Henry L. Ford, Samuel Gibson, Granville P. Swift, William Dickey, Henry Book-er, John Potter, William B. Ide, William Fallon, William M. Scott, Henry Beason, William Anderson, James A. Jones, W. Barti or 'Old Red', and Samuel Neal.

"From Napa Valley: Benjamin Dewell, Harvey Porterfield, John Grigsby, Frank Grigsby, William Knight, David Wood, William Hargrave, Andrew Kelsey, Horace Sanders, John H. Kelley, John Gibbs, Thomas Cowie and George Fowler.

"A garrison of about eighteen men, under the command of William B. Ide, was left at Sonoma, and in a few days it was increased to about forty. On the 18th day of June, Ide, with the consent of the garrison, issued a proclamation setting forth the objects for which the party had gathered and the principles that would be adhered to in the event of success.

PROGRESS IN SURGERY AND MEDICINE

(By Dr. S. Boolsen)

We live in a most wonderful time. Never in history has the human race seen such great developments as we have in the last generation. This development covers all phases of our life. It has changed our mode of living and even the character and thoughts. It has added years to the average length of life, giving comfort and ease never dreamed of before. This comfort succeeds also in taking care of our sick in the modern equipped hospital, good nursing and excellent surgical and medical care. How many can realize the great changes in taking care of the sick?

100 years ago the average life of a human being was 25 years, now it is 56 years, and Mr. Brisbane even claims it to be 63 years. This increase in the length of our life is not due to the fact that our present race is hardier, because it is not, but rather due to an increased knowledge in medical science, and the application of this knowledge to our every day life. The introduction of sanitary and hygienic measures with their application in the outbreak of epidemic and reinforced by quarantine has prevented the spread of such diseases as typhoid, diphtheria, scarlet fever etc. The dreadful plague of tuberculosis is successfully fought today, and the medical profession looks hopeful in the future, that the time will arrive when this dreadful disease will be a thing of the past. Did you ever sit down and consider what the medical profession has done for the good of humanity? Have you ever realized the faithful work done by it? Who can measure in dollars and cents the value of tuberculin, typhoid and paratyphoid vaccine, antitoxin of diphtheria, tetanus, hydrophobia, 6-0-6 and its anesthetics, the antiseptics and the compliments and other vaccines etc. too numerous to mention. Please consider also the present day surgery, only made possible through the discovery of the general as well as local anesthesia, the antiseptics, and the introduction of aseptic methods. The successful fight against malaria spreading mosquito as well as yellow fever in the hotter climate. Only one thing has not changed in all these years, and one meets it every day. It is the self-prescribing. Everybody prescribes for himself and neighbor. You all know it, most of you have done this very same thing. Let anyone not feel well, and all your friends and neighbors will tell you about a certain wonderful medicine of which they themselves don't know anything, neither the contents of the drug nor its action. Ask them how a ham sandwich is digested and used by the body. They don't know, but still they have nerve enough to prescribe medicine.

The Teacher—And so you see, children, love is the one thing one can give and still have plenty left.

Little Bobbie—How about measles?

Sonoma Grove, Leading Resort of the Valley



SONOMA GROVE RESORT

No resort in Sonoma Valley is better or more favorably known for the excellence of its cuisine than Sonoma Grove, situated in a beautiful natural park between here and Boyes Springs. Sonoma Grove is ideally located. The summer vacationist finds its accommodation all than can be desired. The service under the personal direction of Mrs. Rose Bianchini is hard to excel and the proximity to the Springs make it a very desirable outing place.

Sonoma Grove has been established for many years and guests return season after season because of the excellent accommodation and the beauty of the place. Sundays and holidays, a special chicken and ravioli dinner is served and at all season French and Italian dinners are featured. Recently Sonoma Grove has purchased a fine new auto bus for the accommodation of its guests. A vacation in Sonoma Valley spent at Sonoma Grove combines all the requirements of an ideal outing.

IN EVERY WAY BETTER AND BETTER

The New Sonoma is improving every day in every way. We have been asleep for a long time, it has taken nearly 100 years for Sonoma to get on the map where she truly belongs.

Sonoma and the Valley of the Moon is now on the upward trend of progress, she cannot be stopped now for she has learned well the lesson of co-operation. The energies that are at present being put forward for a successful celebration to commemorate the 100th anniversary of the founding of the Sonoma Mission, is one of the proofs of what co-operation can do. Our goney pessimistic friends would never have believed that such a feat possible for Sonoma Valley. Credit is due to co-operation which is the mother of success. You and other good people in our beautiful Valley can be a wonderful help to our Town and Valley.

Big cities have been built through team work. Co-operation is what builds better schools, better roads, increases valuation of real estate, as well as building the future. Co-operation embraces a number of things, and one of these is, to patronize your home merchants and your home builders. They in turn will give you as good a value and better service than you can obtain elsewhere. If they make money they will spend it in the home town making improvements, which helps to beautify the City and thus increase the valuation of your property, and make it a better place to live in. Encourage your home merchant by patronizing him, and he will endeavor to please you by stocking a larger assortment of merchandise in which he deals. That is one of the co-operating movements.

We claim and are ready to prove that we give as good and perhaps better value and far better service than you can get in other places. We aim to please and satisfy you, and are trying to convince you to leave your money at home. Every dollar spent away from your home town is that much value taken out of your community and your pocket book. You may not believe this, but if you stop and think for a moment you will agree with us. We believe that any business or institution of any kind that chances to invest capital in our community, and which helps to further the welfare of the town and valley should be given full support, providing they are conducting and transacting an honest and straight forward business. Nobody else has interest in the future prosperity of Sonoma Valley. It has all the prospects of becoming a greater community, we have climate, scenery, and soil unsurpassed, the only thing lacking has been team work, but this disintegrating feeling is daily being overcome. Yours for co-operation and prosperity of the Valley of the Moon.

SONOMA VALLEY SHOE STORE
Chas. La Torres, Proprietor.

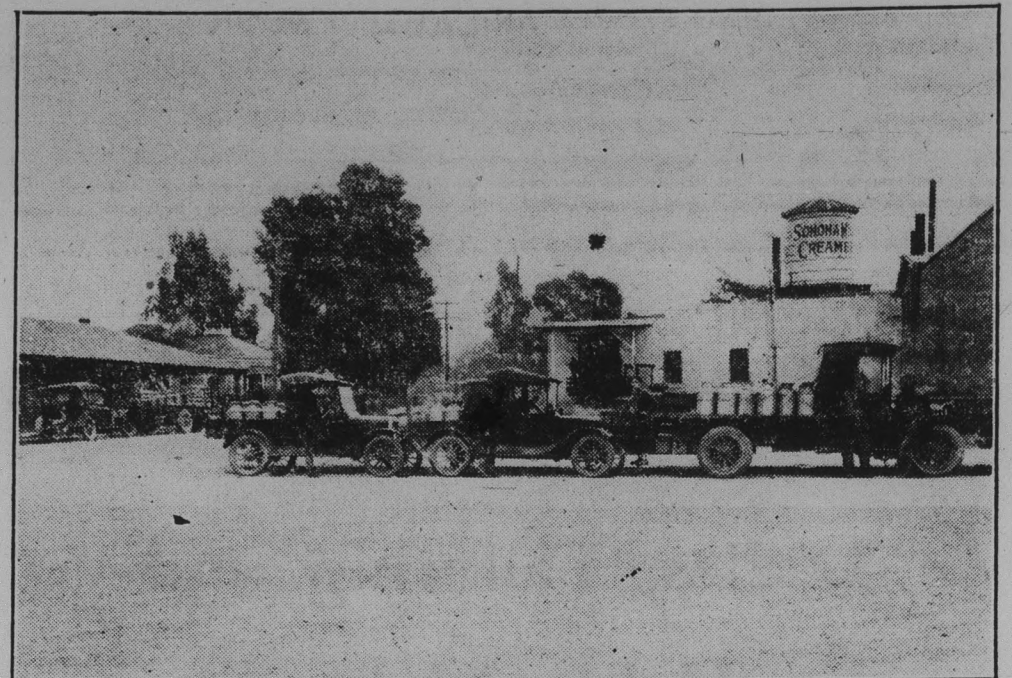
Sonoma Mission Creamery

One of the most important manufacturing and industrial concerns in Sonoma Valley is the Sonoma Mission Creamery, makers of the famous Valley of the Moon brand butter and Monterey cheese. This industry is a boon to the farmers and dairymen of this section, about 200 farmers selling their produce daily to the Creamery and receiving the best prices.

The Sonoma Mission Creamery has grown from a small business to a

cellent grating cheese preferred by many to Parmesan. Sonoma Mission Creamery jack type cheese won a gold medal at the State Fair in 1922.

The Sonoma Creamery is ably conducted by Joseph Vella who is an expert in various departments and personally supervising the manufacturing end of the business. His partner John Iacona is manager of the San Francisco business, including the



SONOMA MISSION CREAMERY, SONOMA BRANCH

large prosperous one with several manufacture of the famous Valley of branches in San Francisco. The the Moon butter.

The growth of the manufacture of cream collected in Sonoma Valley is pasteurized and shipped to the San products and volume of business done Francisco plant where it is manu- by the Sonoma Mission Creamery factured into butter. This butter took with Sonoma Valley farmers and a prize last year at the State Fair and dairymen is revealed in the following is conceded to be the best and most, tabulation of figures taken from the scientifically made on the Pacific Sonoma plant records of 1918-1922:

This manufacturing establishment The Sonoma Creamery with its new has increased its output to the point

MANUFACTURES FROM 1918 TO 1922

	1918	1919	1920	1921	1922
Lbs. Milk Purchased...	3,154,204	3,957,992	5,026,208	4,075,540	5,282,763
Lbs. Cream Purchased	25,044	19,041	29,967	179,815	306,555
Doz. Eggs Purchased	20,507	18,911	68,242	104,370	149,560
Lbs. Cheese Made...	250,238	337,282	417,229	387,790	451,649
Lbs. Butter Made....	65,469	88,865	123,515	159,530	206,202

YEARLY EXPENDITURES FOR PRODUCE

	Milk	Cream	Eggs
Expenditures During 1918....	\$ 78,794.80	\$ 4,786.58	\$ 8,349.11
Expenditures During 1919....	106,475.88	4,325.86	8,284.01
Expenditures During 1920....	149,715.82	6,334.56	30,499.59
Expenditures During 1921....	82,712.50	38,948.88	34,526.55
Expenditures During 1922....	103,339.01	59,057.43	39,658.63
Total Expenditures.....	\$521,037.81	\$111,453.33	\$121,317.89
Total Expenditures Covering Five Year Period.....	\$753,806.03		

pasteurizing plant is a model of up-to-date cleanliness. The pasteurizing unit was added to the plant in 1922. The year previous, the growing volume of business necessitated the building of a new and larger cheese-making department and frequently a night and day shift is employed to manufacture the cheese for which there is a big demand from Seattle to Los Angeles and also in the Islands and the orient. The cheese of the Mission Creamery is in demand when fresh and more so when dry, the latter furnishing most ex-

where it is now accorded the privilege of bidding on government supplies and this is just one source of distribution of the high type dairy produce which comes out of the favored Valley of the Moon.

Mr. Vella resides in Sonoma with his wife and little daughter and owns a pretty bungalow home on Napa St. He is a progressive business man who would like to see Sonoma take first place among the cities of California with a well kept park, concerts and other attractions of a high order.

Monotti, The Grocer

A. L. Monotti whose large grocery store on the pioneer corner opposite the Mission is well known for its quality goods and low prices is a progressive businessman of Sonoma Valley. For the past six years Mr. Monotti has been well and favorably known to local trade and his genial personality and thorough business methods have won him the regard of a big clientele.

Three years ago Mr. Monotti believing that Sonoma was on the eve of great development and knowing that he could render merchandising service which would promote home buying started his present store. His stock of groceries was exceptionally large and he has constantly added to it, putting in also a line of merchandise asked for by customers. The store

is up-to-date as to stock, service and methods. Employees are courteous, prompt and efficient. Monotti, the Grocer personally oversees every detail of the business.

As far back as 1885 A. L. Monotti was established in the grocery business in Stockton and for 20 years was in business in San Benito County. He has also been identified with prominent San Francisco firms, so is an experienced California business man which accounts in no small measure for his success here.

For quality goods both imported and domestic at prices which are always right Mr. Monotti has a reputation of which he is justly proud.

Billions of Cups of Coffee Used. The stupendous amount of 40,000,000 cups of coffee are consumed in the United States each year.

British Universities. There are 18 universities in Great Britain and Ireland.

Mission Sonoma de Solano Anniversary

IT IS EXTREMELY seldom in the history of a city the size of our Sonoma that the honor of a hundredth anniversary is recorded; however, during the next week thousands of people from all parts of the State will visit us to participate in the hundredth anniversary of the founding of Mission Sonoma de Solano. And more remarkable, Dal Emparan, the grandson and direct descendant of honored General Vallejo, will take a principal part in our Mission Play.

One hundred years takes us far into the past, yet our Mission was founded in those by-gone days, but further still was the first Savings Bank established in the year 1810, by a clergyman in Scotland, who was interested in encouraging industry and thrift.

California's first savings bank was the California Savings and Loan Society, established in San Francisco in 1857, and that date marks a step forward in progress away from the restless and unsettled conditions of the earlier days.

The Mercantile Trust Company of California is the direct descendant of the First Savings Bank, and throughout the years, the encouragement of thrift has always been an important function of its service.

First of Sonoma Branch
Mercantile Trust Co.
Of California

Commercial Trust Savings

The Sonoma Valley Woman's Club

The Sonoma Valley Woman's Club was founded on September 21, 1901 and has taken an active part in all civic and moral betterment in the community ever since. The following women's names appear as charter members in the club records:

Mrs. M. P. Akers, Mrs. H. Appleton, Miss B. Aguilon, Mrs. Amelia Bates, Mrs. Sarah Baines, Miss Theo. Bates, Mrs. V. Bulotti, Mrs. L. Barbarin, Mrs. Marie Clewe, Miss Doris Clewe, Mrs. B. F. Campbell, Miss Minnie Cooke, Mrs. Sophia Calderwood, Mrs. O. W. Craig, Mrs. J. M. Cheney, Mrs. T. J. Cooper, Mrs. Dorothy Duhring, Mrs. Leonora Duhring, Mrs. J. Dorman, Mrs. Susie Enos, Mrs. Lulu Emparan, Mrs. Belle

hobby, the pretty row of locust trees on the way to the cemetery being set out at that time. Much of the result of this work was lost however when the laying of concrete sidewalks necessitated cutting down many well grown trees.

Another splendid thing mothered by the Club, was the Public Library. In 1906 an organization was formed in the Club, a member built a special building and a Free Library was opened by the women on 1st street east. All funds for the support of this were raised by the club for a number of years, by monthly subscription and entertainments, until finally the City pledged a small tax for the support of it. The women



FOUNTAIN ERECTED BY THE WOMAN'S CLUB

Green, Mrs. Kate Granice, Miss Celia Granice, Miss Julie Granice, Miss Mattie Goodman, Mrs. Elsie Gottenberg, Mrs. Emma Hotz, Mrs. N. V. Haraszthy, Miss Alice Humphreys, Mrs. Nonie Harris, Mrs. Kate Hill, Mrs. Clara Johnson, Mrs. A. Keiser, Mrs. A. McHarvey, Mrs. Pauline McMullin, Miss Kate McDonald, Mrs. A. Merriam, Mrs. Louisa McElroy, Mrs. O. J. McKinnon, Mrs. Georgia Munfrey, Mrs. T. C. Oliveiri, Mrs. C. Ohm, Miss Anna Pemberton, Mrs. Mary Poulson, Mrs. Rose Pinelli, Mrs. Quartaroli, Miss A. Reinsch, Mrs. E. Roberts, Miss Louisa Rufus, Mrs. Martha Stearnes, Mrs. R. G. Shoults, Mrs. Rosie Sartori, Mrs. Shaw, Miss Rue Tate, Mrs. Blanche Weems, Mrs. O. Wagner, Miss Martha Wooster, Mrs. H. Weer, Mrs. M. Whiting, Mrs. Louisa Walliser, Mrs. Eva Weed.

Eighteen of these charter members are still on the active membership list. Mrs. Martha T. Stearns was the first President, and became known as the "Club Mother". The following women have served as president since: Mrs. Kate Hill, Mrs. Annie Poppe, Mrs. Dora Stofen, Mrs. Emma Hotz, Mrs. Amelia Bates, Mrs. Carrie Burlingame, Mrs. Lulu Emparan and Mrs. Perle Hunter, present incumbent. The late Mrs. Stofen and Mrs. Bates having each served double terms.

The club held its first meetings in the lodge rooms of the I. O. O. F. but soon moved to the spacious parlors in the historic Shoen building, which had once formed a part of the barracks in General Vallejo's time. In 1916 by incurring a rather large mortgage, the present Club House was built and much of the Club's financial endeavor during recent years have been centered in raising this debt, which at the present time is reduced to \$500. This comfortable Club building has been a valued asset to the community, and a great comfort to the club women.

The beautifying of the Plaza was the object dearest to the club women's hearts, and though their efforts have not always left lasting results, many beauty spots serve as permanent monuments to their endeavors, as witness the two handsome drinking fountains on the north and south sides of the Plaza, also the artistic fountain and gold-fish pond in front of the City Hall. In 1909 the sum of \$1200 was realized at a wonderful and spectacular Carnival of Nations, for the benefit of the Plaza, and much of this was spent in the unromantic work of widening the streets surrounding it, for the dual purpose of securing better streets and at the same time reducing the enormous size of the Plaza.

In the early days, the planting of trees along the streets was quite a hobby, the pretty row of locust trees on the way to the cemetery being set out at that time. Much of the result of this work was lost however when the laying of concrete sidewalks necessitated cutting down many well grown trees.

The social life of the Club for the entertainment of its members has consisted of enjoyable programmes once a month provided by home and often outside talent. Birthday parties and receptions have been held on Sept. 21st. At reciprocity luncheons neighboring clubs have been lavishly entertained, as has also the County Federation. Early in its life the Club became federated with both State and District, realizing the value of keeping touch with the great world

PAULSEN'S CASH AND CARRY MARKET

The Cash and Carry Meat Market while a new concern is one that prospered from the outset. Walter Paulsen proprietor, named the market and lived up to his slogan "cash and carry" thereby selling cheaper and better meats at prices that pleased the buying public of Sonoma. It was not long before the Shop on Napa St. was enlarged and improved, one of the improvements being the Hussman Refrigerator counter where choice cuts of meats were kept in the most sanitary and attractive manner ready to be carried home by patrons. No time was taken for cutting and quick service was the result. An ice box was also installed and today the market is one of the most up-to-date in the valley.

Whether the buyer wants beef, veal, lamb, pork, sausage or ham the variety is always choice and you get polite service and good weight from the proprietor.

Walter Paulsen is prominent in the Young Mens' Institute and takes an active part in all things for the advancement and welfare of the valley. He is a contributor to many public projects and has a wide circle of acquaintances both here and in El Verano where he was formerly in the butcher business under the name of Paulson and Vincent.

The Cash and Carry Meat Market welcomes old and new customers and appreciates the generous share of the patronage of the Sonoma Valley which is accorded it.

L. H. GREEN

Among the substantial and progressive business men of Sonoma is L. H. Green of a pioneer family. Mr. Green has been in the hay, grain, feed and cement business for the past thirty years succeeding the Green family, who had been in the lumber and feed business in Sonoma Valley since 1881. The father of the present Sonoma representative of the family was captain of one of the boats which plied between San Francisco and Embarcadero in the early days. Captain Green finally located at Embarcadero and was a pioneer of 1847.

Louis H. Green is a native of California and prominent in the order of the Native Sons of the Golden West. For the past 26 years he has been secretary of Sonoma Parlor.

As a member of the advisory board of the Mercantile Trust Company's Sonoma branch, he occupies a prominent place financially in the community and is regarded as a conservative business man, although always ready to further commendable enterprise.

Mr. Green married into a pioneer Sonoma Valley family many years ago and now has a young lady daughter. He owns a spacious home on Broadway and is a property owner who takes pride in his environment and is aiding in every way possible to the development of Sonoma and the surrounding territory.

SONOMA'S FORD AGENCY

The Sonoma Ford Agency of which E. Coates is the accommodating representative is a valued factor in this growing community. The service given at the Ford agency is appreciated by a large clientele and orders for cars, both new and used are filled as promptly as is possible.

Mr. Coates is strictly business and has helped build up a big Ford family in the Valley of the Moon.

The Ford headquarters here have grown from a small shop to a commodious fire proof plant, the Broadway building being one of the best and most completely appointed in Sonoma County.

of club women, and receiving much of inspiration from this contact.

The Club motto "Onward" is a fit slogan for the Sonoma Valley Woman's Club, as it has always done its full share in every forward movement in our community. Long may it live and prosper.

Carrie A. Burlingame
Recording Secretary since 1910

The Sonoma Valley Improvement Club

The Sonoma Valley Improvement Club of Fetters Springs is the largest and one of the most active organizations in Sonoma Valley. Organized in October, 1921 with thirty five charter members, its membership is nearing the 200 mark, and going strong. In a period of eighteen months the organization has bought land at Fetters Springs and erected a \$10,000 clubhouse which is the center of progress and life of the community. The

ances, entertainments and now a bazaar are means by which the club pays off its indebtedness.

The improvement of the Springs sections, better roads, fire protection, sanitation etc. are some of the objects of the club. The organization has been successful in promoting a good spirit of co-operation and the exchange of ideas on the progress and prosperity of the valley has been of great value. Sociability has ben pro-



SONOMA VALLEY IMPROVEMENT CLUB HOUSE

club's membership embraces the residents of Fetters Springs, Agua Caliente Park and Agua Caliente.

Realizing the need and benefits of an improvement club in this fast growing section of the Sonoma Valley, a number of prominent live wires and property owners sponsored the club in 1921, naming as its first officers the following gentlemen:

John Muller, President; M. Peterson, Vice President; M. Y. Hansen, Treasurer; Chas. Perkins, Recording Secretary.

Among those who joined and boosted the club from the beginning were: Messrs M. T. Hansen, W. White, L. Jones, C. Perkins, J. Cazes, J. Muller, P. Spitzfadden, Ed. Thomson, James Kearney, M. Peterson, F. Campbell, Adolph Kuhn, J. Zwickle, Geo. Fetters, and others, with lady members too numerous to mention.

The Sonoma Valley Improvement Club has gotten splendid support in the building of its clubhouse and affairs given for the benefit of the new home of the organization have been liberally patronized. Card parties,

James Kearney, Sect'y.

SONOMA PUBLIC LIBRARY

The Sonoma Public Library of which Miss Kate McDonnell is librarian was first started as a reading room by the Sonoma Valley Woman's Club in October 1903. It became a public library in August 1909 in which year the city accepted it and agreed to maintain it. The present

THE VALLEJO MUSEUM

Editor, Index-Tribune:

I have visited the various places of historic interest here, and have been deeply impressed with their value in the history of the State.

One of the most delightful events of my stay here was my visit to the old home of General Vallejo.



SONOMA PUBLIC LIBRARY

attractive and substantial building was made possible through the plan of the late Andrew Carnegie to give communities such as this a permanent public library. The Sonoma Valley Women's Club was instrumental in getting the quota for our city.

The Sonoma Public Library has steadily grown, the number of books lent from June 1922-1923 being 101,89 an increase in circulation of 7,000 in ten years. The number of card holders in June 1923 was 1069, an increase of 800 in ten years.

While more finances would enable the library to supply a greater variety of reading matter and reference books to the public, the Library Trustees aim to put in as many new books as possible during the year.

Mrs. Luisa Vallejo Empanan, daughter of the General gave me a very gracious welcome and entertained me with exceedingly interesting stories and particulars about the collection of historic and curious objects in her museum. The Swiss Chalet in which Mrs. Empanan has housed her museum is a great relic in itself, one of the rarest types of buildings I ever have seen.

Among the most wonderful of the relics is the cream satin vest beautifully embroidered, which General Vallejo wore at his own wedding in San Diego in 1832, also at the weddings of six of his daughters and one granddaughter.

Another rare relic is a silver medal, the gift of Franklin to a student, in 1797.

A Visitor

MULLER & DOWNEY, PAINTERS, DECORATORS

Frank Muller and Wm. P. Downey are the members of the progressive firm of decorators and painters, Muller and Downey of Sonoma. The firm has established a reputation for careful estimates, high quality material and dependable work, and as a result are busy at all seasons of the year. They have done much to keep Sonoma Valley on the map both as a community of homes, beautiful and well kept, and also as a community which gives the right impression to prospective settlers. Optimistic in their philosophy, Muller and Downey are always in the lead on all booster projects and give both time and money to promote laudable undertakings.

They believe in paint and in printers ink, in other words in keeping up the appearance of a community and then inviting home seekers to see the city which has pride and confidence in its future.

Muller and Downey have not only made good on their own account but they have done a lot of splendid community work and followed up every lead toward improvement and betterment.

Mr. Muller is prominent fraternally and was instrumental in bringing the recent Redmen Convention to Sonoma and in interesting the community in broadcasting Sonoma as a convention city. He has had long experience in the paint and paper hanging business.

Mr. Downey is a young man, popular in fraternal circles and an artist in the decorative and paint line. He is a son-in-law of Mr. Muller, and with his wife has recently acquired a pretty home on Broadway.

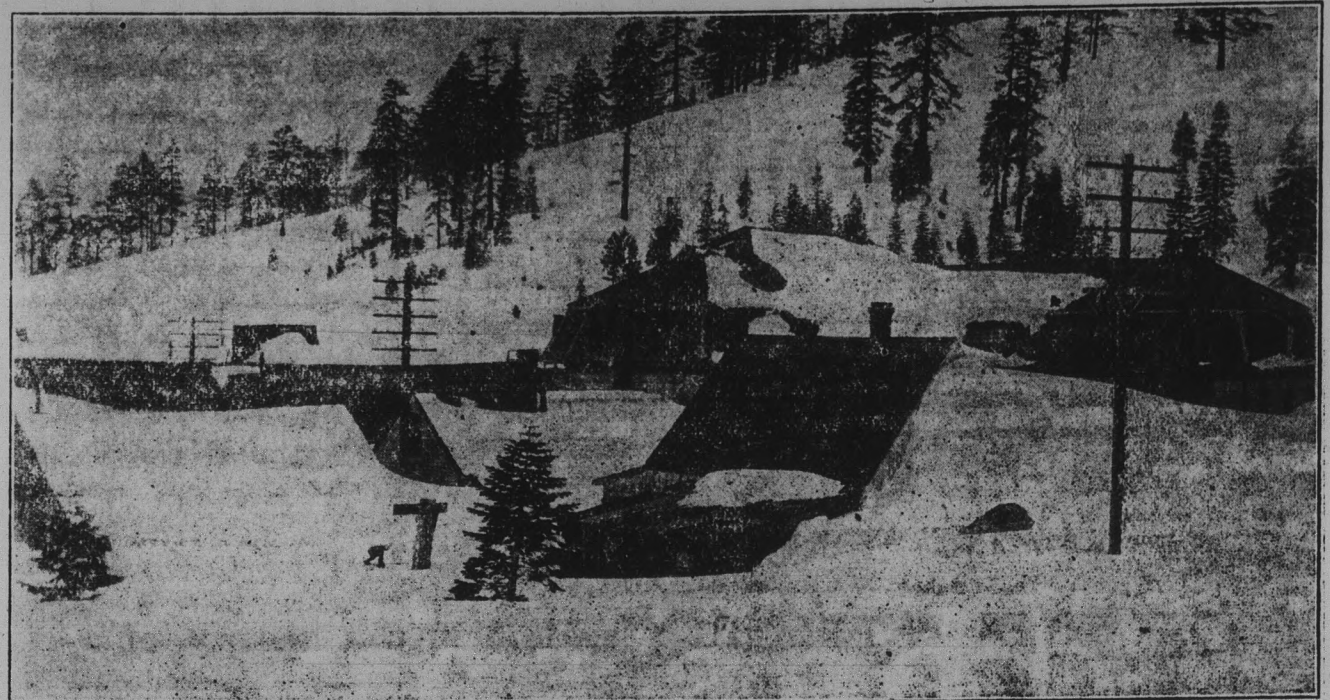
GOTTENBERG BROS.

James Gottenberg and Ray A. Gottenberg of the firm of Gottenberg Bros., are young men of enterprise and progressive ideas and conduct their business along these lines. Their grocery patronage is a large and steadily growing one due to the varied and fine stock carried by the store, the low prices and courtesy of the firm.

Mr. James Gottenberg is a member of the Board of Directors of the Sonoma Business Men's Association and co-operates in every way possible for the up-building of Sonoma Valley. Both brothers are prominent in fraternal and social circles.

THE PIONEER CITY BAKERY

The Pioneer City Bakery was purchased two years by O. Ruefli of San Francisco and it is now one of the leading business concerns of Sonoma Valley and one of the high class bakeries of the county. Mr. Ruefli who had experience in the best shops and hotels has supplied the Sonoma trade with the best goods possible. Materials have been wholesome and pure and the bakery a model of neatness



WINTER SCENE AT THE SUMMIT HOTEL

and cleanliness. Modern machinery and improvements have been installed for bread and pastry making and recently the sales department has also been renovated and enlarged.

Mr. Ruefli is pleased with his Sonoma patronage and declares that through the support and patronage of the Valley he has been enabled to increase his business and better his plant. He is very appreciative of the fact that Sonoma people patronize a home manufacturing establishment and show by their patronage that they like first class goods.

The Old City Bakery will continue to try and please the public and constantly keep on hand a large supply of fresh bread, cakes, pies and pastry. The delivery service maintained is a convenience to those living out of town.

The bake shop and plant at the Old City Bakery (east side of plaza) is always open for inspection by visitors and the public is invited to call at any time and look over this up-to-date establishment.

For Summer Outings And Winter Sports

The Summit Hotel situated in the high Sierras of California called by world travelers the Switzerland of America is an ideal place for summer outing or winter snow sports. The climate, wonderful trees and beautiful lakes and streams of the mountains make the Summit Hotel the mecca of many autoists and other travelers. The hotel under the management of well known former Sonoma folks is

by all day's travel from Sonoma Valley, either by auto or on the Southern Pacific railroad. The trip to the Summit is one panorama of beauty and scenery unparalleled. The hotel is clean, comfortable and newly renovated. The plumbing is up-to-date and electric lights and steam heat have been installed.

The tables decorated with mountain wild flowers and renowned for the

atmosphere of comfort combined with good service.

In addition to the hotel accommodations there is free camping grounds in the midst of some of the most beautiful grandeur in California. The altitude at the summit is 7015 feet. Excellent fishing and hunting make it of interest to sportsmen.

The famed resort is situated on the Lincoln Highway and may be reached

good quality of food make the dining room attractive and popular with travelers. A dairy run in connection with the hotel assures plenty of fresh milk, cream and butter.

A general merchandise store, auto shed with gasoline and oil supplies, long distance telephone and postoffice are on the premises.

Parties desiring to make further inquiries or reservations should address Summit Hotel Company, Donner Post Office, Placer County, California.

IN THE DAYS OF THE STAGE COACH

Before Sonoma had a railroad, stage coaches were driven over the dusty roads to Lakeville, where they connected with a steamer for San Francisco.

Mrs. Adi Pauli treasures a ticket of which the following is a facsimile.

THE CURLY-HEADED STAGE DRIVER

Sonoma's young speed cop and city marshal now 78 years of age was formerly one of the pluckiest stage drivers in Sonoma County. He handled the ribbons on the stage to the Geyers and drove four or six horses with equal dexterity. No matter how steep

STAGE CHECK SONOMA TO LAKEVILLE

STR. PILOT

LAKEVILLE

---TO---

SAN FRANCISCO

REPRODUCTION OF OLD STAGE TICKET

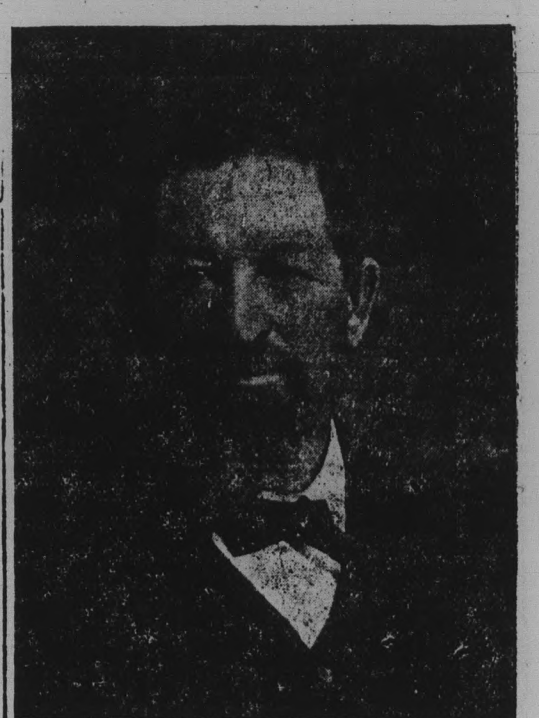
The steamer Pilot blew up in the Petaluma River 35 years ago on May 25th, 1888. It was enroute to San Francisco from Petaluma and the boilers exploded, injuring many people. Capt. Chas. Palmer was in command of the steamer at the time of the fatality and was seriously hurt.

MODERN AUTO BUS SERVICE OF TODAY

Valente and Steurmer are rendering splendid service in the matter of transportation with their auto bus line between Sonoma Valley and San Rafael. Modern and comfortable busses with experienced drivers make many trips daily connecting with the electric train service of the N. W. P. railroad at San Rafael.

The owners of this up-to-date transportation line began to operate their fleet of auto-busses even before the highway was completed and deserve much credit for their enterprise. The bus line was originally promoted and organized by Messrs Baines and the late Steve Amazitos and Fred Boynton.

For the time schedule of the Sonoma Valley and San Rafael auto stage line see page 3, section 3 of this edition.



J. H. ALBERTSON

the grade or crooked the turns, Jim who was known as "the curly headed stage driver" was in perfect control of his team. In after years he drove the stages in and about Sonoma, connecting with the steamers at Lakeville, Donahue and to other points.

Sponges in Australasia. Sponges are very abundant in Australasian seas, especially the horny or highest form of sponges.

Stray Bits of Wisdom. Life is like a sleep. Old men are those who have slept the longest time; when they wake up they find it is time to die.—La Bruyere.

"MAKE THE GRADE"

By DR. E. A. PARRAMORE

Make the grade while the engine hums;	Make the grade while you have the power;
Make her reel,	Don't delay,
Step on her heel;	Be away;
Don't be a slacker at the wheel.	Make your mileage every day.
Aim for the top,	Be full-handed,
Without a stop;	Help the stranded;
Make the grade before darkness comes.	Make the grade fore the evening hour.
Make the grade while you have light;	
Don't be misled,	
Whatever is said;	
Don't take your eyes from the goal ahead.	
Keep to the road,	
Forget the load;	
Make the grade to the topmost height.	

Among the collection of poems written by the late Dr. E. A. Parramore "Make the Grade" has been selected for the philosophy which was characteristic of this progressive citizen. Dr. Parramore was one of the first promoters of Boyes Springs in which he owned an interest up to the time of his death a few years ago. He predicted the increasing popularity and growth of the famous health recreation center and was instrumental in starting the state highway project the building of the Black Point Cut-off.

MAFFEI BROS. OF SONOMA AND BOYES SPRINGS

Among progressive Sonoma Valley firms may be specially mentioned the Maffei Bros. who have an up-to-date meat market at Sonoma and Boyes Springs. Annibeli Maffei and Olivio Maffei are the members of the pioneer family who head this prosperous business concern.

Maffei Bros. are located in the Maffei block in Sonoma and the new store at Boyes is in the Thomson-Baines block, one of the most central and modern buildings at the Springs.

When trading in Sonoma or at Boyes you can feel assured of high quality goods and the best service at the shops of Maffei Bros. See ad elsewhere in this edition.

The Sonoma Index-Tribune

VOL. XLV

SONOMA, SONOMA COUNTY, CAL., JUNE 30, 1923

NO. 45

Reminiscences of Old Sonoma

By Otto von Geldern

I have been asked to write down some reminiscences of old Sonoma for the "Index", as I remember it in the days of my boyhood. To crowd these reminiscences into a short newspaper article is an impossibility, because a volume might be written on that interesting subject and then not contain all that I should like to say.

In recollecting my thoughts, memory takes me back to a period about the middle of the sixties, that is, nearly sixty years ago, when I was a schoolboy attending the public school held in the old Methodist Church adjoining the Breitenbach homestead on Napa Street.

I can see them now, the sons and daughters of the pioneer families who gathered there daily to receive their mental stimulus. To mention only a few of the boys of my age, there were Charlie Poppe, Henry Seipp, Jerome Ewell, Henry Hayne, Adolph Lutgens, Frank Long, Clarence McHarvey, Snyder Mitchel, John Lewis, Otto Rufus, Bill Burris, Louis Breitenbach, John Martin, Charles Ruffner, Fred Clark, George Engler, Bartlet West, and several others with whom I came in daily contact.

My inborn chivalry and also a certain timidity prevents me from mentioning the names of the girls who were our school companions. Although I know a number of them to be grandmothers now, still I am more or less in doubt whether it would be quite safe for me to associate the names of these ladies with a period over half a century ago. But that is neither here nor there. I am just as much their devoted admirer now as I was then. I thought that I ought to say this in justice to myself before beginning the reminiscences.

There in that old Methodist Church with its ventilating bell tower, we struggled with the rudiments of an English education which did not extend beyond the proverbial three R's. Mrs. Lamotte, then Miss Susie Formhals, began the battle with the alphabet and the spelling primer. In due time we were advanced to the higher grade and admitted into the main schoolroom where the older girls and boys were seated, two at a desk. My desk companion was the late Henry Seipp. The school principals were men.

There was one Mr. Shearer, followed by a native of Sonoma, Henry Morris, a refined young gentleman with the face of a Bret Harte. After Morris came a young southerner, a Mr. George W. Jones, who was a born educator, a gentleman of erudition and remarkable ability. It seems strange to me that when such a man has once been discovered, why he should ever be allowed to depart, that is, if any fair inducement could possibly retain him. Nothing should be too expensive for the training of a growing child; for its physical and mental development. This rule should never be lost sight of. The teacher who followed Mr. Jones was not much of an educator. He knew more about chewing tobacco than he did about the intellectual needs of the young people. And it was he who held his job longer than any of his predecessors.

The boys and the girls came to school from all parts of the surrounding country, many of them on horseback, oftentimes two on a horse, the girls in huge poke bonnets and the boys in all sorts of headgear from nothing at all to the big Mexican sombrero.

Oftentimes the immediate environ-

ment of the schoolhouse had the appearance of a veritable rodeo, with its equine representation of the usual country plug. These faithful animals had nothing to do all day but to stamp their feet and to whisk their tails to keep the flies away on a hot summer's afternoon. Otherwise it was quiet enough until recess or noon hour, when the native boys, with more or less hilarity, would take up their seasonable sports, varying from marbles to tops and kites, and from baseball to mumble-peg. The adjective "seasonal" is more than justified, because the latter game could be played at such time only when the first rains had softened the baked ground sufficiently to make the jack knife stick. At no other season could this interesting game be played properly.

I remember that Charlie Poppe and I tried to play it in his mother's dining room with a shoemaker's awl in midsummer. We did not play very long for several reasons; in the first place, it was not good for the floor; secondly, it was hard on the awl, but primarily it was strenuously objected to by Charlie's good mother, for when she saw the pitmarks in the floor, we had to flee for our personal safety and security. Everything should be done at the right time and in the right place, whether it be mumble-peg or anything else.

Generally speaking, peace and quiet reigned supreme in the land at this period of its history. The cyclopean disturbances of the Country had been subdued and the regularity of human existence had become a chronic condition. This humdrum monotony was particularly marked in the agricultural regions which were then awaiting their magnificent development. Our great mining State was to become an equally great agricultural State.

Our little town in its general features represented a typical Mexican village. The cheerful looking and comfortable old adobe houses huddled themselves around the sides of the big plaza, clinging tenderly, like children as it were, to their mother's skirt. Beyond them there was not much in any direction, but little as there was of it we loved it well, be-

cause it contained our home and fire-side.

The two most pretentious houses were the casa grande on the north side of the plaza, the town residence of General Vallejo, which I saw destroyed by fire in January or February, 1867, and the stately and picturesque adobe block at the northwest corner, in which I have often seen the old Don Salvador, the General's brother, whom I have associated in my mind as a resident of this particular building in the earlier days; but I may be mistaken.

Wedged in between the more imposing edifices were little houses to fill the gaps; they were not always of the adobe type. In the immediate neighborhood of the last mentioned residence stood (and stands today) the queerest brick house of the most diminutive type. It consists (it is there today as I knew it then) of a window, a door and a roof that one can reach with the hand. Here, in two little rooms, dwelled an old eccentric Austrian tailor by the name of Staub, a confirmed recluse and woman-hater who had separated himself from the fair sex mensa et toro.

He occupied the small frontroom as a workshop and also as a dormitory, for his domesticity required no bed. He rolled himself into his blanket and slept on his sartorial altar without fear of disturbance. His culinary department was located in the tiny room in the rear, where he prepared his frugal meals.

On one morning when there was no evidence of life in the little brick stall, the neighbors went into the front room and found him rolled up in his blankets on his working table, too ill to rise. He lived only a few days and was carried away to his last resting place in a better bed than he ever had before. I do not believe that anyone has occupied this little brick house since; at least I have never seen an occupant there.

Another gap on the east side of the plaza was filled by a little frame building containing an inviting resting place filled with alcoholic refreshments to adjust the thirsty throats of those devoted to song. This bacchanalian temple was consecrated to a nightingale; although difficult to associate this feathered songster with

alcoholic stimulation, the mystery is cleared at once by explaining that the place was dedicated to the Swedish nightingale and known as the Jenny Lind Saloon.

Once only did I hear a direct reference to the nightingale as a bird, and that was when Valentine Siegel, the butcher, entertained the frequenters of this saloon with a rendition of the German musical ditty:

"Though the nightingale have song, She's not strong on legs."

Howbeit, this was not intended as a reflection on the Swedish nightingale, for it was taken as a foregone conclusion that, true to her sturdy race, she was perfectly normal in that respect. Valentine was a facetious gentleman in song and speech.

The proprietor of the Jenny Lind Saloon was an old Scandinavian sea captain referred to (whether affectionately or otherwise, I do not know) as Papa Wilson. This genial papa presided behind an inviting looking bar with a large mirror in its rear reflecting the faces of those doing homage to the nightingale. This in turn was ornamented with mementos of his seafaring life, such as tropical shells, oriental curios, models of full-rigged ships, some in glass bottles, and other knicknack and rarities such as travelers are likely to accumulate in the course of time.

Prominently in evidence, however, was his sextant, consisting of a large ebony frame with an ivory arc, known among sailors as a pig-yoke. This astro-mathematical instrument was an awe-inspiring object to us; it appealed to me as science personified. Knowing my admiration for it, it was finally bought of the nautical papa, who was always accompanied by his snarling little pug Prince, for the sum of three dollars as a birthday present for me, with an old treatise on navigation thrown in for good measure.

Both of these objects I treasured very highly. My astronomical observations began at once in the backyard, with this pig-yoke and an artificial horizon made of syrup, and it was not long before I knew how to read the vernier and to take an altitude of the sun, and how to apply these measurements to the determination of time. Thus some very im-

portant mathematical principles were made known to me by the crudest of means and by a desire to learn and to know. A sense of gratitude to Papa Wilson has retained this original personality in my memory to this day.

The ordinary boy's life consisted of school, some work around the home and some diversion after this had been attended to. Our elders may have appeared to be hard task masters at times, but they meant well, and I believe that strict rules are conducive to the making of a man. We are too lax now.

I remember the case of a boy who was loath to get out of bed on a cold winter's morning before the sun had risen. He expressed his feeling by saying pettishly: "I wish I were dead." This lament, however, did not arouse a single bowel of compassion in his stern and autocratic paternal guardian, who retorted:

"Yes; I believe you. That would suit you exactly, you lazy, good-for-nothing rascal, to lie in your coffin all day and do nothing. Get up and feed the cow."

That settled him. The admonition was well applied and thoroughly comprehended. It meant simply this: don't play the melancholy Hamlet around here. Grim humor, to be sure, but it was highly effective. It aroused the risibility and created that sense for the ludicrous which in the battle of life is a good asset.

My reference to the Swedish nightingale compels me to record here that our community was not unmusical. On the contrary, we had a number of very talented players and singers. The Vallejo family, Andronico and the ladies were trained musicians. So were the Tyrolese Oettl and Homeyer who frequently entertained us.

I remember a musical festival arranged by a professional teacher known as Professor Root, who had singing classes. The performance was given in the old adobe block located at the northwest corner of the plaza. There was a capacious hall above the post office where an energetic little man by the name of Worth performed the duties of postmaster, in addition to which he was a tinner, a telegraph operator, a landscape painter and a sportsman; the variety of his occupations made life pleasant for him.

I saw him at the concert on the great night. He, too, was musical.

There they were, the elite of the community, the stately Colonel and Mrs. Haraszthy, Emil Dresel, Woehler, Czumontany, Clewe, a number of the family of the aristocratic General Vallejo, every inch of him a cavallero; the Dotys, Appletons, Rodgers, Wrattens, Lubecks, Poppes, Adlers, Paulis, Aguillons, Robins, Faures, Snyders, Gundlachs, my uncle, the good old pioneer doctor and his wife Elisa, and so on, to enjoy a performance the details of which are clear in my memory to this day. It certainly was the event of events.

Professor Radix or Root led the players. The beaux and belles were on the stage; the Train boys were there, the beaux Brummel of the village; the Long sisters, vivacious and attractive young ladies, who rendered the popular: "I'm riding in a railroad car", followed by great applause; and then there were the many chosen ones of the musical talent of the town.

As this occurred at about the close of the Civil War many songs referred to the battles of the rebellion, those pathetic melodies which lived in the nation for decades afterwards.

Mrs. Duhring, the gracious patroness of the affair, Maria Snyder and Clarence McConnell were the pianists; Louis Homeyer, the violin virtuoso; his father played the zithern, accompanying Mrs. Oettl's Tyrolese folk-lore songs; Andronico Vallejo played the flute masterly. There were songs in Spanish and in French, in English and in German, for the community was a polyglot one.

Not only was the performance an excellent musical treat which we enjoyed hugely, but there was interspersed a number of tableaux, most artistically arranged by a professional lady from San Francisco. I have never forgotten this part of the program. One was named "The drowned child," which made a great impression upon my mind, for my phantasy from the earliest childhood responded readily to the poetic and the imaginative.

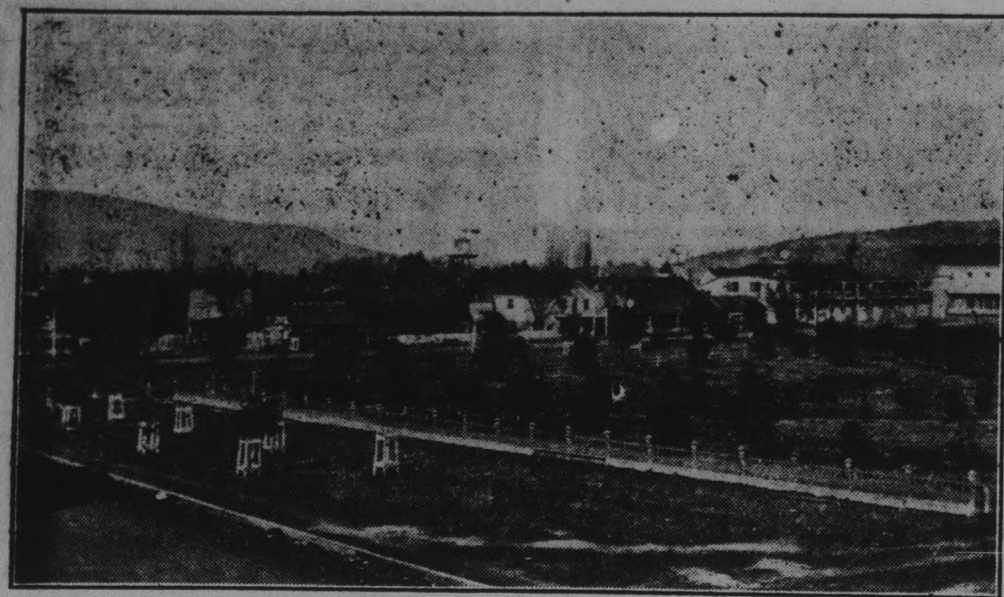
Like all small towns we had a brass band. It was, at that time, headed by a German whose name was George Rickert, of whom Charlie Poppe, Charlie Eldridge and I took lessons on the violin. Mr. Rickert was more musical than grammatical; his use of English was a constant struggle with words and phrases, resembling the effort of a trombone to simulate a cornet. He boarded with Johnnie the baker, at whose bachelor domicile the band then practiced, and where the ever genial and ever immaculately shirt-sleeved Johnnie condescended to drop the dough and to swing the cudgel of the base drum whenever it was necessary to lend a charitable hand in the band. Like Cincinnatus he was always ready to relinquish the honors and return to his more prosaic vocation.

I remember the artists well. The principal cornetist was a wheelwright, Valentine Hope, an artisan much respected in the community and a good player. The next was the French Monsieur Tyrell, a wine maker; the others were chosen from the bone and sinew of the country with particular reference to their lung power and chest expansion, for it did demand physical strength at times to carry the thing through successfully, say, during a Fourth of July picnic at Nathansons' when the thermometer had a tendency to reach the one-hundred mark, and the trumpets had

(Continued on Page 2, Section 2)



LOOKING OVER SONOMA VALLEY



West Side of Plaza Twenty Years Ago

(Continued from Page 1, Section 2)

to be inverted frequently to emit their accumulated effluent. Any unlooked for rhythmic interruption was instantly balanced out, however, by a violent activity on the part of the base drum and cymbala, operated by the ever watchful Johnny, whose duty it was to drown out, as it were, anything which did not properly belong there, and to substitute well applied time-strokes for any possible omission on the part of an individual player, on the basis of a somewhat elastic interpretation of the classic phrase: *tempus edax rerum*.

In addition to the legitimate artists there were also roving amateurs, local troubadours, as it were, who were only too ready and willing to add their musical mite to any entertainment, whether asked or unasked. One was the ever tuneful Cheno Reynolds, who, at the slightest provocation, would move our emotions with the tremulous rendition of an old English ballad of many verses known as "Cherry Ripe." He was indefatigable, pertinacious and persistent, and sang with a certain tenacity of purpose until he was led away by his sad-looking, faithful and ever loyal wife. This is a pathetic part of the story, however, which does not concern us now.

During the post-pioneer period of California all small towns and villages were more or less alike. The amusements of the people at large were more simple, not as frequent and, therefore, more enjoyable to the old families than they are to this generation.

Of paramount interest to the young was the annual circus. It arrived with its harmless joys and expectant pleasures, with flourish of trumpets, usually just before noon, blazing forth for one single night in all its tinsel brilliancy, to disappear again before sunrise like a beautiful phantasmagoria to be discussed for a month or two afterwards.

Political campaigns, elections and meetings for speechmaking caused more or less excitement, particularly in those who were older and who were presumed to know all about it. We, the younger generation, thought they did; but now that we are old and they have passed on, it seems certain that they knew just as little about the real subject at issue as the school-boys themselves. But that is neither here nor there. It gave them importance and innocent excitement that is pleasure, and that, after all, is the main thing, even now.



East Side of Plaza Before Fires Swept It

Two obligations appeared to be absolute on evenings of uncommon excitement. One was to build a big bon fire in or near the plaza to attract those who lived in the hills, and the other to make a warlike, ear-splitting noise by borrowing the heavy anvils from McDonnell or Martin, the blacksmiths, and bombarding with them within the confines of the plaza deep into the night. These peaceful implements of our foremost artisans,

some black powder, an old pack of playing cards and a long iron rod heated to a red glow at one end, constituted our artillery; an armament more noisy than harmful, but ever at service to stir the emotion and particularly in demand during political campaigns.

The women were always afraid of these functions of our political gatherings and glad, indeed, when they were over. This was because of the fear of fire, one of the most dangerous of the community's foes.

Several of the great fires of the sixties nearly destroyed the entire village. One was that of the old Union Hotel, a caravansary presided over by mine host Frank Oettl; the other the fire of 1867, already referred to, when the casa grande, or what was left of its former grandeur, next to Leiding's store, on the north side of the plaza, burned to the ground. This fire endangered the store which is now the Schocken residence, the old barracks at the corner and the old Mission across the street on the east. More recent fires have destroyed nearly all the old landmarks; where not actually destroyed they were plastered over with modern adornments and so altered that they do not fit into the landscape at all. Our people appear to have lost all conception of what is in reality artistic, or it would be impossible to create the grimalkins of the present.

At one time of its romantic history our little town played what has become a very important part in the birth of the Golden State, as witnessed by the flag pole standing in the north-east corner of the plaza, where the crude symbol of a free State was hurled to the breeze in June, 1846, by rough and adventurous men who builded better than they knew.

Be it here said emphatically that of all localities which should banish narrow-mindedness and intolerance from within its confines, this little town of ours ought to stand out first and foremost. The inhabitants of today owe it to their historic past. A sanctimonious and fanatic generation, whether devoted to bootleg, or exclusively to iced water and chewing gum, never could have made the glorious history of which we have every reason to be proud. The good padres of the olden days not only made wine but they drank it. Why should a curse be put upon it now?

These good old priests, God bless them, they left us a priceless heritage, the Mission of 1823, and we are the

to drift into final oblivion. "Save the landmarks," should become the slogan of all real Californians.

To an imaginative boy the old adobe edifice with its gloomy halls and mysterious nooks and corners was

enough to let his thoughts run riot. Sonoma of printing done here is that I could see the old padres of the past as vividly as though they were actually engaged in their toil and their devotions. Many and many an afternoon have I spent in the old cloister with no companion but my series of reports made by General Val-thoughts. So much for the humble ruins of what was one hundred years

ago a stately pile, in which were domiciled the earliest pioneers of our State.

We owe these fearless men more than we may at first thought realize. When we come to think of it, our whole civilization is based upon the efforts of these priestly pioneers, who came not for gold, not for worldly ends, but to establish, at their own sacrifice if need be, that which makes our world a better place of abode. The true American will never forget what we owe to them, and the Californian of all Americans should be more than ready to acknowledge this sacred indebtedness.

Spreading towards the north in the direction of the beautiful rolling hills, and thence east and west from this sanctified center of civilization, there lay the immense vineyards that were planted by these pious men of the past to yield the grape and the wine; gifts that the good God gave to man to enjoy, to take therefrom the sparkling poetry of life and to dispel with its essence the ogre of gloom and despondency, the frightening horror of darkness favored by bats and owls, which has been enthroned today in the place of the God of Freedom, of love and of mirth and of much that has made man happier and better.

In the latter sixties there were still representatives of the old type of priesthood associated with the village of Sonoma, who were equally beloved by all religious denominations, Jew and gentile alike. I recall particularly Father Dyer, who had a parish in Napa and one in Sonoma; he was one of that character. He has been in my mind so frequently that I made him the principal character of my story of the Miracle, written some years ago for the Overland Monthly. He appears there as Father Dimanche or Sunday.

These rambling notes could be continued to occupy much more space than the "Index" could in all fairness be asked to give to them. When my thoughts run away with me there is no stopping; one incident, long forgotten, recalls another, and so on ad infinitum. Therefore, let me stop here for the present.

I have attempted to bring back to mind, in a haphazard way, the old town of Sonoma as it was nearly sixty years ago. Those who lived there loved it well and retained a longing to see it again and to breathe its pure and balmy air. There was nothing more entrancing than a midsummer night at full moon in what was then the classic Sonoma. Words cannot describe the transcendental beauty of the Valley of the Moon then. It always seemed to my imagination as though the full-orbed moon loved it and smiled upon it is his yearning and tender passion for this fair creation of God.

What wonder then that whosoever went away from old Sonoma longed to return and was certain to return sooner or later; even though it were but for that last ride up to the gentle hillside where the pioneer fathers and mothers and their children have found their final and eternal resting place in a spot of hallowed earth as romantic as it is beautiful.

Conscience the Great Need.

One of the saddest sights in life is the growing disregard of conscience; the smothering of high ambition by petty indulgences, the gradual decay of fine ideals, the dwarfing of character by the overdevelopment of material things.

Honey That Will Not Be Gathered.

Bees have pre-empted the top of the Henry Clay statue in the cemetery at Lexington, Ky. This statue was struck by lightning a few years ago and the head dislodged, and a new head was fashioned by a sculptor, and it is in it that the bees have their hive.—Scientific American.

Printing and Publishing in Sonoma From 1823 to 1923

The first record handed down to Sonoma of printing done here is that of two small pamphlets in the Spanish language which were turned out in 1838. One pamphlet was said to be a list of remedies for certain common ailments. The other was a report or series of reports made by General Val-thoughts. So much for the humble ruins of what was one hundred years

ago a stately pile, in which were domiciled the earliest pioneers of our State. The work was quite likely done on the miniature Washington hand press now a relic on display at the Sonoma Mission. The press originally came from Mexico.

The first newspaper published north of the bay and Sacramento was the Sonoma Bulletin, 1852, of which A. J. Cox was editor. This diminutive journal came out at uncertain intervals and was printed on the little old hand press, with platen 14x17 inches, a small font of minion type and another of long primer. The editor of the Sonoma Bulletin, Mr. Cox, had more than ready to acknowledge this come to Sonoma in 1847, with the Americans, and had been a member of Stevenson's regiment. Army officers, stationed at Sonoma during this period were frequent contributors to the paper, whose subscription price was \$3.00 per year. Job printing then was high, business cards costing \$3.00 per hundred and handbills of any description \$30.00 per hundred.

The Sonoma Bulletin finally suspended publication completely. Copies of it are now on display at the Mission, quaint relics of Sonoma's pioneer journalism.

Following Editor Cox in this field were many itinerant and spasmodic scribes, until in 1880 Ben Frank established The Sonoma Index. Of this newspaper contemporary writers said: "The Sonoma Index is the name of a very readable and intelligently conducted newspaper now published in Sonoma. It had been but recently started when we visited the ancient city, but under the able leadership of Ben Frank it was making famous headway and worthily filling a prominent place in the world of letters in Sonoma County."

The paper was a four-page, six-column publication, printed on a larger Washington hand press, undoubtedly the same now in the possession of The Sonoma Index-Tribune and still in use as a proof press.

Following Editors Cox and Frank were Editors Frank Merritt, A. J. Drahms, W. Merlin-Jones and E. J. Livernash. The paper's name had been changed from The Bulletin to The Tribune and later to the Index, until finally some enterprising literary genius hyphenated the Index-Tribune, under which name the newspaper was sold by the brilliant writer, Ed Livernash, in 1884, to H. H. Granice, previously of the San Francisco Bulletin.

Mr. Granice conducted The Index-Tribune successfully and continuously for 31 years. Being a practical printer and coming from a family of journalists, his mother having been an editor and writer for early California magazines, Mr. Granice built up The Sonoma Index-Tribune until it became one of the best paying and most influential weeklies in this part of California. Fearless and non-partisan in its editorial policy and at all times expressing the voice of the people rather than the sentiment of any class, the newspaper built up a big following and gained a prestige which has been its most treasured and valued asset.

In 1915, upon the death of H. H. Granice, The Index-Tribune went through a short period of vicissitude until with the settlement of the Granice estate, it was purchased from the administratrix by the present owners, W. L. and C. G. Murphy, the latter eldest daughter of the deceased editor, Mr. Granice.

W. L. Murphy had learned the printing trade in Illinois, where as a boy he worked on the Boone County Banner. His uncle, the late Sherman Lewis, of Grass Valley, was one of the pioneer newspaper men of California.

C. G. Murphy was brought up in the newspaper business and was assistant editor on The Index-Tribune for several years before entering the

University of California. In 1902 she edited the only special edition ever gotten out by this newspaper prior to the Centennial number. From 1902 to 1905, Mrs. Murphy was editor of a daily newspaper in San Rafael and a writer for the Bulletin, Chronicle, Examiner and other publications.

The Index-Tribune, under the present management, has completely modernized its printing plant. A linotype, large cylinder press, folder, job presses, new type and other equipment of a modern printing and publishing plant have been installed. A downtown business block houses the newspaper, for many years conducted on the residence property of the late H. H. Granice.

Just opposite the present Napa Street location of The Sonoma Index-Tribune, land has been acquired by the present owners, which will in the future be the permanent home of Sonoma's pioneer newspaper.

Contractor

R. E. Murphy

Contractor Ralph E. Murphy is a prominent builder of Sonoma Valley who has been responsible for a very large percentage of the building in this locality. He has erected many of the most beautiful homes, largest resorts and business blocks of the community.

In charge of the building of the many big projects of Sam Sebastiani, he superintended the construction of the cannery, the handsome residence of Sebastiani, a modern three story hotel and also thirty or forty new type bungalows in the past two or three years.

Ralph Murphy is a prominent member of the Masonic Order and is also identified with the Parent Teachers Association, boosting educational advancement in every way possible. He is on the Advisory Board of the Central Commercial and Savings Bank, Sonoma Valley branch.

The R. E. Murphy home southwest of town is a beautiful farm along Sonoma creek. The acreage is planted to prunes and in the midst of the orchard an artistic bungalow has been erected. Mr. Murphy married Miss Mabel Thomas and of the union, four children, a daughter and three sons, have been born. Two of the children attend High School and the others are being educated in Sonoma's most excellent Grammar School.

City Trustee

E. T. Lindley

Trustee Ed. T. Lindley is manager of the Sonoma Store of the Croley Co., San Francisco. If a man is to be gauged by success in his own business, City Trustee Lindley can be depended upon to make a success of our city government. The Sonoma Feed Store under Mr. Lindley's capable direction has grown from a small concern to one of the leading business establishments of Sonoma County. A few years ago the present property near the N. W. P. was acquired and a small ware house erected, since then several units have been added and also a line of general merchandise which makes the store and warehouses now occupy a very prominent site along the railroad right-of-way in our city. Mr. Lindley has the large percentage of the farmers of Sonoma Valley as customers and through personal courtesy and the square deal which is characteristic of his firm he has built up a splendid business.

He is ambitious for the beautification of Sonoma City and has always advocated the plaza improvement. At the present time he is sponsoring the Children's playground project which is meeting with great success and will soon be a reality.

Mr. Lindley owns his own home east of town, also a large ranch in Humboldt Co. He has a wife and young son who share his enthusiasm for a better and bigger Sonoma.

John J. Dunbar

One of the substantial business men of Sonoma is John J. Dunbar who for many years has conducted a sheet metal and plumbing shop in this city. Coming here when a young man after traveling all over the United States and Canada, Mr. Dunbar decided that Sonoma was a good place to make his home. Being a skilled mechanic and conscientious workman he soon built up a large following and finally dissolved partnership with J. G. Marcy and went into business under his own name. Mr. Dunbar has won success and in addition to his plumbing business he is the agent for several well known farm implements, stoves, windmills and other equipment.

He owns his own building on Broadway, the upper part of the structure being known as Woodman Hall. He also purchased residence property near the High School some years ago, there residing with his family, his wife being one of the pioneer Agnew family.

Mr. Dunbar is a high type citizen and practical Christian. He believes in the golden rule both in business and socially.

Recently he made a trip to his old home in Canada and the southern states. He returned satisfied that Sonoma Valley is the best place in the world because of its splendid climate and other advantages.

Mr. Dunbar will be found to be a courteous businessman and will gladly figure on your work.

Toscana Hotel

Among the leading hotels of Sonoma county, famous for its many resorts, is the Toscana Hotel of Sonoma for many years conducted by the Ciucci family. The Toscana has long had a reputation for the excellence of its table, the cooking being the best Italian and American style under the personal supervision of Mrs. Ciucci and her daughter, Mrs. Jack Walton. With genial Jack Walton in charge of the hotel office, the Toscana is the rendezvous of many prominent people, tourists always coming to partake of the famous dinner or to enjoy a vacation at this pioneer hostelry. The proximity of the hotel to the baths and mineral springs of Sonoma Valley make it exceedingly popular in the summer time.

The hotel property has a historic interest, at one time being the site of General Vallejo's famous palace. An adobe building of the original group built by Vallejo is still in use as an annex of the hotel.

The dining room is a model of neatness and cleanliness and the meals pronounced by epicures as par excellence.

Contractor

C. C. Bean

A skilled artisan and master of his craft is Contractor C. C. Bean, who during his residence in Sonoma has built some of the largest and most beautiful homes here. The parochial residence of St. Francis parish designed by a leading San Francisco architect was constructed within the time requirement and in a highly satisfactory manner by Mr. Bean. The new bungalow of A. Maffei on east Napa street was also erected by the contractor and stands as a model of the builder's art, artistic and substantial in every detail.

Recently Mr. Bean has been putting up an up-to-date business block at Boyes Springs where his work is also well known.

Contractor Bean has set an example of home building, having recently remodeled his own residence on Broadway transforming it into a striking colonial type of house.

Mr. Bean has a family of young sons and daughters, his wife having formerly been Miss Ruth MacQuiddy, daughter of a pioneer contractor and builder of Sonoma.

City Trustee Sam B. Lewis

City Trustee Sam B. Lewis has been a popular and prominent business man of Sonoma Valley for many years. He is engaged in the butcher business on Napa Street, his shop enjoying a substantial patronage among the people of this city and the surrounding valley.

The meat market was formerly conducted by Sam Lewis and his partner, M. E. Cummings under the name of Lewis & Cummings. The latter finally sold out his interest to enter the business field at Healdsburg. Like Mr. Lewis, his partner was also a city trustee of Sonoma, so the firm has long been identified with the affairs of our city.

Choice cuts of meat at prices that are right have won for Mr. Lewis' market a steady patronage and many friends.

Mr. Lewis is a veteran of the Spanish American War and is also prominent fraternally. He takes an active part in the welfare of the community and has been a leader in the volunteer fire departments, where he has rendered much commendable service.

City Trustee Lewis has served on the City Council of Sonoma for the past two years and is a believer in progress and improvements.

He married into a prominent family of Kenwood some years ago and has one daughter, Miss Elizabeth Lewis. The family home is on Broadway.

D. Colli's Accredited Hatchery

Although new in the poultry business, D. Colli won success from the start in the hatchery business because he went into it on a scientific basis and decided to qualify as an accredited hatchery under the Sonoma County Farm Bureau plan. The D. Colli accredited hatchery is now one of the best in Sonoma County and has a very successful hatch this season. All stock on the Colli ranch is thoroughbred on both sides, with a record for egg production. The best cockerels in the northwest were purchased by Mr. Colli this spring and from this station he has culled the finest birds to be the head of his flock.

Baby chicks from the Colli hatchery are strong and vigorous, the percentage of these hatched being high at the outset and the mortality among the new chicks being very low. Mr. Colli was booked early in the season far beyond the season's capacity of his hatchery and most of his customers were local poultry men who appreciated the Colli stock and the advantages of the accredited guarantee.

Mr. and Mrs. Colli intend to enlarge their plant next year and to ship chicks all over the west. Their aim is to make this Sonoma hatchery equal in quality to any hatchery accredited by the Farm Bureau.

Sketch of General Mariano G. Vallejo

(By Edwin A. Sherman)

This distinguished, able and patriotic gentleman, soldier and statesman and lover of California, his native soil, had the remarkable career of having lived under no less than five separate and distinct national flags and without leaving his native State. He was born under the flag of Spain; became a soldier, general and statesman under the flag of Mexico; raised his own standard of the California Republic at Monterey 1838; was captured and made a prisoner under the Bear Flag and paroled; and lastly by the treaty of Guadalupe Hidalgo became a citizen of the United States without having to be naturalized. He helped to frame the first Constitution of California, served in its first Legislature and helped to name the twenty seven counties into which the State of California was first divided. He gave the name to the city of Vallejo, at one time the State Capitol, and the name of his wife to Benicia. He was the first Mayor of Sonoma, of which the writer was the first City Clerk, and a more liberal, kind-hearted, patriotic and public spirited man according to his situation and environment never lived. Hospitable to the extreme, polite and urbane, and broad-minded, he permitted his daughters to marry American, Hung-

arian as well as Mexican gentlemen, and thus turn the streams of his own blood into the channels of the nationalities of the world. It was the misfortunes of civil war, made necessary by the perilous exigencies of the times, when self preservation, the first law of nature, came into force, which made him a prisoner of war; when, if he himself had been in supreme command in California, the Bear Flag Revolution would not have occurred, and three weeks after the Bear Flag was hoisted, he would have gracefully surrendered California to the demands of Commodore Sloat, in accordance with his previously expressed convictions in regard to his choice, preferring to be a free sovereign American citizen under a republican form of government rather than to be the subject of any European monarchical power.

Having served in an official capacity under him as City Clerk of Sonoma when he was Mayor of that place nearly half a century ago, and having enjoyed his confidence as a trusted friend, socially and otherwise, I deem it but just to pay this tribute to his worth and memory, which will be endorsed by many an American pioneer who had the pleasure of his gentlemanly intercourse and acquaintance.

B. Cabanot Boyes Springs

In looking around Sonoma Valley for a man who has won success through his own efforts in this favored locality of California and who has Sonoma climate and mineral water to thank for the recovery of his health, no better example could be found than B. Cabanot leading resident of Boyes Springs.

Mr. Cabanot has won both wealth and health right at Boyes Springs. He came there nine or ten years ago suffering from inflammatory rheumatism and was on crutches. After a few weeks at the Springs where he took the hot sulphur baths and drank the water famous even in the days of the Indians he began to improve and it was not long before he was able to work.

With his good wife, Mr. Cabanot came here with limited means but after some months of employment they were able to engage in the resort business. They bought a lot in Boyes Springs Park on what is now the location of the famous Cabanot resort and on it erected the nucleus of what afterwards became a big hotel business with many rooms and several annexes. The grounds were improved and made attractive and the table became famous for its excellent French cooking, personally supervised by Mrs. Cabanot.

For several years Mr. and Mrs. Cabanot toiled early and late to cater to the public and build up the big pa-

tronage they finally enjoyed. By degrees they paid for their property and improvements, and having faith in Boyes Springs on account of what it had done for them, they purchased more land. A choice business site near the N. W. P. depot in which they afterwards built the Cabanot block, and another piece of land on which they built bungalows and just recently a store are among their present holdings. A beautiful home to which they retired after selling Cabanot's resort was also purchased by these thrifty folks who won success, health and wealth in the Valley of the Moon.

Mr. and Mrs. Cabanot have seen realty values at Boyes steadily advance and their rents from their investments there now give them a nice income. They are progressive property owners who keep their property up and do everything possible to advance the interest of the health giving and beautiful Boyes Springs in Sonoma Valley.

Men Easily Placed.

A man cannot utter two or three sentences without disclosing to intelligent ears precisely where he stands in life and thought, whether in the kingdom of the senses and the understanding, or in that of ideas and imagination, or in the realm of intuitions and duty.—Emerson.

The Immortal Novel.

The surest mark of immortality in a novel is that, with due regard to form and substance, it exhibits the triumph of the good in its struggle with the bad, and proves that whatever the immortality and crime a man may pass through, he is never lost until his soul is lost.—Sir Hall Caine.

Boyes Hot Springs

In The
Valley of
the Moon

Beautiful New Golf Course in Perfect Condition

Mineral Baths, Hot and Cold
Swimming Pool,

Dancing, Moving Pictures,
Drives, Hikes, Tennis Court

R. G. LICHTENBERG, Manager,

Boyes Springs P. O., Sonoma Co., Calif.

SONOMA Mission Inn, Inc.

Invites you to visit the site
of its new tourist hotel at
the Valley of the Moon
Golf and Country Club.



Entrance to Golf and Country Club

SONOMA BULL IS WORLD CHAMPION

Sonoma county has carried off the grand championship for the best bull in all the world through the award made at the Chicago International Livestock Show Wednesday to Wm. R. Harrison of Santa Rosa and Kenwood. The four year old world beater was taken to Chicago last week and competed with all prize winning bulls of his class.

Count Tickford was born at the Santa Rosa stock farm and has won many

OLD MISSION BELL RECEIVES COAT OF PAINT

The Mission bell, which has been the pride of old Sonoma since it was restored to its place in front of the hallowed landmark, suffered an awful desecration this week when painters of the California Automobile Association, who were painting the El Camino Real signs from Santa Barbara north struck Sonoma and after painting our El Camino Real bell and post a bright green, decided to also give the once-over to the old Mission bell.

The proud antique of copper and

silver composition, time stained and corroded, fell victim to the green paint of the Automobile Association and the job was all done before indignant citizens and tourists beheld the vandalism.

"Shade of Padre Altimiral!" said one.

"Shade of the Irish Republic!" aid another.

Some could not believe their eyes. Such an effort to Sonoma's culture!

The local Mission Committee was communicated with and denied any knowledge of the 'improvement'. They hurried to town to interview the Mission's caretaker, who revealed the identity of the paint crew. The big truck of the Automobile Association had arrived in Sonoma at noon Wednesday and informed Mr. Borie, the caretaker, that they had painted 58 bells between here and Santa Barbara. Mr. Borie thought it was state orders so said nothing. His wife gave way to tears when she saw the green paint.

For several hours Sonoma was aghast at the vivid green spectacle. Then J. F. Prestwood got busy and early Thursday morning L. J. Graham, the painter, was at work removing the paint and restoring the bell to its former shabby state of antique old beauty which had been subjected to the "art" of the Automobile Association.—Sonoma Index Tribune, Jan. 20, 1923.

Handicapped.

A man who in the struggle of life has no home to retire to, in fact or in memory, is without life's best rewards and life's defense.—J. G. Holland.



SONOMA VALLEY DAIRY HERD

gold medals and grand awards whenever shown. Some of his get have sold for prizes running into four figures and the world champion himself is valued at about \$100,000.

Mr. Harrison, who is a scientific breeder, has specialized on Milking Shorthorns for many years. He came originally from the British Isles to take charge of millionaire Clark's herds in the Northwest and later was put in charge of the London ranch at

Glen Ellen when Jack London started out to raise prize cattle and horses. About five years ago Mr. Harrison leased the grounds at the Santa Rosa fair grounds and went into stock raising and breeding for himself. His success has attracted the attention of stockmen throughout the world and his victory with Count Tickford this week is a big boost for California and Sonoma county.—Sonoma Index Tribune, Dec. 22, 1922.

JIM
GOTTENBERG

RAY
GOTTENBERG

"We Aim To Please"

GOTTENBERG BROS.

Quality Grocers

Telephone 70

I. O. O. F. Bldg.

SONOMA

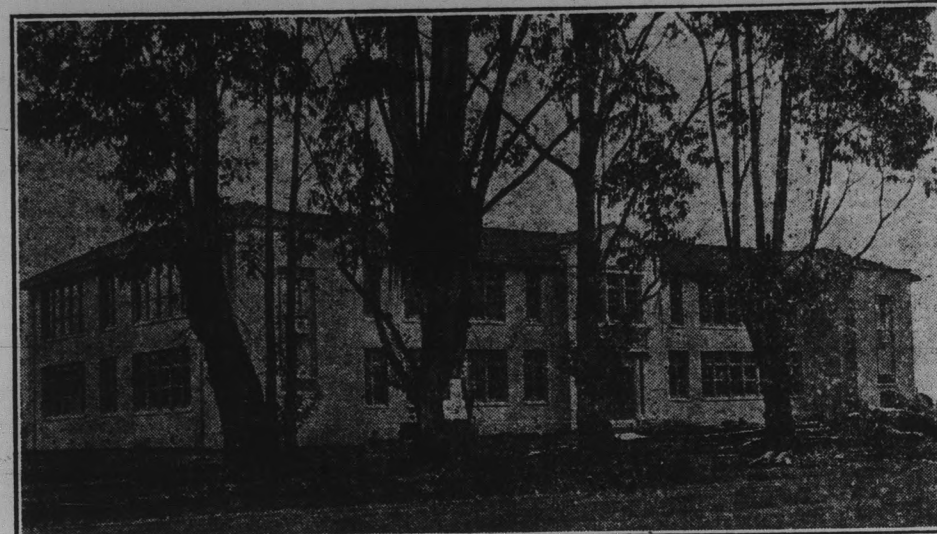
Sonoma Valley's New High School

The modern high school building for Sonoma, designed by W. H. Weeks, San Francisco architect and costing \$113,000, was dedicated Jan. 19th at ceremonies befitting this proud occasion. The auditorium, an outstanding feature of Sonoma's new educational structure, was thronged with patrons of the school, students and friends and a splendid program was presented as follows:

St. Francis Church.

In addition to the speeches reviewing the building's accomplishment, the high school past and present, the community's pride in the project, the progress of education in general and California's remarkable status in matters educational, Prof. L. H. Golton, principal of the school, brought out the following very interesting data:

Eleven school districts comprise the Sonoma Valley Union High School.



SONOMA VALLEY UNION HIGH SCHOOL

Pastor of Congregational Church. Grand March from Aida—High School Orchestra.

Address of Welcome—George H. Cassidy, President of Board of Trustees.

Remarks—Robert P. Hill, former Secretary of Board of Trustees. Soldiers' Chorus from Faust—High School Chorus and Orchestra.

Remarks—Miss Louise Clarks, County Superintendent of Schools.

Remarks—Benjamin Weed, First Principal and Organizer of Sonoma Valley Union High School.

Remarks—L. H. Golton, Principal of High School.

Poet and Peasant, Overture—High School Orchestra.

Address—Judge Emmet Seawell, Justice of California Supreme Court. Presentation of Flags—Sonoma Parlor, No. 111, N. S. G. W.

Vocal Solo—Miss Zolita Bates.

Address—Hon. Will C. Wood, State Superintendent of Public Instruction.

The Cup Winner, March—High School Orchestra.

Benediction—Father Byrne, Pastor of

Assessed value of the districts is \$3,500,000.

The population therein is 3600. Elementary school attendance 550. High school enrollment 160.

Not only do the various districts bear the burden of high school maintenance but they also share its benefits as follows:

Glen Ellen is represented by 17 students, El Verano 30, Flowery 10, Vineburg and Schellville 50 and Sonoma 53. The average daily attendance, taken at the close of the fourth month during the past five years shows an increase as follows:

1918.....	75
1919.....	80
1920.....	86
1921.....	114
1922.....	138

The magnificent new building of concrete construction with real Spanish tile roof and an interior arrangement second to none in California, would cost today \$130,000 to duplicate, so Architect Weeks declares. Yet it was built from a bond issue of \$115,000 and in addition to the building 18 acres of land was purchased

at a cost of \$7200. The electrical work and fixtures cost \$1500. The heating plant, \$8600. Architect's fees \$6250. The sum of \$7000 was expended for new furniture and equipment and \$1000 spent in improving and draining the school grounds. All this was possible through the accumulated surplus which is the trustees' proud boast and economy in the maintenance as studied out by Professor Golton. All old furnishings and equipment have been utilized and two units of the old school plant, the manual training and domestic science buildings, will be moved to the new location.

It is planned to add much to the new building as time goes on and finances permit. Landscape gardening, a machine shop, tennis courts, drives and athletic fields are yet to come. These improvements will be expedited by the sale of the old school property which is being offered for \$4,000, including two acres of ground, the school building and several out-buildings.

The dedication of the splendid structure last night marks a new era in Sonoma Valley's educational advancement.—Sonoma Index Tribune, Jan. 20, 1923.

VISIT TO SONOMA

WILL PROVE INTERESTING

No place in Superior California is so rich in historical interest of the days when California was a Mexican province as Sonoma, in Sonoma Valley. Beautiful Sonoma Valley marks the end of the northern advance through California of the Mission fathers, and here, on July 4, 1823, was founded the last of the California missions and the only one located in Superior California.

Here also a group of sturdy Americans defied the Mexican authorities who planned to drive them from the territory, and in 1846 raised the famous bear flag that for a month was the emblem of the California "Bear Flag" Republic, before it gave way to the Stars and Stripes, when the news of the war with Mexico reached California.

Sonoma also was the headquarters of General M. G. Vallejo, who was in the Mexican service in 1846, and it was from that settlement he was brought to Sutter Fort after he surrendered to the Bear Flag party.

—Sacramento Bee.



SONOMA VALLEY HOMES

Develop Sonoma's Resources, Is Advice

A very interesting and instructive talk was given here Monday night by R. H. Neustadt at a get-together dinner arranged by the Sonoma Business Men's Association. Mr. Neustadt was sent here at the request of the association by the San Francisco Chamber of Commerce which was asked to advise this community how it could induce factories or small industrial plants to locate here.

Mr. Neustadt frankly discussed the subject in the plain language of the world of good business. He pointed out that Sonoma could not compete for clothing, overall or such factories because of the superior facilities and transportation other places had to

ing for opportunities to invest in business in California. Mr. Neustadt urged Sonoma to list its industrial possibilities, decide what it desired to foster and then get in line with the organization which is pledged to build up Superior California. He advised that communities be prepared to receive the great influx of people who were coming to California and that a definite plan of development of various communities founded on their natural resources be adhered to. He ventured to suggest that while Sonoma did not want to be a world-beater, it did want "a place in the sun" and that through faith in our city and united effort we could accomplish all

SONOMA APPRECIATED FAMOUS JACK LONDON

Jack London, who died in November, 1916, at his beautiful ranch in Glen Ellen, was popular with neighbors and friends for miles around, and the news of his passing turned the whole countryside into mourning.

The following proclamation was issued by Mayor William von Hacht, then president of the Board of Trustees of Sonoma City:

"Realizing the great misfortune and loss which has fallen on us through the death of our friend, Jack London, to whom we are greatly indebted, not only for the fame that we have enjoyed through his story 'The Valley of the Moon,' but also for his big-heartedness and loyalty, and that we have all benefited by his being in our

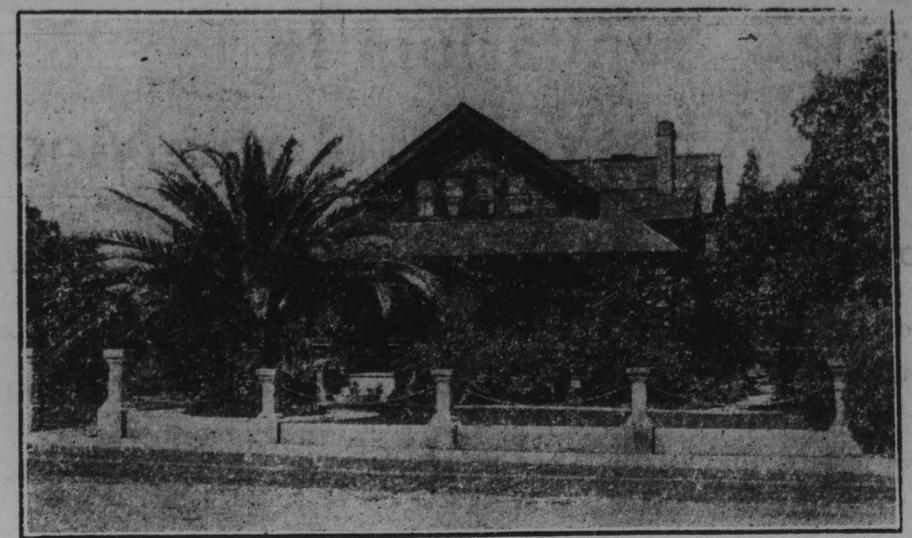
PONY EXPRESS

RACE ARRANGED

Pony express days of the old romantic west will be portrayed this summer when riders will carry messages from St. Joseph Mo., to San Francisco, a distance of nearly 2000 miles.

John S. Bryan and George Millerick of San Francisco arrived in Salt Lake yesterday for the purpose of making arrangements for Utah's part of the celebration, which will be held under the auspices of the Pony Express Memorial association, of which former United States Senator James D. Phelan of California is president.

The first rider will leave St. Joseph August 31st. The last man to relay the messages, it is expected, will arrive in San Francisco September 9, according to Mr. Bryan. The route through Utah will be approximately 355 miles long. The rider who is relaying the messages when the Utah border is reached will enter the state of the Chamber of Commerce and nineteen miles east of Jensen on the



A SONOMA RESIDENCE

Victory highway. The remainder of the tentative route through Utah follows: Vernal, Fort Duchesne, Roosevelt, Myton, Duchesne, Fruitland, Heber, Park City, Salt Lake, Magna, Garfield, Grantsville and Wendover.

Mr. Bryan and Mr. Millerick conferred yesterday with M. K. Parsons, chairman of the livestock committee of the Chamber of Commerce and with R. N. Mead, J. H. Manderfield

and W. J. Fisher, all members of the committee, regarding the plans for Utah. A meeting will be held here shortly, at which further details will be perfected.

Each state will be on its honor to carry the messages on schedule time. New riders with fresh horses will take up the messages every few miles. Gold medals are to be awarded to the riders making the best time.

The pony express system "whirled" letters across the country at a marvelous speed, writers of those days commented. The record time from St. Joseph was made when President Lincoln's first inaugural address was carried through in seven days and seventeen hours. It cost \$5 an ounce to send a letter. With the fast-moving trains and the air mail service of today, the pony express celebration will emphasize the progress that has been made since the sixties, those active in the movement declare.—Salt Lake City Tribune.



SEBASTIANI GRAPE PRODUCTS PLANT

offer, the large capital necessary in these lines, the keen competition, the shortage of labor and necessity for power machinery, skilled operators and quality production. He dwelt on the shortage of labor and showed how the present immigration law was making the shortage more acute.

The natural resources of this section and their development was the solution of the problem of increased prosperity here, said the speaker. "Do not try to duplicate the cities, maintain your individuality," admonished the metropolitan organization man. He pointed out that once those interested in Sonoma Valley's growth and development made up their minds what resource could best be developed, then there would be ample capital forthcoming. The campaign for settlers now being put on by Californians, Incorporated, has already resulted in 10,000 inquiries from prospective homeseekers and those look-

we seek.

Other speakers were Frank Muller, Secretary Charles LaTorres and President W. F. Clewe of the Association, Fred Batto, Dr. Boolsen, H. Bancroft and W. L. Murphy.

Mr. Clewe touched on the dried fruit industry of Sonoma Valley and the new mine industry on the Goldstein ranch where a big ledge of diatomaceous earth has put the Sonoma Valley product before buyers of high grade insulating and filtering material, formerly produced abroad.

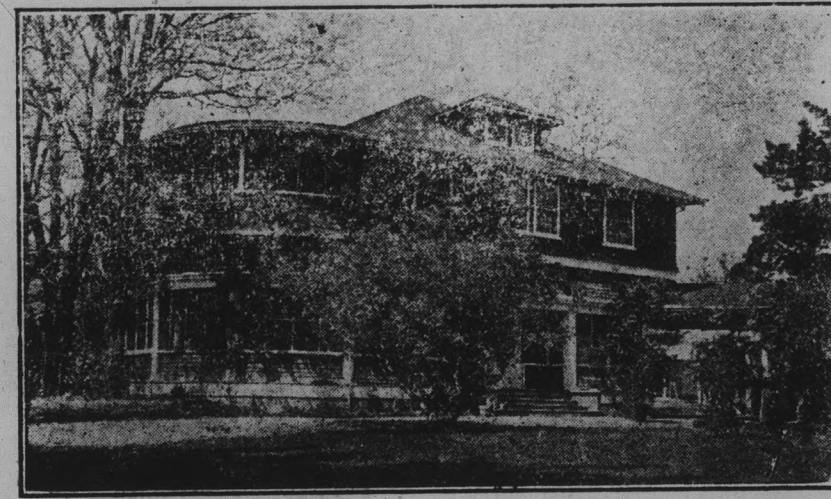
Mr. Bancroft, agent of the American Express, admitted Sonoma's inadequate transportation facilities and made a plea for more responsibility from motor truck competitors of the railroads. He agreed with Mr. Neustadt that Sonoma should develop industries from within and pointed out the success of the Sonoma hatcheries, with their annual shipments of thousands of baby chicks. The new incu-

midst, through the inspiration which has inevitably followed by his acquaintance, and desiring to show our respect and sorrow at his untimely demise, I request that all business houses close on Monday, December 4th, from 1 to 1:15 o'clock p. m.

"WILLIAM VON HACHT, President of the Board of Trustees, City of Sonoma."

bator industry was also cited as a promising industry.

The evening was voted by all present as very successful and prophetic of some definite move to get settlers interested in the development of Sonoma Valley's natural resources. It was pointed out by one business man present that nothing yet used on California highways has ever been the equal of the crushed basalt rock which abounds in Sonoma's foothills. This and other industries could be successfully developed.—Sonoma Index-Tribune, Dec. 22, 1922.



VALLEY OF THE MOON GOLF AND COUNTRY CLUB HOUSE

A. Maffei

O. Maffei

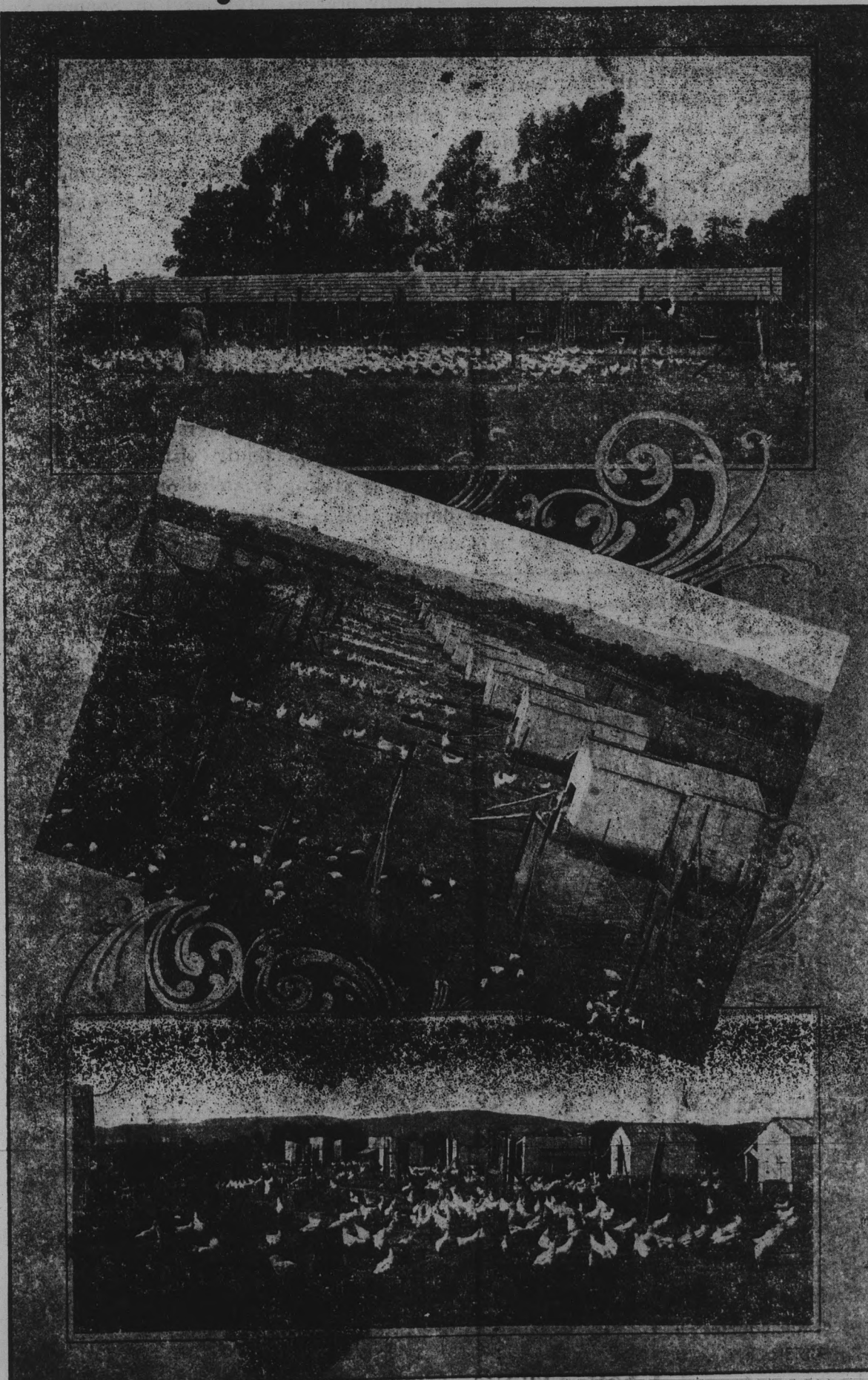
Phone 90

Maffei Bros.

Broadway Meat Market, where Service and Cleanliness make buying a pleasure

The Up-To-Date Meat Market of Sonoma

Maffei's
Boyes Springs Market
Now Open



SCENES OF POULTRY INDUSTRY IN SONOMA VALLEY

Crane's Sanitarium In The Valley of the Moon

SONOMA VALLEY'S HEALTH IS SONOMA VALLEY'S WEALTH

Sonoma Valley's health is indeed Sonoma Valley's wealth and in addition to the healthful climate and curative mineral springs the valley is fortunate in having a high class sanitarium which before long may be the nucleus for the magnificent new Sonoma Valley hospital now being promoted.

Crane's sanitarium has been a valued asset of this locality for many years and has rendered splendid service in the conservation of the public health.

Situated in the foot hills between Sonoma City and Boyes Hot Springs just off the highway the location is ideal. The climate is especially beneficial to those suffering from neuritis, rheumatism, asthma and nervous troubles. The proximity of the sanitarium to the famous hot mineral springs whose curative qualities have benefited thousands make it of great value to many sufferers.

Crane's has the highest reference from prominent physicians and is equipped with modern operating rooms for surgical purposes. Three visiting physicians and graduate nurses are in attendance and the food prepared by experienced dieticians is hard to equal so patients declare.

Modern conveniences such as electric lights, long distance telephone and sanitary appointments make this sanitarium the equal of any north of San Francisco.

The home-like main building with its spacious verandas surrounded by flowers and beautiful shade trees is admired by everyone. Home comforts and excellent table are looked after by Mrs. Elizabeth Crane herself thus assuring a quiet refined atmosphere and wholesome nourishing food. Fresh fruits, vegetables, rich milk eggs and cream are supplied from neighboring ranches and everything is done for the comfort and welfare of the patients.

Crane's sanitarium has constantly enlarged its facilities until now the need of the bigger hospital with main building and forty beds is imperative. As a result public spirited citizens including the Sonoma Business Men's Association have taken up the project which bids fare to be a success with the new hospital an achievement of the year 1924. It is planned to use the present buildings at Crane's for executive purposes and to build and equip a fireproof main hospital building according to the most approved plans for such an institution.

Sonoma Valley with such a hospital would attract health seekers from all over the world. Meanwhile Crane's is filling a valued need in the community and is an ideal place for those who desire sanitarium care and treatment. For further particulars, address Mrs. Elizabeth Crane, P. O. Box 18, Sonoma City, Calif.

W. W. Carter Real Estate & Insurance

W. W. Carter with offices next to the Union Hotel, Sonoma has been in the real estate and insurance business here for the past 17 years. Mr. Carter has done much to advertise Sonoma Valley to the outside world and has brought many home seekers here to settle in our famed Valley of the Moon. His record is one that any realty man would envy for he has been conservative and at the same time enthusiastic enough to convince settlers and satisfy them of the desirability of Sonoma Valley as a residence place. His honest dealings and helpful cooperation has won him many friends.

In the Sonoma Business Men's Association he has been a decided factor for advancement and is always ready to put his shoulder to the wheel for community welfare.

Mr. Carter and his family reside on a pretty tract north west of town which has been largely settled thru Mr. Carter's efforts. The Carter home is a model of homelike comfort and neatness with its well tilled acreage and pretty garden. Mr. and Mrs. Carter have a young son and daughter who are prominent in school and church work and being trained in all elements of good citizenship.

F. Nichelini Plumber

Florinda Nichelini is one of the substantial business men of Sonoma and one who has achieved success through hard work, honest dealing and business sagacity. Some years ago he engaged in the hardware and plumbing business in Sonoma and more recently has devoted himself exclusively to the plumbing business in which his services are always in great demand. At his shop on the west side of the Plaza he also keeps a large stock of stoves and is the agent for various internationally known articles for home and farm.

Nichelini believes in an honest day's work for a day's pay and he is a conscientious mechanic and as a result is always one of the busiest men in town. He is a specialist on pumps, pipe fitting and on sanitary plumbing in all its branches.

Mr. Nichelini is a good citizen and believes backing up local enterprises. He is a director of the Sonoma Ice and Brewing Co. and is a property owner here.

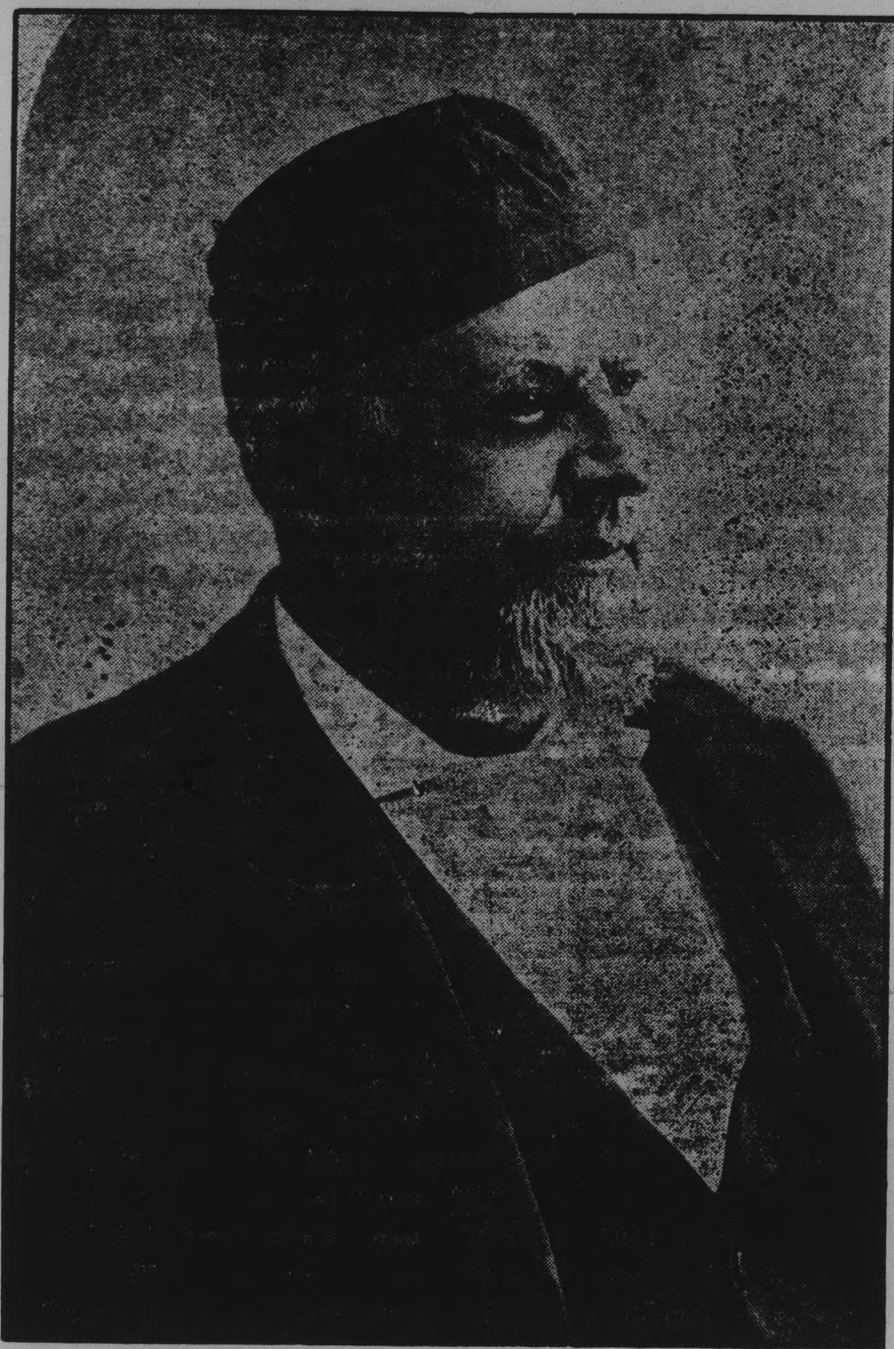
Some years ago he engaged extensively in grape growing and wine making and is an authority on viticulture. Recently he disposed of his fine vineyard above Agua Caliente and now devotes his entire time to his Sonoma interests.

Tony Oakes, Famous Hotel Keeper of Days of Old

In the history of Sonoma county there is one name that has been written in its history that will never fade, Tony Oakes in the early days, the Justice of the Peace, under Mexican rule. On his shoulders rested the sacred responsibility of fixing up the titles of land owners, and if he was "crooked" many would suffer, for the land grabbers were bad in those days. Among the first Alcaldes in Sonoma was Anthony G. Oakes, christened by General Vallejo "Tony" Oakes, one of the most famous bonifaces of his time, and who also possessed a wonderful voice which was his profession

cooking, and he found it was on a par with his music, which he took a great pleasure in relating years after wards.

At the close of the war, Anthony returned to his home in Boston and shortly after his arrival General Vallejo, who had become well acquainted with him in the Mexican war, and taken a great fancy to him, wrote to his mother asking her to permit him to come to California, and that he would make him his ward, and would take care of him. The offer was accepted, and on Anthony's arrival in Sonoma, General Vallejo established



Anthony G. Oakes. Familiarly Known Half Century Ago As "Tony" Oakes

before entering the catering art. Him in the hotel business which soon acquired national fame. Among his early patrons were the noted actors McCullough and Booth, besides members of the Bohemian Club and millionaires of that day. "Tony" Oakes made millions of people happy by his open-hearted hospitality, and his ballads always touched the hearts of all who heard him. This was his mission in life, and in the different cities where he conducted hotels, Sonoma, Napa, Petaluma, Crystal Springs, San Mateo, San Francisco and Haywards, he has left behind a memory of California hospitality that will never die. He passed away in 1903.

George Anthony Oakes
Haywards, June 12, 1923

A Place of Recreation Is Pool Room

The war with Mexico changed the entire current of Tony Oakes life. It was in Boston, when other boys of his age were enlisting and accepted, but he was rejected and he felt hurt because he could not become a soldier having been rejected because he was undersized and underweight. However this did not discourage him for at that time he was a professional singer, and his talents were fully appreciated in cultured Boston, and his patriotism was so strong that he started for Mexico, and when he arrived there he was confronted with the same opposition, of being undersized and underweight, but the officers seeing he was so earnest to become a soldier, that they told him the only place that they had for him was in the commissary department. Nothing mattered to young Oakes as long as he could serve his country, in some capacity, and after about four days service in that department he asked the officers if they had a guitar for he longed for music, that was soon secured, and after the officers heard his first song and his natural gift of guitar playing he became their idol. By this time he began to appreciate the scientific knowledge of the art of

The Pioneer Firm of John Batto and Sons

LONG IDENTIFIED WITH SONOMA VALLEY'S PROGRESS

The firm of John Batto and Sons is a business concern which has grown with Sonoma Valley and has helped it grow. For the past forty years the name of Batto has been associated with the general merchandise business, hay, grain and fruit. With headquarters at Sonoma and Vineburg this firm has not only served the entire Sonoma Valley but has played a big part in its up-building. Many years ago Batto and Sons were buyers of Sonoma produce and began shipping to the outside market, thus netting the farmers of this section more money than they had been able to get through outside commission houses. As a result of the firm's enterprise and fore-sight, the Vineburg headquarters began to expand to take care of a rapidly growing business. Large warehouses were erected spur tracks laid to accommodate cars coming in to be loaded with fruit and feed. Fruit both green and dried were bought by Batto and Sons and a large dryer and evaporator were put in, the dryer giving employment to many people.

The farmers of Sonoma Valley were encouraged to plant hay and grain and those who needed it were given financial aid by the Vineburg-Sonoma business firm through its warehousing system. As a result of this board business policy, many small farmers were able to prosper and the poultry business was one industry which benefited particularly because of the encouragement and assistance given by the home firm.

Today John Batto and Sons is one of the leading firms of northern California. In addition to the merchandise business the name of Batto is associated with banks, canneries, ranches in various parts of California and a leading resort of the Sierras. One of Sonoma's most modern business blocks is the home of the Sonoma store of the firm. The building was erected by Batto and Sons several years ago and is occupied also by the Sonoma branch of the Mercantile Trust Co. of California, of which Fred Batto is one of the local directors.

The Sonoma bank formerly the First National was originally organized by Mr. Fred Batto and a group of associates and achieved great success with Mr. Batto as president. Fred Batto is a citizen who believes in community spirit and takes an active interest in civic and educational matters. In the Watmaugh district where he resides with his family he has been school trustee for the past ten years and has been a factor in getting for the district a modern well equipped school building which is a decided credit to the Vineburg section.

The Sonoma Business Men's Association regards Mr. Batto as one of its valued members and he is always among the first to donate time and money to any movement having for

its object the advancement of Sonoma Valley's interests. The senior member of the firm John Batto of Vineburg while retired from active business is one of Sonoma Valley's most respected pioneers and the foundations laid by him for the firm of John Batto and Sons is appreciated and valued by the community in which he has so long resided.

The Union Hotel

The Union Hotel has long been the leading pioneer hotel of Sonoma City and under the capable management of Mr. and Mrs. John Steiner holds a high place in public favor.

The accommodations are modern, the dining room a model of neatness and an atmosphere of home like hospitality makes it extremely popular with the traveling public.

Mr. and Mrs. Steiner purchased the hotel about seven years ago and have successfully conducted it since that time. Many improvements were made. They are excellent caterers and have frequently served banquets to several hundred, Union Hall adjoining being utilized for such gatherings.

Families who enjoy an outing in the county and want a quiet home like hotel with excellent cooking, and travelers or transients will all find the Union a good place to stop. Rates are reasonable and the service the best. Auto parties will receive the best attention and dinner parties can be arranged for in advance by phoning the Union.

Garry's Bear Flag Garage

The Bear Flag Garage under the management of its proprietor Garry Bartoli holds a high place in the local business world. It is a garage with a guarantee of good work and prompt service.

Mr. Bartoli is an up-to-date citizen who believes in the progress and improvement of Sonoma Valley. He is a booster for plaza beautification and advocates a high class park for Sonoma.

Garry, as he is called by his many friends is the dependable engineer of the Sonoma Volunteer Fire Department engine and has demonstrated his ability to handle the fire fighting equipment on many occasions. He is always ready to respond to the community need whether to answer a fire call or serve on a committee or assist financially. He is prominent in several fraternal orders and recently visited San Francisco where he called on several Parlor of Native Sons to back up the Sonoma Mission Centennial.

Expert Repairing

Skilled Mechanic

Fernando Mosso

Watchmaker & Jeweler

Napa Street

SONOMA CAL

Under New Management

Swiss Hotel

NORTH SIDE OF PLAZA, SONOMA, CALIFORNIA

M. Mastelotti. Prop.

Board, Rooms by Day Week or Month

Soft Drinks, Cigars, Polite Service Good Meals.

Franklin Sears Pioneer of 1844

Franklin Sears was the second son of James B. and Jane Walker Sears, born in Oregon County, Indiana, June 28, 1817. At the age of 10 years he moved with his parents to Saline county, Missouri, where his father engaged in ranching and stockraising, to which occupation Mr. Sears was reared, his education in the meantime being obtained in the pioneer schools of those times. Having decided to come out West, he gave his father power of attorney to sell his property he owned at that time. He joined a party leaving Independence, Mo., on May 10, 1844, having his rifle, mule and \$1.50, taking the route via Oregon, where he arrived in the fall of that year and wintered at Brown's Hole. In the spring of 1845 he left Oregon for California, arriving at Sutter's Fort, where he met Granville P. Swift and with him engaged in hunting elk, buffalo, deer, etc., on the San Joaquin plains and bartered their hides and

Rachel J. and William J. Sears. In the fall of the same year he moved to Sonoma where he purchased a home of 600 acres on Sonoma Creek, and in partnership with Granville Swift he purchased 15,000 acres running from what is known as Sears' Point along Petaluma Creek as far north as Lakeville.

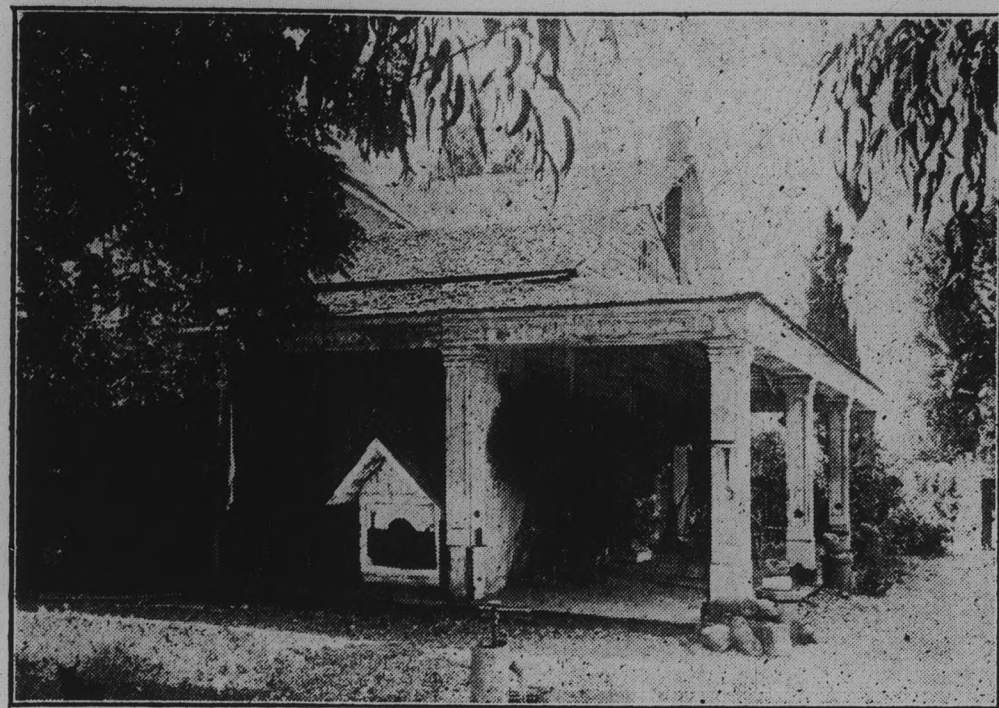
In later years he devoted his life to farming and fruit raising.

Retiring from active life in 1878, he leased his property and made his home with his daughter, Mrs. R. J. Snyder, at El Cerrito Rancho, near Sonoma.

He was a member of the Society of California Pioneers, also of the Associated Veterans of the Mexican War.

Franklin Sears was a man upright in all his business relations, his word being as good as his bond. He was a type of those hardy pioneers who by their courage, enterprise and industry state which they leave as a heritage to their descendants and to all those who are to follow them.

He died in December, 1904.



Home of Franklin Sears, Built in 1851 As it Looks Today.

tallow to the traders for the necessities of life. Upon the breaking out of the Mexican War, he was one of the first to enlist on Colonel Fremont's call for volunteers and was assigned to Captain Swift's Company, Fremont's Battalion California Volunteers, and later enrolled as one of Commodore Stockton's life guards and served throughout the war.

He was one of the few survivors of the Battle of San Pasquale, he having a very narrow escape, his buckskin hunting shirt being pierced no less than seven times by the thrusts of Spanish bayonets.

His eldest brother, John Sears, also served through the war as a captain of a company.

After his discharge from the army he engaged in mining on the Feather and American Rivers, and being one of the successful gold hunters, he amassed a nice fortune.

Leaving the mines he and Captain Swift engaged in stock raising in Colusa County and together built the famous stone corral on Stry Creek now being preserved as a landmark by the Native Sons of the Golden West.

On September 13, 1851, he was married to Miss Margaret Swift and by this union two children were born,

Contractor Pete Basaglia

No better work in the stone and cement line is turned out anywhere than by Peter Basaglia of Sonoma. This contractor has established a reputation for the quality of his work and as a result he is one of the busiest men in the county. Mr. Basaglia has many contracts to build bridges and culverts for the county and has also been employed in the construction of the latest type sanitary dairy barns and farm buildings.

Among his recent big jobs has been the construction of the vault of the new Valley National Bank which is a substantial and splendid piece of work.

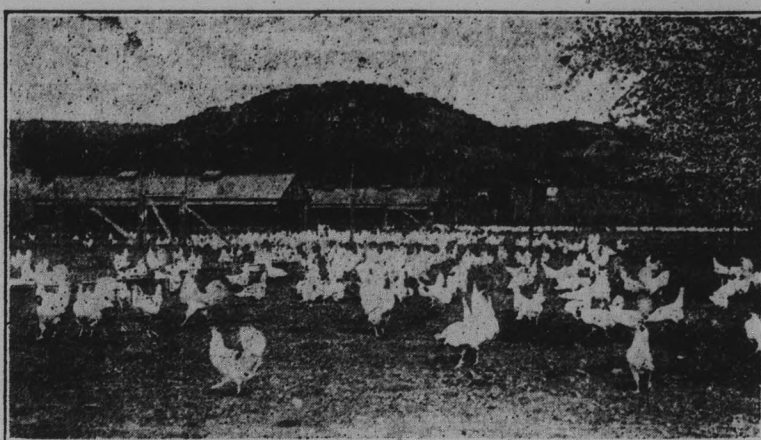
Contractor Basaglia specializes on high quality and artistic cemetery work also, and the most beautiful vaults in Mountain Cemetery have been built by him.

Basaglia owns a nice home of his own on Napa Street West, which he has highly improved and ornamented. He resides there with his wife and family and is highly regarded by his friends and neighbors.

Poultry Industry of the "Valley of the Moon"

By Wm. J. Otten

The extent of the poultry industry in the Valley of the Moon is quite a surprise to those that interest themselves enough to look it up, when they find out that we have shipped 6,500 cases of eggs in the month of April 1923 out of this valley. This does not include the upper part of the valley from Agua Caliente north to above Kenwood where many more hens are kept. This means that the production for one month was 195,000 birds or even less of the finest dozen or 2,340,000 eggs or about 78,000 eggs daily. This means also that we have in this little valley about 165,000 White Leghorn utility



A Five Acre Poultry Ranch

hens working to produce hen fruit for the every day "Ham and Eggs" breakfast for city people in this state and for shipping east. These figures speak for themselves as to whether we have the climate, shipping facilities, cheap feed and all that goes to make up a prosperous poultry district such as can be found in this valley. We have two feed warehouses here, besides salesmen from Petaluma firms soliciting the trade, giving poultrymen a wide choice of competitive buying of feed. Competition is the spice of business.

The climate is just right for raising young chicks. Not too hot or not too cold. Cool winds from the ocean tempered before they reach this valley coming over the western hills, we find this climate ideal for poultry of all ages which thrive and grow with very little care. Water is abundant as we are in an artesian belt, giving plenty of water to grow greens for poultry, home vegetables and gardens. As to land values, I have often been told and have proved the fact that we have the cheapest land in this valley that can be found anywhere in the bay counties, quality considered, but I might add that it will not last, as prices are bound to rise as the demand grows, for more poultrymen are coming in continually who recognize all the advantages of this locality as a poultry center.

The poultryman having a weekly check coming in all the year round from his weekly shipment of eggs, always has ready money to spend which enables him to be a cash customer in the town he trades in and thereby benefits the various business houses and banks of that town.

Pedigreed White Leghorns

We have the quality of utility hens needed to make success assured for either the new beginner or the old timer who wishes to start with hens that pay. Several strains have been developed in the valley which have made a fine showing during March and April this year at the Petaluma egg laying contest. One poultryman having had high hen in the contest for March and two contestants trying for high hen laying for April from this valley. There are others that have fine stock from some of the best strains developed in the northwest states such as Hansen, Corvallis, Oregon; Hollywood, Washington; and Tancred, Kent, Washington strains. One ranch has the Douglas Tancred strain (pure), setting a high standard of nothing less than 200 egg stock on the place. The records are 200 to 250 on the Dams Side and 250 to 299 on the Sire Side. This ranch has the only exclusive AAAA accredited hatchery in Sonoma County this season. This goes to show the quality of White Leghorn stock kept in Sonoma Valley and also the progressiveness and type of poultrymen here. The writer has seen the poultry industry of this valley grow ever since 1902 and has kept in touch with all

the old timers. He has enjoyed with pleasure many an interesting discussion on the past and future of poultry ranching. We know that the most successful poultryman in the future will be the one that keeps quality first and quantity last. The more high record layers he has in his flock, the larger will be his bank surplus at the end of the year. The time is near when most poultrymen will have 1000 birds or even less of the finest dozen or 2,340,000 eggs or about 78,000 eggs daily. This means also that we have in this little valley about 165,000 White Leghorn utility

rated at that time and it is backed by the Farm Bureau with the idea of improving the poultry throughout the country, increasing egg production, standardizing the breeding flocks of the Accredited Hatcheries and in assisting in keeping the fine reputation of Sonoma County. The various hatcheries in appealing to the Farm Bureau were interested in improving their breeding stock and doing away with certain conditions of advertising and sale of Baby Chicks that were detrimental to the best interests of Sonoma County.

The Sonoma County Farm Bureau Accredited Hatchery list was started with thirteen hatcheries with a combined capacity of 1,202,000 eggs. These hatcheries signed a contract with the Sonoma County Farm Bureau Poultry department covering a period of three years binding themselves to the following rules:

1. Fowls used as breeders shall be in good healthy condition as judged by the inspector, and shall be culled so far as may be practical during the first period beginning November, 1921 and shall be thoroughly culled during the early summers of 1922 and 1923 according to the standards recommended and demonstrated by the Agricultural Extension Service.
2. Females are to be at least twelve months old.
3. Males are to be approved by the inspector as to vigor and shall not be

rated at that time and it is backed by

Any hatchery that is either on or making application to be on the Accredited list does so without any invitation or persuasion. During the past year eight more hatcheries have made application and have been admitted, bringing the total capacity up to 1,456,000 eggs.

One of the improvements that have been inaugurated since the Accredited Hatcheries have been operating is that the Farm Bureau requires that all advertising be submitted for their approval to them before being published so that the public may be assured that the advertising of breeding stock is correct.

During the first five months that the Accredited Hatcheries were in operation special stress was placed on the removal of speckled and brown-breasted birds from among the breeding flocks and by March 1922 over 7,000 hens had been removed. Also during the spring season of this year considerable improvement has been made in handling hatching eggs on the different ranches including better selection and better care during the cold nights and mornings. Whenever a pox or severe colds were found among the breeding flocks the use of the hatching eggs was discontinued.

Before the culling season had begun each hatcheryman visited all his eggmen and prospective eggmen and if they refused or did not wish to co-



less than eight months of age. The males to be used during the breeding season of 1922-1923 beginning November 1, 1922 shall have in addition, trapnest pedigree records on the side of the sire of one hundred and seventy-five eggs or better and the males to be used during the breeding season of 1923-1924, shall have a trapnest pedigree of both the dam and sire of one hundred seventy-five eggs or better.

4. No artificial lighting earlier than 5:00 a. m. or stimulating feeds to produce higher than forty percent during the months of December and January.
5. Eggs to be delivered within seven days, and precaution taken to prevent chilling or overheating.
6. Weight to be 22-26 ounces per dozen.
7. Eggs must be uniform in size, shape, color and shell texture.
8. Ample supply of greens must be fed birds in inspected pens.
9. Grain must constitute at least 50 per cent of the total amount of grain and mash fed and, where fed in house, litter must be reasonably clean, dry and loose.
10. No chicks bearing the Sonoma County Farm Bureau Accredited Hatchery trade mark can be sold for resale as Sonoma County Farm Bureau Accredited Hatchery chicks.

operate they were discontinued. At the same time arrangements were made by each of the hatcherymen with their eggmen for handling the cockerels for the ensuing year.

During last spring another improvement was made, that of giving recognition to the eggmen that have stock with higher egg production pedigree. There were three grades established: Accredited A Grade, those chicks coming from eggs from flocks meeting the requirements of the Accredited Hatchery plan; Accredited AA Grade those chicks hatched from eggs from flocks which have met the Accredited Hatchery requirements for the 1922-1923 season and in addition have an egg production record on the cockerels on both the side of the dam and sires dam of 200 eggs and over and also have been culled under the direct supervision of someone approved by the Accredited Hatchery Inspector; Accredited AAA Grade, those chicks hatched from eggs from flocks meeting the requirements of the Accredited Hatchery requirements of the season 1922-1923 and are from cockerels with production records of both the dam and sire's dam of 250 eggs and over and in addition have been closely culled under the supervision of someone approved by the Accredited Hatchery Inspector.

Sonoma Service Station

E. A. HOYER, Proprietor

Make only one stop in Sonoma for Gas, Oils, Grease, Tires and Accessories—Campers Supplies Lunch Goods, Soft Drinks, Ice Cream, Candy and Cigars.

Rest Room and Long Distance Phone
Opposite High School

Among the more important projects which the Poultry Department has promoted are:
The Egg Laying Contest now in its third year.
The Avian Pathology Laboratory at Petaluma.
Pedigreed Cockerel Auction Sale.
Poultry Registry Association.
Accredited Hatcheries Project.
Hen Culling and Pullet Selection Tests and numerous Field Meetings.
Utility Poultry Show in 1922.

What the Sonoma Co. Farm Bureau and the Accredited Hatcheries Are Doing for the Poultry Industry

By E. R. Temperli, Inspector for the Sonoma County Farm Bureau Accredited Hatchery Project

In all fields of human endeavor regardless of what they may be, there must be efforts made to improve conditions and consequently a good many progressive movements are killed before they have a chance to prove their merits. The Sonoma County Farm Bureau Poultry Department during October, 1921, started a movement which will only commence to show its valuable results by the end of 1924. The Sonoma County Farm Bureau Accredited hatchery list was inaugu-



Sonoma's Modern Drug Store

L. S. Simmons

The Pioneer Druggist

PHONE 111

Granville P. Swift

One of the names which will live long in the history of Sonoma County and California is that of Granville P. Swift. The stately stone mansion in the southwestern foothills over whose portals the name of Swift was carved in 1850, never fails to excite interest and call forth memories of this heroic pioneer. The home, now owned by Mr. and Mrs. Schweitzer of San Francisco, is one of the show places of Sonoma Valley and is a beautiful estate.

The following sketch of Captain Granville P. Swift was written by his niece:

True Story of a Pioneer

The subject of this sketch, Granville Perry Swift, a direct descendant of Daniel Boone, was born in Kentucky May 21, 1821. He was one of the earliest pioneers of California, having emigrated to that state in 1844. He and his partner, Franklin Sears, started from Independence, Mo. on May 10, 1844, arriving at Sutter's Fort about six months later. They engaged in hunting large game—bear, deer and elk—and traded hides and tallow of these animals with General Sutter for their supplies. They followed this occupation until the outbreak of the Mexican War, when, being of patriotic and adventurous spirit, they were among the first to respond to the call for volunteers. Mr. Swift was enrolled as one of the captains commanding a company of soldiers, and served in many of the noted engagements throughout the war, arriving at Sonoma in time to participate in the raising of the celebrated Bear Flag. At the close of the war, he again joined his partner and brother-in-law, Franklin Sears, and upon the discovery of gold in 1848, they spent some time in mining, in which they were highly successful. After this, the two turned their attention to stock raising in the Sacramento Valley at a place now known as Willows, where they resided and built the old "stone corral" for the purpose of corralling their stock. This corral still standing and is at present in the care of the Native Sons of the Golden West.

In 1851 Captain Swift and Franklin Sears purchased 15,000 acres of land in Sonoma Valley and removed their stock to this estate. Captain Swift selected a site on the western slope of the valley, known as the Temelec Ranch, on which in 1858 he built a stone mansion in Colonial style, furnished in a luxurious manner, which, with beautiful gardens, stone summer houses, stone barn, fish pond of about a quarter of an acre in extent, and fountains, entailed an outlay of about \$250,000. The buildings, at this writing, fifty-six years later, are still standing and are in good condition.

The same year in which Captain Swift prepared his palatial home, he was united in marriage to Miss Eliza J. Tate. Three sons blessed the union, two growing to manhood. Being in affluent circumstances, and in the receipt at this time of income from his mines at Washoe, which were considered among the most valuable of those days, many rumors have been afloat at various times of buried treasure on the Ranch in Sonoma Valley. There being but few banks at that time, it was the custom with many of the pioneers to bury their gold and gold dust in order to insure its safety. At one time \$26,000 in \$50 gold slugs was taken from its hiding place by one of the Captain's employees. There being apparently a certain fascination in the idea of buried treasure many prospectors have searched for the same in vain.

After living for several years on his Sonoma Valley ranch, Captain Swift made a deal with parties in Green Valley, in Solano County, by which exchange he became the owner of a valuable property improved with a substantial stone residence, wine cellars and a fine vineyard. Having spent a portion of his early life in mining, he was again drawn toward the mountains, and it was while on one of these prospecting trips that he met with an untimely death, on April 21, 1875, being precipitated by an unruly animal over a steep embankment.

Having been so prominent in the early history of the state, and being possessed of such genial qualities, his death was deeply deplored.

Northern California Indians of Today

Alfred C. Gillis, in The California Indian Herald

The first meeting with the Indians on my trip through Sonoma, Mendocino and Lake counties was at Stewart's Point April 10, 1923. The meeting was held in the great dance house at the Indian Rancheria and was attended by young and old. Here we found fifteen Indian boys and girls of school age that lived so far from school that it was impossible for them to attend. The nearest school was more than five miles away, a walk of over ten miles round trip if the children were to go.

I promised that the Indian Board of Co-operation would do all in its power to get the proper authorities to provide a school commencing with the fall term. They were very much delighted to hear of the new work the board was doing in their behalf, especially the test case that will involve the interests of all the Indians of California. After a very lively and spirited meeting I started for Manchester.

Here I found a very good crowd of Indians that were eager to hear our story. I talked to them about the suit the Board was bringing in their behalf. After this splendid meeting the Indians danced the "Big Head Dance" and their songs were beautiful, their dance artistic and their steps light as fairies. The Indians of Manchester live on the banks of the Garcia River, a clear and limpid stream teeming with fish, the old hunting grounds of their fathers. These people are well organized and are prospering under the able leadership of the brothers, Bob and Steve Parrish.

Leaving Manchester the following morning, up the "open wave beat shore," across the deep creeks and caverns, but always in sight and in sound of the restless sea, to Fort Bragg; thence to Willits and to Laytonville. At Laytonville the Indians were mostly all at work, so it was entirely impossible to hold a meeting with them.

Leaving Longvale after my visit to Laytonville, I arrived in Ukiah. Here I met Stephen Knight, my old school chum, and one of the delegates to Washington last year. He accompanied me to Hopland. Here we found

the Indian settlement under quarantine, there being several cases of scarlet fever, so it was impossible to hold a meeting.

At Ukiah we had an exceptionally good meeting. Tribal songs were sung. Mr. Knight delivered an able address to his people. I spoke upon the work being done by the Board. Some new members were enrolled and several subscriptions were taken for our Indian Herald.

The following Sunday we went to Upper Lake, Lake County, where we held a meeting in the evening. Mr. Knight accompanied me on this trip and assisted me in an able manner. He is a forceful speaker and handles the subject exceptionally well. Ethan Anderson spoke, telling his people that they must stand united to win. I then followed with an address on the general welfare of the Indians of California. Lake County has always been a hotbed of Indian hatred. The Indians of Lake County have been brave and valiant to stand up against the tyranny of the proud whites. In spite of all opposition they have survived. The Indians were barred from the public school, denied the rights of citizenship, a decent living and a home. The Indians, in their estimation, were below their standard and not a fit associate for them. They had no rights that the people of Lake County would respect. They succeeded in putting these poor, pauperized people to the expense of fighting through the courts for citizenship and the privilege of attending the public school.

Though they had robbed him of every acre he possessed and then plundered him, their conscience, apparently, did not trouble them.

The Pomo Indians are artists of the highest order. Their basketry is unexcelled anywhere in the world. Their designs are original. They have found their place in the homes of thousands of the most cultured people of the world, but the art of these Indians is not appreciated here.

Clear Lake, with its beautiful valley to the west and its high mountains to the east and south, presents

a grandeur unequalled. To the southwest stands Mt. Konocis, the sacred mountain of the Pomo, casting its great shadow across the lake. To gaze upon this grand old chieftain gives on an inspiration, much as one feels in the Shasta region when he turns his eyes toward that great monarch of the north.

My next meeting was at Big Valley, where we sang songs that brought cheers and applause from every quarter. I spoke upon the work of the Board. The people were well pleased. Ethan Anderson of Upper Lake accompanied me and delivered an able address. I shall never forget this meeting, so well attended, and so happy a crowd I have never found anywhere.

The next meeting was at Sulphur Rock. Here the meeting was well attended and the crowd much interested. One of the progressive Indians of this place is the owner of a large launch and promised me a trip over the lake sometime when he had more time for recreation and pleasure.

At Lower Lake the Indians live on a small tract of land, given to them by the Yolo Water Company. The federal government had bought land for them, but it is on a high flat, well up in the mountains, land without water or the hope of water. It lays idle, the Indians refuse to move to it. A well of three thousand feet had been drilled by the earlier whites, but no trace of water could be found. Land is useless in this section of Lake County without water. This purchase is one of the many pathetic examples of the lack of honesty and fair dealing in the expenditure of the moneys appropriated by Congress for the purchase of land in California for homeless Indians.

Our meeting at Middletown was attended by all of the Indians who had not left for some distant place for their summer's work. They intend to do what they can to help win a settlement for all California Indians. This Indian settlement is located in a beautiful valley just in the shadows of Mt. St. Helena and other beautiful timbered mountains of the region.

There is little or no employment for the Indians here. Many of them go to the coast for employment.

The meeting with the Geyserville Indians was next. They came for miles around to attend. After the meeting a dance was held, young and old participated, refreshments being served later.

Near Geyserville the federal government has bought the Indians a small tract of land. It is doubtful if poorer land can be found in California. There is no agricultural land whatever to be found in its confines. It is the bed of a dry creek in summer and a rushing torrent in the winter. On each side the walls are so high as to keep the sun out most of the time during the winter months. There is not level ground enough in this canyon upon which to build a house. The water supply gives out during July, August and September.

DESCENDANT FORT ROSS FOUNDER COMES HERE

One hundred and ten years ago Alexander Kushkov, captain in the services of the Russian czar, planted the imperial eagles upon the shores of Bodega Bay, but a few miles north of San Francisco, and established the first non-Spanish colony in California, the widest flung outpost of the Muscovite empire.

Recently Peter Alexandrovich Kushkov, grandson of the empire's pioneer and one-time colonel in the service of the last of the Romanoffs arrived in California, a refugee from the Red waves of bolshevism which have inundated his homeland.

Colonel Kushkov said: "My great grandfather was among the pioneers who accompanied Alexander Baranoff, first governor of the Russian-American Company to Sitka, Alaska, when the northland was one of Russia's possessions. Following the imperialistic policy of that day and acting under the direct instructions of Nikolai Rezanoff, chamberlain of the czar, who was then in Alaska, he endeavored to colonize a portion of California in order that the Russian possessions in the Far North should have a source of supply for provisions which would not know in the Arctic climate. History tells us that my great grandfather made several trips in the vessel he commanded from Sitka to California coast for exploration purposes before establishing the colony at Bodega Bay in 1812. While in 1840 the colony was abandoned and the lands sold to John A. Sutter, a California pioneer of Swiss extraction, nevertheless I understand that to this day the site of the settlement is known as Ross, a derivation of the original name of Fort Russ, as named by Alexander Kushkov."

The founding of the Russian colony in California has long been a part of the historical records of this state, but as far as is known, Colonel Kushkov is the first descendant of one of the original pioneers to return here, for when the land was sold while Mexico had sway, all the colonists returned to Alaska. When this territory was sold to the United States, the Russian was removed from this hemisphere.

"In our family records at Krush we had letters from our great grandfather to his people at home telling of California, which he hoped eventually to see become a part of the Russian empire. And while many times I thought of visiting America I never expected to come here as a refugee," Colonel Kushkov said.

THE S. P. DEPOT MIGHT HAVE BEEN IN SONOMA

Newcomers and visitors to Sonoma probably wonder by the Southern Pacific did not come through Sonoma City, and build its depot here instead of at El Verano. The files of the Sonoma Index-Tribune of 1886 tell the tale as follows:

"The S. P. explained that rights of way had been secured through Sono-

HORTICULTURE IN SONOMA VALLEY

O. E. Bremner, County Horticultural Commission

Was General Vallejo right when he made the statement that he had traveled all over California and had reached the decision that the climate in and around Sonoma was the most delightful he had found anywhere? In analyzing the situation to discover the proof of this statement let us draw an imaginary circle taking Sonoma as a center with a five mile radius and within this area we find a varied climatic and soil condition hard to duplicate anywhere.

The valley faces south where the warm bay breezes laden with moisture so temper the climate that an ideal protection from frost or heat is obtained. The high mountains to the east, north and west act as a protection alike from the hot dry and cold winds which blow from these directions, thus giving an ideal climate for fruit production and a delight to our summer visitors. It is therefore quite natural that the Sonoma district should be one of the great playgrounds for the people of the state, for natural mineral waters and a most delightful climate combine with scenery for unsurpassed beauty.

The soil conditions are so varied that combined with the climatic conditions they permit the culture of practically every fruit of importance to be found in California and this without the usual resort to irrigation practice. The same moisture laden breezes release their burden on the wooded mountainsides to be carried down to the valleys giving the lands an abundant sub-irrigation.

Within the area given we find in commercial quantities and of a quality ranking with the best, fruits ranging from oranges to apples. The Mission fathers planted cactus, figs, grapes and olives. It was here that the first great vineyards of the state were established by the Buena Vista Agriculture Society and Dresel, Gundlach and Bundschu, with vines brought from Europe. Shade and ornamental trees from all parts of the world are found in and around Sonoma. Palms from the tropics, flowering trees from the Orient and Australia, cork oaks from Spain rivaling in size and thickness of bark their European parents.

It would be hard to say that any one fruit excels as each varied soil and location gives it fruit of quality. A fair estimate of a normal year would place the gross production of the valley at about \$250,000. Pears, grapes, apples, cherries and prunes are the major fruits, with plums, apricots, peaches, quince, figs, oranges, lemons, olives, walnuts and almonds holding secondary place.

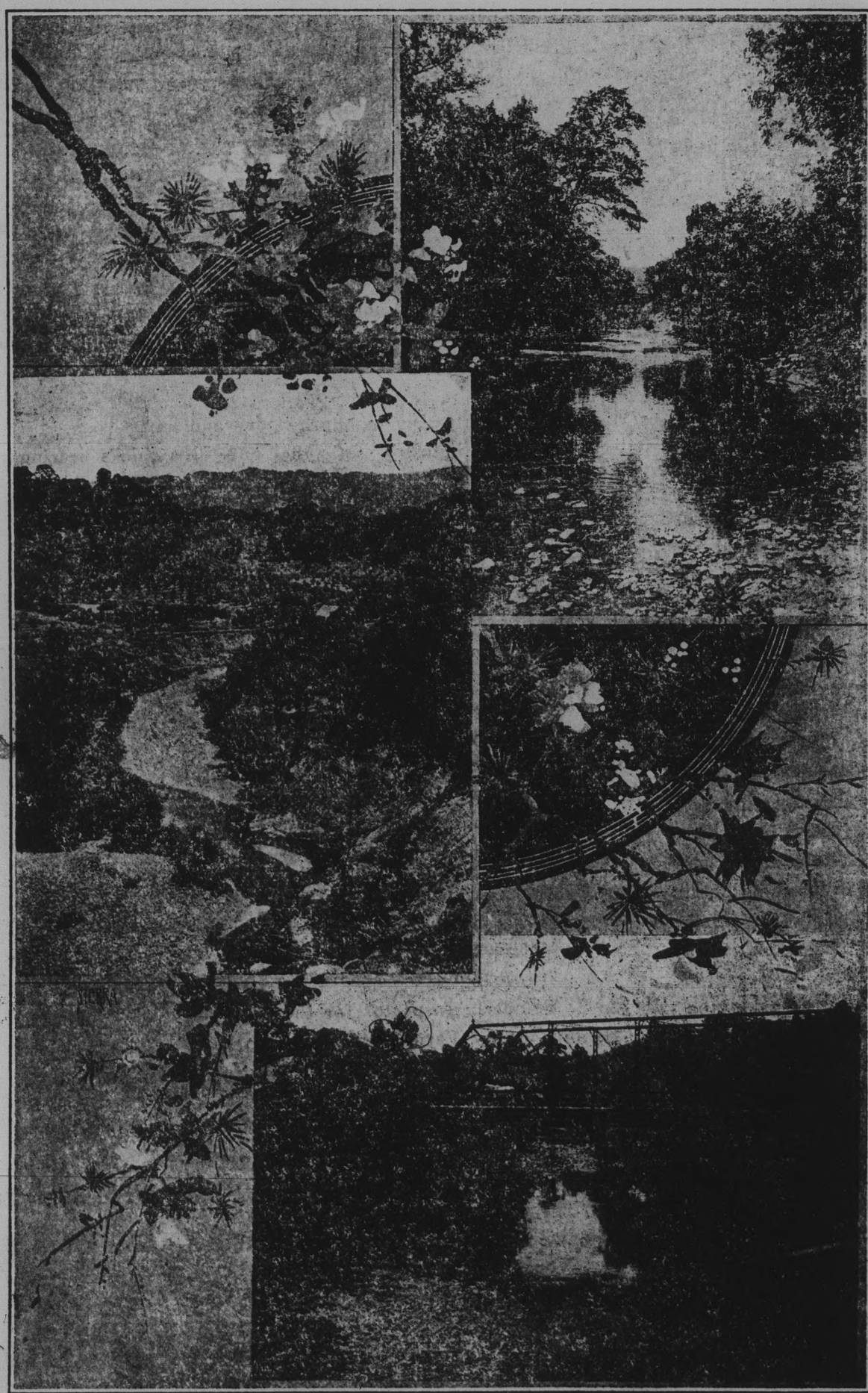
The Gravenstein apple of this district deserves special mention. It ripens with the earliest sections and has made an enviable record in the markets of the East. Pears and cherries are also fine shippers and much sought after for the Eastern markets. Black figs, apricots and plums find much favor in the bay districts while the quality of the grapes from this district makes the vision of the founders of the industry a glorious reality.

To see is to believe, to sample is to be convinced. General Vallejo was certainly right. The Sonoma Valley's best advertisement is its satisfied, home loving people.

Sonoma Valley one and three-quarters miles from Sonoma City. This route would be adopted unless the people of Sonoma City gave assistance, in which case the S. P. depot would be located within the city limits. Subscriptions would have to be raised of from \$10,000 to \$15,000 and rights of way secured. Subscribers would only be required to give their notes due and payable when the road was in operation, within eighteen months after which time notes would be void if trains were not running."

A committee was appointed to get the S. P. depot here. The committee must have been asleep at the switch, for El Verano landed the S. P.

OLD TIMER.



SCENES OF SONOMA VALLEY

The Sonoma Index-Tribune

VOL. XLV

SONOMA, SONOMA COUNTY, CAL., JUNE 30, 1923

OFFICIAL CITY PAPER

NO. 45

Mission Centennial Starts Today

Spanish Theatre, Open Air Drama and Spanish Ball Tonight

Mass at the Old Mission Sunday; Rodeo During Afternoon

MANY PEOPLE WILL COME HERE FOR BIG CELEBRATION

Many Beautiful and Attractive Features Arranged for the Entertainment of Our Visitors.

The five day celebration of the one hundredth anniversary of the Sonoma Mission starts today and immense crowds are expected between now and July 4th, the final date of the Centennial.

Three brass bands will be in Sonoma during the festival, the official celebration band the Patriarchs' Militant Band under the leadership of Professor Capelli; a Native Sons band and the St. Helena band coming with the Napa county delegation on July Fourth.

The premiere production of Garnet Holme's historic drama of the Mission will be given tonight with a cast of 300 players. A special eight-piece orchestra of symphony players has been specially engaged for every performance of this production.

The lighting effects and costuming will contribute to the brilliancy of the drama. Seats will be on sale all day at the box office of the open air theatre, 1st Street East.

Following the play tonight the Spanish Ball in the Plaza will be the mecca of dance lovers and spectators. Hundreds of costumed dancers will participate. An augmented orchestra led by Professor Capelli will play. Gus Marcy and Emmett Mullen are floor managers.

A check room has been provided. Tomorrow is the big day for the Catholic organizations of several counties including San Francisco and Oakland. A special train will bring several thousand Knights of Columbus, Y. M. I. and other Catholic societies here to attend the open air mass to be conducted by His Grace Archbishop Hanna and many assisting priests, including members of the Franciscan order.

There will be a matinee of the Mission play at 2:30 o'clock Sunday.

Special attractions are listed for the Spanish Theatre in the Plaza during the afternoon, including La Carmencita and Miss Kazan, through the courtesy of the Leo Feist Company.

At 3 p. m. Sunday the all star Centennial rodeo will be held in the field adjoining the Western Union Telegraph office. Daring feats of horsemanship, including roping and riding of steers will furnish thrills for all who attend.

Monday morning there will be Capelli's Musical Chicken Pickers and solo numbers. Reception to Sonoma county pioneers with headquarters at the M. E. church and city hall.

At 11 a. m. the Jack London memorial library will be dedicated by the Grand Parlor of N. S. G. W. at Glen Ellen.

The Spanish Theatre and fandango will be the centers of new attractions and the latest music during the afternoon and evening.

Tuesday is all Sonoma county day with big delegations and attractions arranged by the Chambers of Commerce of all cities in the county. Santa Rosa, Petaluma, Sebastopol, Healdsburg and Cloverdale all have pro-

GODDESS OF LIBERTY CONTEST IS WON BY SONOMA VALLEY GIRL

Miss Beth Lane Shown To Be Winner With 98000 Votes. Santa Rosa Girl Second.

The benefit dance last Saturday night for Sonoma's beautiful young Goddess of Liberty clinched the victory of the local girl. As the midnight hour grew near interest ran high in the contest in which Santa Rosa, Petaluma, Sebastopol and Healdsburg were competing. Cash contributions began to pour in from individuals and organizations. The Red Men and Daughters of Pocahontas announced through Frank Muller that they desired to purchase 1500 votes. Merchants auctioned off baskets of goods to the dancers. Three pair of celebration earrings brought \$13.50 and to cap the climax the fair Goddess herself put on a solo dance which was turned into a silver shower, money being literally showered upon her and gathered up by the gallant caballeros in attendance upon her.

At midnight results were announced and returns from Santa Rosa showed that Miss Eleanor Cackburne with 50,000 votes was Miss Lane's nearest rival. The Sonoma Valley girl was hailed as winner and loudly cheered.

The dance was a decided success and much credit is due the orchestra under Prof. Meinhardt, the musicians contributing their compensation to the charming Goddess.

Miss Lane has chosen the following young ladies to represent the several countries to be featured July 4th and in the patriotic revue.

Miss Beth Lane, Sonoma, Goddess of Liberty.

Miss Eleanor Cochbourne, Santa Rosa; California

Miss Wilma Rorden, Petaluma; Spain.

Miss Grace Meeker, Sebastopol; Russian.

Miss Mildred Erickson, Sonoma; England.

Miss Emily Batto, Sonoma, Mexico.

Tonight at the Spanish Ball Miss Lane will lead the grand march.

WILLIAM MACKINTOSH DIES

William Mackintosh, the banker, father of Mrs. Frank Shaw of San Francisco and former Sonoma Valley resident, died suddenly at Portland on Thursday. He will be buried here Monday.

MISSION CENTENNIAL FOR SALE!

Concession and location for celebration. Apply at once, this office.

grams. The Mission Play will be on at night. Special children's night, reduced prices for the little folks.

Wednesday, the glorious Fourth, will be ushered in by anvil salutes. Congressman Lea will be orator of the day. Three brass bands, the N. S. G. W. and Order of Alhambra, will be her for the exercises. The Goddess of Liberty Revue, a beautiful patriotic spectacle; the Mission Play, the rodeo and grand ball will furnish the entertainment afternoon and evening.

Principal Characters Who Will Appear In Mission Play

EPISODE ONE

Characters of the Play in the Order of Their Appearance

Juan, a Spanish soldier.....Ralph Hotz
Pedro, a Spanish soldier.....Roy Bill
Maria, a Spanish maid.....Mrs. R. Hotz
Palomares, a California legislator.....Walter Bundschu
Castro, a California legislator.....J. F. Prestwood
Governor Lewis Arguello, first Mexican governor.....George Crowe
Rev. Father Fernandez, Imperial Mexican Commissioner.....Adam Adler
Rev. Father Payares, Commissary Prefect.....Garnet Holme
Rev. Father Altimira, founder of Mission St. Francis, Sonoma.....Dan Totheroh
Ensign Sanchez, a Mexican officer.....Kennon Gilbert
Indian Chief.....Arthur Ritz
Manager Schmitz, head of Russian settlement at Bodega.....G. Ehlers
John Carpenter, friend to Altimira.....C. Dickinson
Jose, a Spanish drummer boy.....Everett Murphy

SCENE I—1822. Old Monterey. Father Altimira's plans accepted.
SCENE II—July 4, 1823. Sonoma. The raising of the Cross.
SCENE III—1824. Just before Easter. Sonoma. Dedication of the Mission.
SCENE IV—1829. Sonoma. The departure of Father Altimira.

EPISODE TWO

Characters of the Play in the Order of Their Appearance

Maria.....Mrs. Ralph Hotz
Juan.....Ralph Hotz
Pedro.....Roy Bill
Ysabelle, a Spanish girl.....Florence Forni
Dino, her lover.....Spencer Merz
Antonio, an old man.....George Crowe
The Bride, a Spanish lady.....Celia Thomson
The Bridegroom, an American youth.....Robert J. Poppe
General Mariano G. Vallejo.....R. R. Emparan
Donna Francesca Benecia Vallejo.....Rose Arreola
Donna Maria Ygnacia Carrillo, her mother.....Mrs. Lulu Emparan
Don Salvador Vallejo, the General's brother.....W. Warren
Jacob Leese, the General's brother-in-law.....L. H. Green
Captain Stephen Smith, of Bodega.....W. L. Murphy
Donna Manuela Smith, his wife.....Honoria Tuomey
Vicente, a very young man.....Pierre Rouquie
Carmelita, a Spanish dancer.....Katharene Edson
Chief Solano, an Indian chief.....Shirley Weise
A Pioneer.....Roy Bill
The Pioneer's Wife.....Edna Cooper
Felipe, Carmelita's son.....Edward Spiegel
Acolytes.....A. Sebastiani and J. Murray
Priest.....Frank Muller
Columbine.....Katharene Edson
Harlequin.....Dan Totheroh
Pierrot.....Pierre Rouquie
Pantaloon.....M. Noble

SCENE I—Outside the Mission. A wedding fiesta.

SCENE II—The same. The making of the Bear Flag.

SCENE II

Sentry.....Bert Kerner
Members of Bear Flag Party.....L. Bosch, C. Raffetta, T. Downey
Cowie.....W. L. Murphy
Todd.....C. Dickinson
Ide.....Walter Bundschu
Grigsby.....J. F. Prestwood
Semple.....Kennon Gilbert
A Spanish Lady.....Mrs. C. Burlingame
Mrs. Sears.....Miss Cook
A Messenger.....Robert Stanleigh

EPISODE THREE

"Moonlight Memories"

The Spirit of the Moon tells of the different scenes which she has witnessed in the Valley of Sonoma in former years.

The Spirit of the Moon.....Dorise Schukow
The Poet.....Dan Totheroh

Fantasies

1. The Indian Legend of the Springs. Directed by Katharene Edson.
2. The Discovery of the California Poppy. Directed by Katharene Edson.
3. The Indian's Love for Princess Helena. Directed by Katharene Edson.
4. The Strange Adventures of Major Granville Swift.
5. The Old Time Vintage Festival. Directed by Benjamin Weed.
6. Jack London's Boyhood. Directed by Dan Totheroh.
7. The Mission.

MAJOR SWIFT FANTASY

Major Granville Swift.....Harvey Potter
Long John.....Dino Viviani
Shorty.....Tony Souza

JACK LONDON FANTASY

Jack London, as a boy.....Lawrence Sorini
Jim, London's Pal.....James McCosker

THE JACK LONDON MEMORIAL LIBRARY DEDICATION MONDAY

Public Invited to Ceremonies at Glen Ellen. Native Sons Will Dedicate Memorial of Club Women.

The public is invited to the dedication of the Jack London memorial library at Glen Ellen at 11 o'clock Monday morning. The library was erected by the Glen Ellen Women's Improvement Club.

The program will be in charge of the Grand Parlor of N. S. G. W. and is as follows:

Opening address, Judge Leopold Just.

Presentation of Flag, Mrs. Cora Merritt of Pioneer Women of Oakland.

"Star Spangled Banner," Mrs. Shirley Weise.

Address, Senator Herbert Slater.

"Out Where the West Begins," Mrs. Rhea Hannon.

Address, W. J. Hayes, Grand President N. S. G. W.

"I Love You California," Mrs. S. Weise.

Dedicatory Address, Hon. Fletcher Cutler.

Placing of Bronze Tablet.

"America."

ROBERT PARTRIDGE

CLAIMS BRIDE

Robert Partridge, son of Mr. and Mrs. F. Partridge and Miss Clara El-mendof, a charming young lady of San Francisco were married quietly in San Rafael Tuesday of this week.

The newlyweds are spending their honeymoon at the handsome country home of the Partridges in El Verano.

Congratulations, Bob.

The services at the Mission to be solemnized by Archbishop Hanna will start promptly at 11:00 a. m. tomorrow.

WELL KNOWN SONOMA COUNTY DOCTOR DIES FOLLOWING OPERATION

Dr. Temple of Santa Rosa Passed Away Friday Night of Last Week And Is Mourned By County.

Dr. Jackson Temple died at 6 o'clock Friday at the Mary Jesse Hospital where he had been operated upon for appendicitis several days ago. As a last hope to save his life a blood transfusion operation was performed by Dr. Sterling Bonnell of San Francisco. Mrs. Temple gave a quart of blood for the operation, but the patient did not rally and passed away soon afterward.

Dr. Jackson Temple was a son of the late Associate Justice of the Supreme Court, Jackson Temple, and brother of Thurlow Temple, Mrs. Alfred McLeod, Mrs. P. D. Cleary, Mrs. Tom Cleary. He leaves a widow and two daughters. Mrs. Nellie Smith, mother of Mrs. Will Clewe of Sonoma was a cousin of the doctor.

Dr. Temple was city health officer of Santa Rosa and prominent frater-nally. He was born in Sonoma county and aged 45 years. Temple served overseas during the World's war with the rank of captain.

MOTHER CLAIMED BY DEATH

Mrs. Robt. Himes passed away Wednesday. She is survived by two children, Mrs. Mary Wilson of San Francisco and Robt. Himes of Sonoma.

CELEBRATION NOTICE

There will be a whisker contest at 4:00 p. m. Monday at the Spanish Theatre in Plaza. A silver loving cup will be the prize to the gent with the best "spinach".

A thrilling program of events will mark the rodeo to be features of tomorrow (Sunday) and July 4th.



NEW ST. FRANCIS CHURCH

Ed, London's Pal.....James Lovell
Bill, London's Pal.....Amando Bertelotti
Jerry.....Albert Pelladini
Monkeys.....Fred Cook and Henry Lewin
Sea Wolf.....William Rambo
Sea Wolf's Cook.....Richard Murphy
Buck.....Charles Sebastiani

PRINCESS HELENA FANTASY

Princess Helena.....Cassie Buckley
Indian Chief.....Leonard
Chamberlains.....Albert and Norman Tracy

EPILOGUE

Lieutenant Revere raises the Stars and Stripes
Lieutenant Revere.....Robert Stanleigh
Dance Militaire.....Miss Katharene Edson

Mrs. H. G. Buck of Glen Ellen S. Shocken is entertaining a number of visiting friends and relatives at her of guests at his historic home, the Fallon, Nevada. former barracks of the forties.

HIPPODROME THEATRE

Week Commencing July 1st

SUNDAY

Five Acts High Class Vaudeville and
VIOLA DANA in "A NOISE IN NEWBORO"

MONDAY

Return engagement one day only
"THE MIRACLE MAN"

featuring

THOMAS MEIGHAN and BETTY COMPSON

Your last chance to see this classic of the screen.

TUESDAY and WEDNESDAY

Continuous Show Wednesday July 4th

Elmer Clifton's marvelously amazing photodrama

"DOWN TO THE SEA IN SHIPS"

Packed with more dangerously bold feats than you could ever hope to see in the 15 episode serial.
Do not miss this sensation.

THURSDAY & FRIDAY

BEBE DANIELS and ANTONIO MORENO in
"THE EXCITERS"

Speed was her god, this mile-a-minute girl who whizzed through life seeking thrills and excitement, and finding them with every flicker of the film.

It will keep you on an edge from beginning to end.

SATURDAY

MILTON SILLS and ALICE LAKE in
"CHICAGO SAL"

A powerful and convincing drama of the city's underworld and the dewy lanes of the country. Vital and vivid.

PHONE 26 F 5

"THE TAVERN"

JAZZ ORCHESTRA

GOOD "EATS"

Dancing While You Eat

Louis Parente, Prop Verano, Cal.

DON THEATRE

John Mohr, Manager

Sonoma, California

Saturday Night, June 30, First National Pictures Corporation Presents

CHARLES RAY in

"45 MINUTES FROM BROADWAY"

Geo. M. Cohans great play. A story of rubes and wise guys.

SPECIAL

Sunday Night, July 1st, Paramount Pictures Corporation Presents

THOMAS MEIGHAN in

"IF YOU BELIEVE IT, IT'S SO"

The soul stirring drama of a fallen man's battle for love and happiness. Theo. Roberts, Pauline Stark and Joseph Dowling head the supporting cast.

Admission 15 and 25 cents. War Tax Included

Wednesday and Thursday Nights, July 4th and 5th Pathe Pictures Corporation Presents

THE BENJAMIN B. HAMPTON PRODUCTION

"THE KILLER"

A melodrama of a strange Western Personality

Comedy Reel "ROUGH ON ROMEO"

SAN FRANCISCO

AND RETURN

From Sonoma

\$1.80 \$2.20

15 Day Tickets Sold Saturday and Sundays

April 28th to Sept. 30th

Season Tickets Sold Daily, Apr. 28th to Sept. 30th.

Not Later Than Oct. 30th

Arrive Sonoma—Daily: 10:31 a.; 1:02 p.; 6:58 p. Saturday only: 3:30 p. Sunday only: 9:33 a.

Leave Sonoma—Daily: 7:20 a.; 11:27 a.; 3:43 p. Saturday and Sunday only: 6:20 p.

Northwestern Pacific

EL VERANO NEWS

By ARCHIBALD McKIVER

Miss Jeanne Bernhard, has signed a contract as teacher at El Verano school beginning next term. Miss Lottie Howard, the outgoing teacher has signed up for Watmaugh school.

Mr. and Mrs. L. Smith of Los Angeles are the guests at the Albert Rossi home.

Chas. O. Dunbar of the Sonoma Bank was a welcome visitor in town last week. His many friends were glad to see him. Dunbar is a former Santa Rosa politician, Postmaster and newspaper man.

H. Cogo has gone to St. Helena, where he will spend the school vacation.

Mrs. Olsen who has been visiting at the Claude Johnson home, Sonoma left on the S. P. Saturday morning for Woodland.

Edmond Debats, since seeing California has become a song bird at a local show house. The great voice of El Verano's new tenor, has been heard, and his latest hit "Ain't I a Beautiful Doll" is tearing the house down. Another song of Debats is "You Have been a good old Mother to me" and is also being enjoyed by our visitors. Edmond accompanies himself with an accordion and monkey.

Postmaster Anderson, Uncle Sam's representative at Vineburg was a business visitor last Saturday. Mr. Anderson says that his city is forging to the front and the natives are all getting ready for the big celebration at Sonoma, from June 30th to July 4th.

Sergeant Boals, who is at Santa Rosa called on the writer recently to view his Vallejo side chops. They are most becoming to our fighting hero and are the cause of much gazing by the natives of the city of Santa Rosa.

John Nufer and family are here for the summer sason from Oakland, occupying there summer home on Riverside drive.

Louis Hummel, new overseer of the El Verano Water Co., is a very busy man these days putting the plant up to the standard. Hummel is one of the old time water kings and expects to run a Hetch Hetchy thru the town of El Verano.

Mrs. George Bruns and daughter of Haywards have been visiting at the Gale home in El Verano.

Mr. and Mrs. Archie Gale of Winters were visitors at the McDowdall home Sunday.

Mr. and Mrs. Thos Baines and daughter left for Dillon's Beach Monday where they have a summer cottage. Mrs. Baines and her daughter will remain there for a month while Mr. Baines will return to El Verano Saturday.

Two Petaluma motorists hit a tree, Saturday evening, near the El Verano bridge badly damaging their fliver and with a few minor injuries averted a serious mishap.

The G. A. Verbeck family have returned from an auto camping trip to Lake County and report a wonderful outing.

Art Hickman at one time a leading star around Boyes Springs and a correspondent on the Index-Tribune, now an internationally famous orchestra leader and sportsman, has been appointed director of all the orchestras of the Baltimore Hotel, string extending from the Pacific Coast to New York. He has also been made Assistant manager of the new Baltimore Hotel in Los Angeles. This is good news to Arts many friends in the Sonoma Valley who with the writer extends him congratulations.

L. Mouyer of Verano was a business visitor to San Francisco Saturday.

Miss Lillian Hoenish of Oakland and other relatives are at El Verano for the summer months. The Behnke family of San Francisco are at their Sonoma Vista summer cottage for the vacation months. A number of Sonoma Valley racing enthusiasts rode over to the Schweitzer ranch Sunday where a good card of racing was put on, both trotting

and saddle. All present enjoyed the sport. The club intends staging another meet in the near future.

A large crowd of tourists are now registered at Agua Caliente Hotel. Sunday was a big day and many enjoyed the baths and music. Tom Corcoran, manager with his group of assistants are kept busy and the good old summer time is in full sway around this leading resort.

Mr. and Mrs. Mascrise Edward and family of San Francisco have opened up their summer cottage here for the vacation months.

Mr. and Mrs. Claude Lombard and Mrs. K. Lombard were week end motorists to the Lombard pigeon farm and mansion.

Walter Nagle's sporting nine invaded Boyes Springs Sunday from Santa Rosa and after nine innings of real baseball the score was Nagles 3, Boyes Springs 1.

Mrs. E. Marzo, formerly old time Sonoma resident and Miss A. Enfield of Los Angeles are guests at the Sonoma Grove. The parties motored from Los Angeles with F. C. Mazfo, who has returned to the southern metropolis.

In the little oil boom town of Shelby, far up in northern Montana, the eyes of the sporting world will be centered on Jack Dempsey, champion and Tom Gibbons, the challenger, who will exchange blows in a fifteen round fight, July 4th. Dempsey looks like the winner, but strange things happen in pugilism. The champion enters the ring at 188 lbs, while Tommie will tip the beam at 185 lbs. Interest throughout the country is intense and a record breaking crowd will be at the arena when the boys square off. Gibbons age is 32 years, and Dempsey gives his as 27 years. Gibbons has had 88 fights, never was knocked out or knocked down, lost one decision and won 37 fights by knockouts. The champion has had 60 fights, was knocked out once by Jim Flynn in one round, has been knocked down four times, boxed four draws, lost two decisions and won 40 fights. He has won one fight by a knockout in the last three years. Both boxers give their nationality at Irish-American. Dempsey will receive \$310,000

Everything is set for the big Centennial pageant at Sonoma. Visitors coming by train and auto have already made reservations. El Verano promises to do her part in taking care of the guests. The old town of Sonoma will hold the attraction of all from June 30th to July 4th. Everything is on the program from whiskered gentlemen down to the Ride 'em Cow Boy Rodeo. Not since the 49'ers at Sacramento has such a show been put on. Everybody is getting the spirit and we'll all be there to look her over. To-night Saturday is the big opening. The pageant will be the most spectacular event of its kind ever seen on the Pacific coast. Sonoma Valley talent will help stage the great play written by Garnet Holme.

The town of El Verano was founded thirty years ago. The Southern Pacific Co. intended to run their railroad through Sonoma, but enough money was not subscribed, so the Co. moved over to El Verano. A carload lumber was shipped up on the first train to start building some homes. George Maxwell, then head of the P. I. Co. and a prominent lawyer in those days started the boom, and for a while it looked like a beautiful city was to rise. The Bellevue Hotel still a picturesque summer resort was the first to be completed.

fresh from the factory

FRESH Tuxedo TOBACCO

now 15¢

ROLL YOUR OWN WITH Riz La Croix Papers Attached

and a newspaper, The Sonoma Valley the finest golf links, and the building Whistle was established, but the wh means that with these great improvements a highway will eventually be given this side.

well and the ink began to cover number of advertisements sent broadcast that a new city was being established.

Mr. Holmes was also Postmaster in those early days, and on bidding good-bye to George Maxwell and his new town, carted over in a wheelbarrow to M. F. Mullen, who had just arrived in El Verano to take charge of the S. P. depot, everything of Uncle Sam's belongings and advising him he was in the best position to handle the job. Holmes left for New York on the next train and has not been seen or heard from since. A number of Indians had possession about that time, among them being Vincent Carillo then 105 years of age, who was living with Gabriel Sears at the Sears Ranch, and who is still hale and hearty at the Morris ranch. Before prohibition El Verano was one of the liveliest towns in California, but like the rest of the State has felt the blow of Volstead, but we still have hopes with one of

WANTED

Chickens, broilers, ducks and geese. Will pay 2c below quotations. Sweet butter full quotation.—Rosenthal's adv. 37tf.

111 4 more

cigarettes

24 for 15¢

The AMERICAN TOBACCO CO.

Auto Repairing

AT YOUR OWN HOME GARAGE, AT REASONABLE PRICES.

GUARANTEED WORK.

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PHONE 41-F-2

SONOMA, CAL.

Dr. Franklin

OPTOMETRIST AND OPTICIAN

Of San Francisco, will be at Simmons' Drug Store, Sonoma, on the

6th and 21st of Each Month

EYES EXAMINED—GLASSES FITTED

If It's the Eye See Him

All Work Guaranteed

Open All Year Round

First Class Accommodations

Home Cooking

SPECIAL ATTENTION TO PARTIES

CAZE'S MAISON DOREE

PETTERS SPRINGS, SONOMA CO., CAL.

On Highway Close to Petters Station

Telephone 9-F-4

Special Rates to Families

UNDER THE NEW OWNERSHIP OF BECK & BRAZIL

El Verano Meat Market

BEST OF MEATS AND GOOD SERVICE

Telephone 13-F-5

FROM FOUNDATION TO ROOF

Remodel and Repair

Renew with Boyes Springs Lumber and Building Materials

We can supply you with anything need in remodeling or repairing your home.

Shingles
Windows
Doors
Screens

Plaster wall board
Built in features
Cement
Building hardware

Lumber of all kinds

Phone your order. Ask us for estimates of costs. Let us show you how prompt our ZIP SERVICE is.

A CALL PLACES YOU UNDER NO OBLIGATION. WE ASSURE YOU COMPLETE SATISFACTION.

Boyes Springs Lumber Co.

H. W. GREENE, Manager

Boyes Springs, Calif.

Phone 35-F-5

GRANDSON OF GOVERNOR ARGUELLO IN VALLEY

James S. Arguello, son of Don Luis Antonio Arguello and grandson of Governor Arguello of early California during the Spanish-Mexican regime is at present a visitor in Sonoma Valley and will be an interested spectator at the Mission Play wherein his distinguished ancestor is represented.

James Arguello is one of twenty two children, of his parents, his mother having been Angela Bereyessa of a pioneer Santa Clara family once interested in the New Almaden mine. All the children have passed away with the exception of the Sonoma visitor. Several were victims of an epidemic in 1874. Arguello's father was at one time very wealthy, having inherited the La Pulgas rancho which reached from Mountain View to Belmont and was finally sold to Governor Stanford for more than \$650,000.

James Arguello inherited money but lost it on the stock exchange. For eleven years he lived in New York where he had gone to study music at the Lambert Conservatory, under the noted teacher Josefa. When fortune forsook him and he had to make a living he took up music and since has followed piano playing. He was connected with several eastern theatrical circuits and many picture houses before coming back to the Pacific Coast.

As a boy James Arguello was raised at Santa Clara and attended the University of Santa Clara as a boarding student.

His grandfather who was Alta California's Governor 1820-1830 is buried at the Mission Dolores in San Francisco.

PROMINENT MAN ILL HERE

Chas. Burkhalter an astronomer of the Chabot Observatory was taken ill with an acute heart attack while a guest at the Ricks ranch and was attended by Dr. Hays. The patient's son F. L. Burkhalter, S. P. official, arrived with his private car Tuesday and took the sick man home to Oakland.



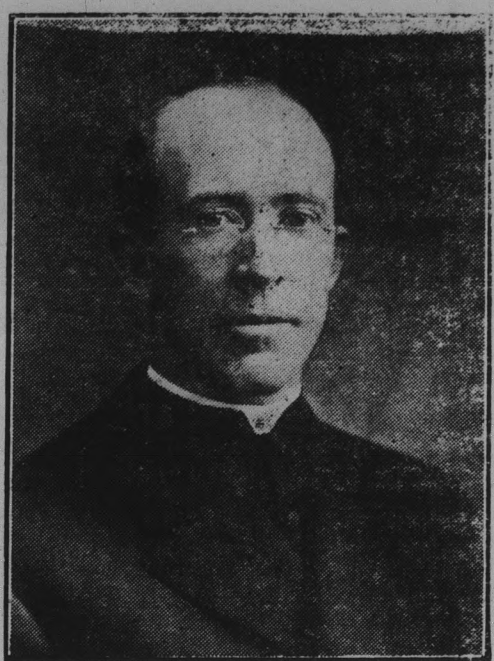
FISK TIRES

FOR SALE BY
George Leiser Sonoma, Cal.

Rev. John Francis Byrne

Rev. John F. Byrne is a native of California, born in San Francisco and educated there in the Mission High School. Later he attended St. Ignatius college in that city where he formed many enduring friendships.

From St. Ignatius the young ecclesiastic student went to St. Patrick's Seminary at Menlo Park where he studied philosophy and the classics. His theological work was followed up finally by study at St. Bernard's Seminary in Rochester, New York where he studied under the present Archbishop Hanna. After his ordination Rev. Father Byrne was assigned to St. Agnes parish in San Francisco and for nine years was the beloved pastor of that church doing much good work among the poor, sick and unfortunate and winning the respect and esteem of his parishioners and people of all denominations.



In June 1919, Father Byrne came to St. Francis parish Sonoma where he has done much good work and where he has made many warm friends.

It was the destiny of Father Byrne to give to the parish the year of the centennial the handsome and substantial improvements which rise like an inspiring monument to Catholic zeal in Sonoma Valley for the past 100 years.

Shortly after being located here, Father Byrne and his parishioners realized the need of a new parochial residence, the old house having done service for many years and being beyond the point where it was economy to repair it. The good father therefore set to work with all the energy which is his inherent trait and prepared to build a new house which should be a substantial and beautiful improvement. As a result St. Francis parish today have one of the finest parochial residences north of the bay.

The debt of \$12,000 was scarcely cleared off last summer when the tall frame church which had been rebuilt following a fire in 1896, burned to the ground. Undaunted by the catastrophe and thankful that the substantial new parochial residence had resisted the flames, Father Byrne made plans at once to rebuild a concrete fire proof church to replace the old one. His parishioners rallied around the popular pastor and cooperated loyally with him in the splendid work of restoration.

The new Mission type church of concrete with its tower and Spanish tile roof is indeed a credit to the parish and the Sonoma Valley.

KENWOOD RANCHER IS FINED \$350.00

Angelo Sodini, Kenwood rancher was fined \$350 in the justice court this week when he appeared to receive sentence on the dry law violation charge. He had pleaded guilty the first of the week.

Sodini was charged in a complaint several weeks ago with manufacturing of moonshine in a stone barn on his ranch. Later the charges were reduced to that of mere possession, a misdemeanor.

MINOR ACCIDENTS THIS WEEK

Mrs. S. J. Studley of Buena Vista had the misfortune to fall and break her arm at the wrist Tuesday night. She was going into the house and fell on the steps.

The eldest son of Mr. and Mrs. A. Crevilli fell from a horse thisweek and fractured his shoulder.

MORTON HOSPITAL

Special Attention to Surgical Diagnosis. Radium for Cancer and Modern Treatment for Diabetes.

1055 Pine St., San Francisco

NEW \$5000 ORGAN FOR DON THEATRE

Sonoma's photoplay house, The Don Theatre celebrated centennial week by installing a \$500 Wuritzer organ. Manager John Mohr believes this latest musical instrument for movie theatres will be appreciated by his patrons. The Don is well named for these centennial days and no doubt will be liberally patronized.

Mrs. Jesse F. Prestwood who has been ill the past week and under the doctor's care is now improved.

Mr. and Mrs. E. G. Lynch passed through here Sunday enroute to visit their ranch in Mendocino County which they are about to dispose of.

Messrs Mont P. Akers, Howard Knight and Fred Helberg were summoned to Santa Rosa Tuesday as witnesses in the Brandt case.

Dr. Sucho and wife of Los Angeles are here for the Mission Centennial having come north to witness the Sonoma Mission Play in which their daughter, Doris is one of the Holme players. Dr. Sucho has also been attending the big convention of the Medical Association in San Francisco. Miss Sucho as the spirit of the Moon in the third episode of Sonoma's play is a charming character in the production.

HOW OUR MISSION WAS SAVED TO CALIFORNIA

In the book of George Wharton James called "In and Out of the Old Mission" the story of the movement which led to the preservation of the Sonoma Mission and that of San Antonio de Padua is told.

"In the fall of 1902, the California Historical Landmarks League was organized in San Francisco with the following officers: President, Joseph R. Knowland of Oakland; vice presidents, S. W. Holladay, Mrs. Geo. Law Smith; corresponding secretary, Mrs. Laura Bride Powers, 1421 Larkin St., San Francisco; assistant secretary, Mrs. J. J. Donnelly; financial secretary, James A. Devoto; treasurer, Henry S. Martin.

The Native Sons of the Golden West contributed \$1100 to the treasury of the new organization, and the Native Daughters of the Golden West have also given material aid. Mr. W. P. Hearst of the San Francisco Examiner has thrown to influence of his paper towards the movement and as a result of these united efforts the old Mission building of San Francisco de Solano at Sonoma has been purchased, and work has already been commenced for the preservation of what remains at San Antonio de Padua."

Funds sufficient for the purchase of the old Mission which had passed from the Archbishop to S. Shockey when the church acquired a new piece of church property were raised, and the deal consummated by Hearst. The Mission was then turned over to the State of California and accepted. Appropriations for its restoration and up keep have since been made through legislature enactment.

Prior to the Mission purchase while it seemed doomed to decay, the Sonoma Valley Womens Club expended a substantial sum of money to keep one of its adobe walls from falling in and otherwise protected it from untimely obliteration.

The Mission building was used as a hay and wine storage place prior to its purchase by the people of California and was a forlorn and hopeless sight.

ORIGINAL DOCUMENTS OF BARRACK DAYS

After California was taken possession of by the United States forces in 1846, Sonoma was a prominent military post.

Jacob R. Snyder was Quartermaster of one of General Fremont's Battalion. Among treasured heirlooms in the Snyder family are the original manuscripts of the Quartermaster's department showing supplies issued to the various men of the battalion as follows:

Co. A, Capt. Owens, Oct. 31, 1846.
Co. G, Capt. Granville P. Swift.
Co. B, Capt. Henry L. Ford.
Co. D, Capt. John Sears.
Co. C, Artillery Battalion, Capt. Louis McLane.
Co. E, Capt. John Grigsby.
Henry King, officer Mess No. 2.
Co. C, Capt. B. Hudspeath.
Artillery, John K. Wilson.
Co. H, Lt. A. Cowland.

Requisitions signed by Major Snyder were issued for such lists as the following:

100 yards tent cloth, 2 tents, 1 quire paper, 1 pack saddle, 8 tin cups, 4 hanks twine, tent, 6 needles, salt for hides, 3 hides, 6 axes, 25 tin cups, 2 camp kettles, 6 tin pans, 6 sail needles, 108 candles, 125 bushels corn and barley, 5 cords wood.

The census of Sonoma County taken in 1852 shows the population to have been 2337, Indians 376, horses 4400, mules 251, cows 3120, beef cattle 4335, oxen 1087, hogs 4934, poultry 11050, sheep 100, tons of hay 1266, wagons 218, implements 5047, number of acres cultivated 9387, land value 747,665, town lots 101,953, merchandise 29760, threshing machines 9, blacksmith shops 6, capital in iron and tools \$2500, grain cutter 1, mfg. tan yard belonging to Capt. Swift with hides \$30,000.

Miss Mary Springer was a visitor to San Francisco on Tuesday.

Sam Sebastiani returned Sunday from a trip to Nevada where he went on business connected with the 1923 grape shipments.

DR. J. P. LOWE COMING

The eyesight specialist, Dr. Lowe, Copies of Index Tribune of month will be in Sonoma at Union Hotel of May, 1923. Every week in May, July 4th and 5th. See him about Bring copies at once to this office. your eyes if they trouble you. W. L. Murphy

WANT TO BUY



United States Tires are Good Tires -and "USCO" confirms it!

YOUR enthusiasm over "USCO" performance won't surprise the motorist who knows the fabric tire field.

Every 30 x 3 1/2 tire user recognizes "USCO" as a value to be respected and to be investigated.

The users of "USCO," know it as a money's worth that came before the public as a leader and that has maintained its leadership.

"USCO" is made by the same people who make Royal Cords.



Where to buy U.S. Tires

S. A. ROBINSON

MAFFEI BLDG.

PHONE 65-W

BASEBALL

EVERY SUNDAY AT 2 P. M.

at BOYES PARK

Boyes Springs vs.

Pacific Gas and Electric Co. of Vallejo

One good test—

—of the purity and stability of a motor oil is the amount of carbon it forms.

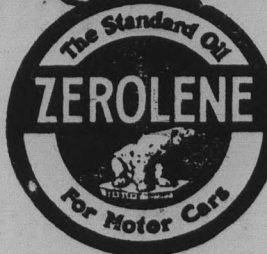
Zerolene forms, on an average, 30% less carbon than other oils. The carbon is soft and fluffy and most of it blows out with the exhaust. For this reason the Zerolene-lubricated automobile may be driven from 25% to 50% farther without having the valves ground or the cylinders rebored.

Zerolene forms less carbon than any other motor oil known to us.

Insist on Zerolene—even if it does cost less. Ask for it by name—Zerolene.

STANDARD OIL COMPANY (California)

30% less CARBON 5% more gasoline mileage



Staple and Fancy Groceries

Of All Kinds

The Woodleaf Grocery

Telephone 38-F-4

Boyes Springs

--NOTICE!--

The Following Summer Schedule is now in effect on the San Rafael and Sonoma Valley Auto Stage Line:

TOWARD SAN RAFAEL, Daily, Including Sunday							
Lv Agua Caliente	Lv Fettes Springs	Lv Boyes Springs	Lv El Verano	Leave Sonoma	Lv Schellville	Ar San Rafael	
6:45 a	6:47 a	6:50 a	6:55 a	7:05 a	7:15 a	8:00 a	
8:50 a	8:52 a	8:55 a	9:00 a	9:10 a	9:20 a	10:20 a	
j 11:50 a	j 11:52 a	j 11:55 a	j 12:00 p	j 12:10 p	j 12:20 p	j 1:20 p	
2:00 p	2:02 p	2:05 p	2:10 p	2:20 p	2:30 p	3:20 p	
j 3:20 p	j 3:22 p	j 3:25 p	j 3:30 p	j 3:40 p	j 3:50 p	j 4:30 p	
7:00 p	7:02 p	7:05 p	7:10 p	7:20 p	7:30 p	8:30 p	
f 8:40 p	f 8:42 p	f 8:45 p	f 8:50 p	f 9:00 p	f 9:10 p	f 10:00 p	
j Sat. Only	TOWARD SONOMA VALLEY, Daily and Sunday						f Sun. Only
Ferry Lvs Frisco	Lv San Rafael	Ar Schellville	Arrive Sonoma	Ar El Verano	Ar Boyes Springs	Ar Fettes Springs	Ar Agua Caliente
7:45 a	9:00 a	9:45 a	9:55 a	10:00 a	10:05 a	10:07 a	10:10 a
9:45 a	11:00 a	11:45 a	11:55 a	12:00 p	12:05 p	12:07 p	12:10 p
j 12:45 p	j 2:00 p	j 2:45 p	j 2:55 p	j 3:00 p	j 3:05 p	j 3:07 p	j 3:10 p
3:15 p	4:30 p	5:15 p	5:25 p	5:30 p	5:35 p	5:37 p	5:40 p
7:45 p	9:00 p	9:45 p	9:55 p	10:00 p	10:05 p	10:07 p	10:10 p
f 8:45 p	f 10:00 p	f 10:45 p	f 10:55 p	f 11:00 p	f 11:05 p	f 11:07 p	f 11:10 p

Connects at San Rafael with S. F. Electric Trains and Richmond San Rafael Ferry

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THE SONOMA INDEX-TRIBUNE Editorial Column

Sonoma, California, June 30, 1923.
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It is not only fitting but a matter of pride for the Sonoma Index-Tribune to review in this number the one hundred years rounded out by Sonoma since its founding as a Mission site by the Franciscan padres in 1823. For almost half of the century just passed, the Index-Tribune has played a prominent and active part in the achievements of these years, nor were it's many activities just play. The accomplishments, many of them were battled for, this newspaper ever leading the forward movements to modernize and better the community. Sonoma's potential qualities and its ultimate destiny as one of the most productive and beautiful valleys of California were early recognized by the local press, and a vigorous editorial policy marshaled public opinion to the consummation of much which had been visioned by the forward looking progressive citizenship of the town and surrounding country. The legathy of the splendid idle forties, the manana spirit of old Mexico were shelved with the romance and poetry which we love to bring to light on occasions, and on Sonoma's historic soil has grown up the spirit of the new California, teeming with progress and inviting expansion to meet new conditions in this wonderful west.

The Mission, sites of California are acknowledged to be the garden spots of our Golden State. Sonoma at the end of the Kings Highway (El Camino Real) was the long sought destination of the padres, where natural beauty, temperate climate and fertility without irrigation brought it high in the favor of Church and State. Why then with all its natural advantages and attractions has it taken Sonoma Valley so long to come into its own? The one answer is transportation, a problem which is rapidly working itself out. The trail, the stage coach, old stern wheelers, narrow gauge railroads and branch lines, Sonoma has run the gamut of them all. Improved railroad service into the town and valley speeded up progress to some extent but it remained for the automobile to really revolutionize things. The automobile was the real pathfinder into Sonoma Valley even as the padres of old. The insistent

clamor for more and better thoroughfare and the knocking of old type roads was in truth opportunity itself knocking at our door. More and better roads have been the result and more are now building. The construction of the Black Point cut-off and the Schellville-Santa Rosa state highways spell a new destiny for our Mission town. Increased ferry facilities have followed in the wake of better roads and automobile bus lines run on convenient schedules. Competition has speeded up railroad service. Sonoma faces a new and glorious dawn.

Sonoma's fame already heralded by Jack London's immortal Valley of the Moon is world wide. Let us ever be grateful to this genius of the pen and his contribution to Sonoma Valley's upbuilding. Thousands of dollars in paid publicity could never have broadcasted Sonoma to the world as did our loved Jack London.

Visitors to the Mission Centennial, the stranger within our gates and the one who returns to the old home town will not fail to heed Sonoma Valley's opportunities and advantages. Many will realize the chance to avail themselves of the new era we are entering upon. Here are fertile acres and a climate which have no peer in all of California. Here is scenery which compares with Italy, France and the Rhine. Here is a valley just awakening to the full maturity of its pristine beauty. A principality of homes, a zone of industries will grace our hills and grow up in Sonoma valley just as rapidly as well directed energy and the co-operation of progressive citizenship utilize the advantages all about us.

The Index-Tribune presages a great future for Sonoma Valley during the next century, knowing well this section will share in the roselate destiny of California, the most wonderful empire in the world.

A hearty welcome is hereby extended to all those in Sonoma Valley celebrating the Centennial of the Mission's founding. May pleasant remembrance of Sonoma lure the visitor back perhaps to settle here permanently and co-operate on that ambitious community program of which Sonoma is worthy.

SONOMA VALLEY APPLE GROWERS' ASSOCIATION

Western Sonoma County is famous for its Gravenstein apples and Sonoma Valley is no exception. Our orchards are fast becoming known, particularly since locally grown Gravensteins have been marketed under the name of the Valley of the Moon brand by the Sonoma Valley Apple Growers Association.

The Association was organized in June, 1918 with the following directors: Geo. Cassidy, H. C. Hyde, Ed. Clements, Fred Lowell and R. L. Watt. There were originally forty-five growers of Sonoma Valley in the organization. At the present time the Association includes eighty-five apple growers. Ninety-two percent of the local apple orchardists are represented in the membership this year.

Business of the organization including the packing was at first carried on at Batto's spur but in 1919 the apple growers purchased land at Vineburg along the N. W. P. railroad right-of-way and erected there a packing house 80 x 165 feet. The first pack ran into something like 22,000 boxes, a year or two later 33,000 boxes were put out and this season the estimate is that 45,000 boxes will be packed and shipped from Sonoma Valley orchards. As the average price will be \$2.00 up per box it is evident that the apple crop of Sonoma Valley this year will exceed \$90,000. Sonoma County as a whole expects to ship 1,000 cars of Gravenstein apples this year. There is a good market for Gravenstein apples in Oregon, Washington and in the southern states, New York and also South America.

The price of Gravenstein apple land in the Sonoma Valley is surprisingly low. In the Anal district apple land is from \$500 per acre up. In Sonoma, land which is fully as rich and suitable for apples can be bought from \$250 per acre up.

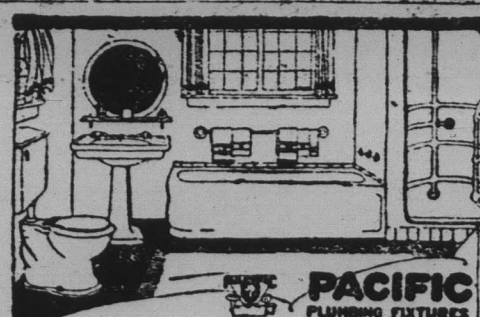
Much new orchard is coming into bearing here. The crop is at its best when Gravenstein trees are 8 years old but they bear when 6 or 7 years old.

CHIEF CAUSE STOPS JUNE GRASS FIRES

Chief W. B. Cause of the Boyes Springs Fire Department and his able assistants have been called to eleven fires during the month of June. The chemical engines Valley Angel and Little Red Devil were as usual on the ground shortly after the tap of the fire bell and as a result little damage is reported.

Among the serious fires was the one on the Serres ranch when a lot of pasture was burned over and 30 head of stock hemmed in by the flames. Several tanks of chemical were necessary to stop the progress of this blaze. Other fires of this month have been near Fetter's theatre, at Spitzfaddens, back of Boyes Springs, on the Rochat property and along the county road.

Chief Cause heads the volunteer fire department and with these two chemicals at Boyes renders splendid service to the entire valley. Always ready is the motto of this department.



We recommend PACIFIC Plumbing Fixtures because they have never been excelled in quality by any brand in the entire world, and cost no more than inferior brands.
Installed by
ROTERMUNDT & ABEL
Broadway, Sonoma, Cal.

Hall's Catarrh Medicine

Those who are in a "run down" condition will notice that Catarrh bothers them much more than when they are in good health. This fact proves that while Catarrh is a local disease, it is greatly influenced by constitutional conditions. HALL'S CATARRH MEDICINE consists of an Ointment which quickly Relieves by local application, and the Internal Medicine, a Tonic, which assists in improving the General Health. Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, Ohio.

Why
Suffer With
Your Feet?

YOU CAN BE MADE COMFORTABLE AND HAPPY.
COME AND LET US SHOW YOU HOW TO GET COMFORT.

OUR FOOT AND SHOE KNOWLEDGE IS AT YOUR
SERVICE, AND SERVICE IS ONE OF OUR STRONG POINTS,
COMBINED WITH REAL VALUES.

WE NOT
ONLY
KNOW HOW
TO FIT
FEET BUT
WE MAKE
FEET FIT.

**SONOMA VALLEY
Shoe Store**

Sonoma Cleaning & Dyeing Works

427 Napa Street, Sonoma, Cal.

Phone 65R

P. C. MEINHARDT, Proprietor

FOR THE FAMILY TRADE

GOLDEN EAGLE or GOLD COIN Family Flour

FOR ALL OCCASIONS

THE HOUSEWIFE WILL FIND THE
BAKING QUALITIES EXCELLENT

USE CALIFORNIA PRODUCTS



Fetters Hot Springs

HOTEL, BATHS AND COTTAGES. DINNER AND AUTO
PARTIES CATERED TO

Swimming Plunge and Baths Open from 7 a. m. to 11 p. m. Daily
Hot and Cold Mineral Tub, Plunge and Electric Baths. Largest
Mineral Tank in the Valley. Masseur in Attendance. Tub Baths 25c
Swimming 25c. Music and Dancing.

WEDGEWOOD RANGES

Also Heaters and Oil Stoves
Farming Implements, Windmills
Pipe Fittings, etc.

F. NICHELINI

West Side of Plaza, Sonoma

Sonoma Valley Lumber Co.

FETTERS SPRINGS, CALIF.

Lumber, Lath, Shingles, Millwork, Nails, Paint, Oils and Cement
Service That Satisfies. See Us First. Phone 24-F-5



It takes hold. It grips hard. Its high, thick, sharp-edged blocks put up a wedge-like resistance to skidding. It is the maximum safety, traction and long wear you can put under your car—the reinforced, beveled All-Weather Tread of the new Goodyear Cord Tire.

As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cord with the beveled All-Weather Tread and back them up with standard Goodyear Service.

FORD GARAGE

E. Coates

Sonoma

GOOD YEAR
"California Made for Western Trade"

MRS. RAE HUNTER IN HOSPITAL

Mrs. Rae Hunter, prominent club woman and wife of R. B. Hunter local merchant, is in a San Francisco hospital where she underwent an operation Tuesday. The operation was not considered a dangerous one and the patient rallied nicely following the ordeal. Mrs. Hunter, president of the Woman's Club and popular in social and fraternal circles has a legion of friends who will wish her a speedy recovery.

Stop! Look!

EAT

Moore's Barbecue

AT

Fetters Club House

Fetters Springs

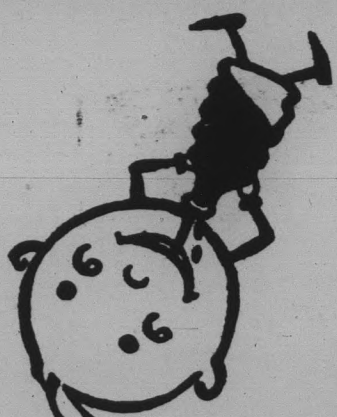
THE DRUGGIST

L. S. SIMMONS

Sonoma has a modern drugstore conducted by the pioneer pharmacist L. S. Simmons. The store has recently been refurnished in attractive gray tones and handsome glass show cases and built-in features added. A view of the interior is shown elsewhere in this edition. Mr. Simmons is a dependable businessman and progressive property owner.

With his wife he resides in his home on 2nd St. East, one of the attractive places in Sonoma's residence section.

Not Delayed by "Blow Out."
The man who pays as he goes is seldom arrested for speeding.



A thousand thirsty throats—make the "Thirsties" gurgle with glee. It's their duty to give the password for a good drink

Ward's Orange- CRUSH

for Thirst, also

Lemon-Crush—Lime-Crush

Ward's "Crushes" owe their distinctive and delightful flavors to the natural fruit oils of oranges, lemons and limes. To these have been added pure cane sugar, citrus fruit juices, U. S. certified food color, fruit acid and carbonated water.

STAR SODA WORKS
L. F. Nieman Sonoma, Cal.



Summer Excursion Fares

To The Principal Resorts

APRIL 27th TO SEPTEMBER 30th, INCLUSIVE

Tickets on sale Fridays and Saturdays, at greatly reduced fares; good for return any time within fifteen days from date of sale.

Tickets on sale daily, at slightly higher rates; good for return ninety days from date of sale, but not later than October 31, 1923.

For Detailed Information Ask Agent

Southern Pacific Lines

ANNOUNCEMENT

Opening Of The Valley National Bank

To the people of Sonoma Valley whose friendly co-operation has made possible The Valley National Bank of Sonoma, a cordial invitation is extended by its officers and directors to visit the new Bank.

It will be open for public inspection and
business Monday, July 2, 1923, from
10 a. m. until 10 p. m.

OFFICERS AND DIRECTORS

FRANK M. BURRIS, President

WM. F. CLEWE, Vice President

JESSE BURRIS, Cashier

ROSE PAGANI, Teller

R. E. PERKINS, Asst. Cashier

CAROLA FELDER, Teller

SAM SEBASTIANI

JOSEPH KEECHLER

FRANK WEDEKIND

FRED BULOTTI

WM. F. CLEWE

THE VALLEY NATIONAL BANK

Napa and First Street West

Sonoma, California

CASSON'S

Millinery and Dressmaking

EXCLUSIVE MODELS

BROADWAY

SONOMA

A NEW LINE OF STETSON, PANAMA AND

Straw Hats

NOW IN STOCK. COME IN AND GET YOURS

H. F. Bates

Sonoma Grove Garden

T. Montaldo, Prop.

Get Your Fresh Spring Vegetables Here and You Will Save Money.

NOW OPEN FOR BUSINESS

Located on the Highway

Opposite Sonoma Grove

OLD CITY BAKERY

EAST SIDE PLAZA

BEST PIES, CAKES, PASTRY, BREAD IN SONOMA VALLEY
DELIVERED DAILY

O. RUEFLI, Prop.

Buy Here

VEGETABLES AND FRUITS
ALSO FISH AND SHELL FISH

CASH & CARRY FRUIT MARKET

TELEPHONE 34-W—SONOMA

Paint Up

FOR THE COMING CENTENNIAL. SONOMA WILL BE
JUDGED BY ITS APPEARANCE

BEST OF MATERIALS AND WORKMANSHIP

TELEPHONE 44-W

MULLER & DOWNEY
Painters and Decorators

OFFICIAL A. A. A.

Garry's Bear Flag Garage

AND MACHINE SHOP

BODY WORK, OX ACETYLENE
WELDINGSPRING AND WHEEL REPAIRING, BATTERY CHARGING, VUL-
CANIZING, GENERAL FORGING and ACCESSORIES

GARRY BERTOLI Prop.

STAR ★ CAR

G. Locarnini

LOCAL AGENT

EL VERANO

GASOLINE

TIRES

ACCESSORIES

The El Verano Lumber Yard

L. P. KEARNEY, Proprietor

Lumber, Lath, and Shingles

If You Are Going to Build, Let Us Figure on Your Bill. We'll Treat You
Right, Regardless of the Size of Your Order. Come and See Us.

VINEBURG NEWS

Mrs. Albert Wehrle and daughter, Miss Clara, a graduate of the Huichica school were the guests of Mr. and Mrs. Edmund Bacher for several days and returned to San Francisco on Friday last.

The first straight carload of choice apples from Sonoma Valley were shipped direct east on Saturday last, by the Stewart Fruit Co. of this place, and consisted of White Astrakins and Gravensteins. The fruit was packed under the personal supervision of Mr. L. M. Collins, manager by expert and experienced packers and each box bore a handsome label to show that the fruit was grown and packed in Vineburg. Mr. Porterfield, the business manager of the Company in this part of the State was much pleased with the looks of the first shipment from their Vineburg plant.

Our tontorial Artist, Mr. Frank Allen has purchased a new Ford Car and is now in "the swim".

Joe Andrieux, business manager of the Summit Hotel and Deputy Sheriff of Placer Co. was the guest of his sisters Mrs. Fred Batto and Miss Adele Andrieux on Wednesday last.

Theo. Anthenean, Jr., and Kenneth Roeder, motored to the Sierra Nevada and Lake Tahoe last week. Mrs. Albert Groskopf and Miss Adele Andrieux visited Napa on Tuesday last.

Mr. and Mrs. Chas Gander and family of San Francisco were the guests of Mrs. B. Groskopf at Whispering Pines on Sunday.

Huichica School closed Friday, June 22, for the summer vacation. Very good records were made by all the different classes. Only one pupil not being promoted in the school. The Eighth grade made an average of 90 per cent in the tests sent out by the county. Those who took the tests were Leah Abbott, Leah Rouquie, Ruth Allen, Evelyn Guerne, Clara Wehrle, Hugh Cole, Alex Storretta, John Rauly, Italo Ciampi, Paul Koopman. John Rauly made the highest record of 90 1-3 average.

Three eighth grade girls were present every day, Leah Abbott, Leah Rouquie and Clara Wehrle. On the closing day the girls of the class presented Mrs. Heudry, their teacher, with a beautiful center piece and the boys gave her a pretty picture of Mt. Shasta.

POULTRY MEN

TO REORGANIZE

Reorganization of the Poultry Producers of Central California Inc., about October 1, by dropping the incorporated and by making several changes in the charter in co-operative government, sales methods, and voting control by members. This is done to take advantage of changes in federal and state laws relating to co-operative associations.

The new association will have no capital stock, membership will be limited to actual producers, new sale agreements will be made out, and voting will be under a plan whereby those participating, most in the association cast the greatest number of ballots.

SEND YOUR CLOTHES TO
BE CLEANED TO

PARRENT

The Tailor and Cleaner

You will always get good
work and prompt service.When
It
Comes
To
TailoringWe are right there with the
goods, fit, workmanship and
reasonable prices. All work is
guaranteed.First Street West, Near Depot
Sonoma, Cal.

JACK LONDON'S ACREAGE IN SONOMA VALLEY

In Chapter XXVI, Book II of The Book of Jack London published by his remarkable young widow-writer, Charmian London is the account of London's activities in 1905. There we read, "there was growing in his bosom, a seed sown two years earlier when he had come to love Sonoma Valley." The Valley of the Moon he called it, having unearthed the fact that Sonoma stood for moon in the early Indian tongue of the locality. I have since heard Sonoma defined as seven moons because, driving in the crescent of the valley, one may see seven risings of the orb behind the waving contours of the summits.

His eyes roved over the forested mountain side, and yearning heightened to make some part of it his own, for home when we should be man and wife—his very own while life should last. But it appeared not to be for sale. One prospect above all others filled our eyes whenever we rode side-by-side up a certain old private road—three inexpressibly romantic knolls crowned with fir and—redwood, rosy-limbed, blossom perfumed madrone, and scented tapers of the buckeye wooded islets rising out of a deep, tossing of tree tops, and one day a neighbor said:

"Why these knolls there belong to a section of over a hundred acres owned by Robert P. Hill. Go and see him and I bet he'll sell at to you."

In no time at all Jack was possessor of 129 acres of the most idyllic spot we were ever to behold—later to be glorified in his novel "Burning Daylight".

Jack paid \$7000 for the property which turned out to be a portion of the original grant of some 200 square miles from the Mexican Government to General Vallejo.

We called it our Land of Dear Delight but to the world, simply "The Ranch".

To this the Londons in 1909-1910 added the Fish Ranch and the La Motte 130 acres adjoining Wake Robin as well as a broad strip connecting the same with the Beauty Ranch. "In May, writes Mrs. London, "we swelled our estate by the seven hundred acres of the Kobler property."

In a copy of "Burning Daylight" presented to Charmian London in 1910 Jack wrote this inscription: "A sweet land, Mate Woman, an almighty sweet land you and I love and chosen our Valley of the Moon".

Your own man,

Jack London.

The novel 'The Valley of the Moon' was completed in 1912, also "John Barleycorn" in this year, the latter came out first in serial form in the Saturday Every Post.

Feund Ranch were later annexed to Freund Ranch had been annexed to London's other ranches.

FORMER RESIDENTS

HERE FOR CELEBRATION

Mr. and Mrs. O. Palstine former residents of Sonoma have been here during the past week and expect to remain guests of the Claude Johnsons until after the Centennial. Mr. Palstine and family will then go to Los Angeles where the gentleman will teach in the High School. Mrs. Palstine was formerly Miss Zelma Johnson, a belle of Sonoma and she has been keenly interested in the success of the Mission Centennial.

Mrs. Grace Johnson Zane of Woodland has also been a guest at the C. E. Johnson home.

S. P. MAN IN TOWN

R. B. Houston of the S. P. was in town from Santa Rosa Tuesday and expressed great pleasure at the festive appearance of our city. Mr. Houston will take up the matter of having the name Sonoma Valley of the Moon, appear in S. P. railroad maps and folders. At the present time although we have several local stations listed on the Vallejo-Santa Rosa branch of the S. P. the word Sonoma appears nowhere and travelers are not aware that they can get into our famed valley via this railroad.

SONOMA

By ELIZABETH WILD

Ah yes, a hundred years;
Yet, scarce a beat in all eternity's
great pulse!

Which, after all, works little change
in nature.

Men were ambitious and adventurous,
then as now,
And sought new fields and prayed for
great results.

And padres, with God-like fortitude
Providing for the yearning heart of
man,

Set missions - holy milestones - on the
sunset coast

To meet the weary human caravan,
Threading its way to fame or for-
tune, great;

The kindly padre grasped the hand
of all, and thus foretold

That charity grows never old
Nor kindness, out of date!

To such as would seek gold,
He charged ever to remember
That true worth and honor never can
be sold.

Some came, perchance, in quest of
love,

And some, much more's the pity, to
forget!

To such - the padre's steady finger
raised above-

He told of that great love divine that's
ever true,

A neverfailing stronghold, set
To meet heart's sorest test.

And so, the mission's were the solace
of the wayfarer.

Who left their sacred portals, blessed,
Sonoma, sweet land of the moon!

Among the first, and not the least of
these,

In deeds of mercy, words of hope,
Was planted for the centuries!

3 years wear
from one pair
of overalls

A short time ago we received a
letter from a workman in Arizona
stating that his overalls had gone to
pieces after being worn six days a
week, for only 3 years.

Two-Horse Brand
Copper-Riveted
Waist Overalls

made by us were the brand he wore.
If this kind of wear will satisfy
you, insist on getting overalls with
this
Trade
Mark.

Remember, each and every pair is
sold under the following guarantee
A New Pair FREE if They Rip.
Made by Levi Strauss & Co., San Francisco
Reliable Merchandise since 1853
Makers of Overalls, Keep Kids Clean

BUTTERMILK FOR CHICKENS

We are in receipt of regular ship-
ments from San Francisco of butter-
milk for chickens. Nothing better to
the flock. 4c per gallon at Sonoma
Mission Creamery.—adv.



One cup invites
another

Caswell's

NATIONAL CREST
Coffee

Phone Direct
SONOMA 33-M

180,000 cups were served
at the PANAMA-PACIFIC
International EXPOSITION.

RICHMOND & SAN RAFAEL FERRY & TRANSPORTATION CO

SUMMER SCHEDULE

Effective May 14, 1923. Subject to
Change Without Notice.

Lv. Richmond	Lv. San Quentin
7:00 a. m.	7:45 a. m.
* 7:45 a. m.	* 8:30 a. m.
8:30 a. m.	9:15 a. m.
9:15 a. m.	10:00 a. m.
10:00 a. m.	10:45 a. m.
10:45 a. m.	11:30 a. m.
11:30 a. m.	12:15 p. m.
12:45 p. m.	1:00 p. m.
1:00 p. m.	1:45 p. m.
1:45 p. m.	2:30 p. m.
2:30 p. m.	3:15 p. m.
3:15 p. m.	4:00 p. m.
4:00 p. m.	4:45 p. m.
4:45 p. m.	5:30 p. m.
5:30 p. m.	6:15 p. m.
6:15 p. m.	7:00 p. m.
7:00 p. m.	7:45 p. m.
* 7:45 p. m.	* 8:30 p. m.
8:30 p. m.	9:15 p. m.
* 9:15 p. m.	* 10:00 p. m.
* 10:00 p. m.	* 10:45 p. m.

* Sundays and Holidays Only

Extra Trips When Traffic Demands
Automobile Fare 75 Cents

Unsurpassed Grill

Phones:

Rich. 231 San Rafael 827W Mkt. 530

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CRANE'S SANITARIUM

Graduate Nurse in Attendance.
State License for Maternity
Cases.

Between Sonoma and Boyes
Springs. Phone 28-F-4

S. BOOLSEN, M. D.

Physician and Surgeon

Consultation Only. X-Ray Lab-
oratory in Connection.
Office Bulotti Bldg. Sonoma, Cal.
Telephone 155

Hours: 10 to 12 a. m.; 2 to 4 p. m.
Daily, Except Sundays and
Holidays

DR. W. B. HAYS

Physician and Surgeon

Hours: 10 to 12 a. m.; 2 to 4 p. m.
Phone 137-J
Sonoma - - - California

DR. A. M. THOMSON

Physician and Surgeon

Hours: 10 to 12 a. m.; 2 to 4 p. m.

Office on Napa St., Sonoma
Opposite Mission Garage

DR. E. Z. HENNESSEY

Physician and Surgeon

Hours: 10 to 12 a. m.; 1 to 4 p. m.
Evenings by Appointment

Hennessey Bldg. Napa, Calif.

DR. T. A. NUFER

Veterinary

Office and Residence on First
St. between Telephone Office
and the Palace Garage.

Phone 532 Sonoma

JOSEPH L. SMALL

Attorney at Law and Notary
Public

Office Next to Post Office
Sonoma, Calif.

ROBERT A. POPPE

Attorney at Law and Notary
Public

Office on East Side of Plaza
Sonoma, California

Golden Gate Auto Ferry Schedule

WEEK DAYS		SATURDAYS		SUN. and HOLIDAYS	
Leave Sausalito	Leave S.F. Ft.Hdye St.	Leave Sausalito	Leave S.F. Ft.Hdye St.	Leave Sausalito	Leave S.F. Ft.Hdye St.
5:00 a	5:30 a	5:00 a	5:30 a	5:00 a	5:30 a
6:00	6:30	6:00	6:30	6:00	6:30
7:00	7:30	7:00	7:30	6:30	7:00
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				11:00	11:30
				12:00	12:30 a

Golden Gate Ferry Company endeavors to give fast auto service between San Francisco and the north bay counties.

Dogs not allowed in the dining room or cabins.

Positively no smoking allowed on automobile deck.

Excellent dining service on all boats operated by this Company.

Sam Sebastiani Is A Capitalist of Enterprise

Sam Sebastiani is Sonoma City's a modern three story hotel and several most progressive and enterprising artistic stucco bungalows thus furnishing a majority of the substantial improvements in the community having been made by him during the past ten years.

Sam Sebastiani is in the wine and cannery business, and through his energies and business foresight has become a leading capitalist of Sonoma County, with officers both here

On the west side of the Plaza near the Postoffice a pioneer adobe hotel building was recently bought by the capitalist and is now one of the most attractive and, up-to-date blocks in



RESIDENCE OF SAM SEBASTIANI

and in New York. His Sonoma wine cellars and warehouses and his cannery are the largest industrial plants in the valley and in connection therewith he owns a large tract of land which he has highly cultivated and equipped with a magnificent water supply developed on the property.

Adjacent to his industrial plant is the residence of Mr. Sebastiani and his family. This beautiful home of stone construction is one of the finest in the Valley of the Moon and surrounded by lawns, gardens and rustic stone work. Streets in the vicinity were paved at the capitalists own expense and handsome electric lights installed.

Realizing the need of artistic up-to-date homes in Sonoma, Sebastiani bought land and laid it off into attractive home sites. On these he built over thirty bungalows, the constant demand for them proving the wisdom of his enterprise. Gardens and lawns, ornamental fences and street work were all provided by this progressive property owner whose greatest ambition is to see Sonoma improve and grow.

Sebastiani purchased a prominent corner in Sonoma last year and converted it and land adjacent to it into

town. Three stores and apartments above are included in this holding of Mr. Sebastiani.

In addition to his real estate activities this remarkable community builder is a stockholder in two local banks and also one of the largest buyer of grapes, fruit and farm products in Sonoma County. He ships annually many carloads of fruit, wine and canned goods to the eastern market.

Although his immense wine plant was more or less tied up as a result of recent laws governing wine making, Mr. Sebastiani holds a sacramental and medicinal permit to manufacture and ship according to government requirements, his scientifically made pure California wines including sherry and port to eastern centers. He has also a permit to export wine to Mexico thus giving the vineyardists of Sonoma and adjacent counties an outlet for their crop.

Sebastiani makes trips regularly to N. Y. and way points in the interest of his business and his prosperity and success have brought with it progress and development to the community where his interests are centered.

BRONZE PLAQUE CEREMONY JULY 4TH

In keeping with one of the aims of their organization, members of the Order of the Alhambra of San Francisco, will formally place and dedicate a handsome bronze plaque on the Mission Sonoma here, Wednesday morning, July 4th, to mark the occasion of the 100th birthday of the founding of the mission by Padre Jose Altimira, on July 4th, 1823. The dedicatory exercises will be part of the day's program on the concluding day of the Sonoma Centennial Celebration. The plaque will cite briefly

BEN WEED OF THE BACCHUS CLUB

Benjamin J. Weed of San Francisco originator of the Greek theatre, Berkeley and moving spirit and author of the Greek plays put on in Sonoma at Rhine Farm during the vintage season some twenty years ago is to be here for the Centennial of the Mission. An episode in the Mission Play of Sonoma glimpses his poetic and classic presentations while a resident of the Valley of the Moon.

Through courtesy of Mr. Weed we offer the following song which is one from the Vintage Festival.

In the old Sonoma Valley on the slopes of vine-clad hills,
Is the home of great Iacchus, who
our hearts with pleasure fills,
For he loves the woody dells reaching
out to fields of vine,
Where the juicy berries ripen soon
to make the ruby wine.

Fill the bowl with ruby wine,
Round its rim the ivy twine,
Pledge the God of Joy and Pleasure
Giver of the fruitful vine;
On the old Rhinefarm so fair,
Where we're freed from every care,
And we drink the richest vintage of
her vineyards, old and rare.

John Patten Lyon who married into the Vacas and Penas families after whom Vacaville was named will be here for the celebration. Lyon is a cousin of Mrs. Ada Lyon Pauli of the Western Union office here. He married Maria Vaca Pena in the early days.

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DAIRY PRODUCTS

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Let Us Help You Cut the High Cost of Hog Feed by Using Our Whey
The Most Economical Feed

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Sonoma, Cal.

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AND GENERAL EXPRESS

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M. R. TRACEY

PHONE 14-F-5

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BOYES SPRINGS CLUB HOUSE

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YOUR COSTUME FOR THE CELEBRATION?
CERTAINLY! A

Tailored Suit

CUSTOM MADE FROM FINEST SUMMER WOOLEN GOODS.

G. VERBECK

Next to Don Theatre

Sonoma, California

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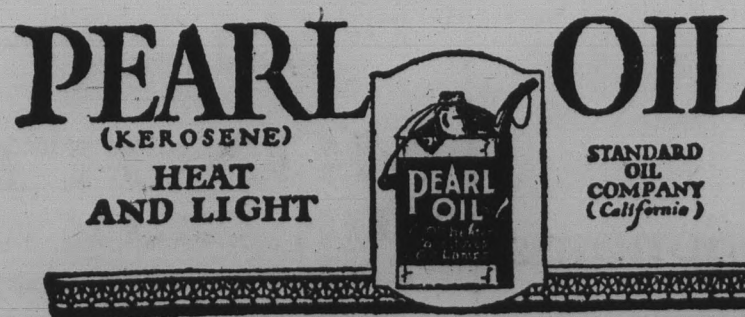
Instead of "feeding" a range in a not, stuffy kitchen this summer, you can save yourself a lot of trouble and work by cooking with a good oil cookstove.

No coal or wood to lug, no ashes to shovel out. A cool, clean kitchen with a steady, controlled heat concentrated directly on the utensil.

For best results be sure to use Pearl Oil—the clean, economical kerosene that is refined and re-refined by a special process.

For sale by dealers everywhere. Ask for it by name—Pearl Oil

STANDARD OIL COMPANY
(California)



CLASSIFIED ADVERTISING

BROILERS—for sale. 130 Germany St. Sonoma. Phone 141W 45-1mo

FOR SALE—13 acres pears and prunes, at a bargain. Inquire this office. 45-46-p.

FOR SALE—Two work horses, 1300 lbs each. 1 driving horse, 1 fine saddle horse, 2 light wagons, 2 surries, 2 buggies, 2 sets of double harness, 4 sets of single harness. Apply to F. Jensen, El Verano, next to S. P. Station.

FOR SALE—Crab apples for jelly. H. D. Burmester, El Verano, Phone 49-F-3.

WANTED—From 5 to 10 acres, with or without buildings, but no other improvements. Must have plenty of water. Must be between Sonoma City and Glen Ellen, give your best terms and location and address Box 37, Eldridge, Cal. Will deal with owners only. 45-1tp.

FARM WANTED—Want to hear from owner of farm or improved land for sale, for fall delivery. L. Jones, Box 256, Olney, Ill. 45-1tp

FOR SALE—12 ft. aid motor wind mill and 3000 gallon tank. Bargain. August Anderson, Box 333, Sonoma

FOR SALE—Worlo driving and saddle horse. James McCosker, Vineburg. 45-1t.

FOR SALE—30 pair Giant Runt pig-eons. Apply at Jacobsons wood yard. 44-45p.

FOR RENT—Furnished 3 and 4 room cottages. Apply P. Mc Donnell, next to Maurel's, south of Sonoma, or address Box 138 Sec. 2, Sonoma.

FOR SALE—Horse, wagon, harness and cow. Apply to Aplin, Buena Vista Ave. 44-3t

FOR SALE—One gray horse, weight about 1400 lbs. Cheap, Vestal Bros. Ranch, Buena Vista. R. F. D. Bx. 196, R A Vernon, 44-2tp

LOST—A pair of eye glasses in vicinity of Central Bank or Clewe's. Leave at bank, and receive reward. J. Wirtzer. 45-1t.

GOOD PRICES paid for any kind of chickens. Field and Payne, Boyes Springs.

FOR RENT—6 acre ranch improved, orchard, good well, gas engine and growing garden, \$25 per month, E. D. Dennison, R. F. D. Box 151a Sonoma Cal.

FOR SALE—Ice compressor; 1000 feet pipe 1 1/4 inches; forty four 300 lb ice cans; 1 iron tank 1 x 5 ft. Apply H. Heur, Cooper Shop near Depot, Sonoma, Cal. 44tf

WAGON—with new bed for sale, Frank Greskoff. 44-4t

FOR SALE—Pullets, 500 Barred Rocks, Rhode Island Reds, 4 months old. The kind that lay and weigh. This is your chance to get good stock at a reasonable price. L. C. Buckley, R.F.D. Sec. 1, Box 92, 2 blocks from Oak Grove resort. tf

5 ACRE chicken and fruit ranch to lease with privilege of buying reasonable. Address Box 227a Sec 2, Sonoma, Cal. 44-2t.

WANTED TO TRADE—A desirable home in Sonoma. What have you? Address Box H, Sonoma.

FOR SALE—20 young Mallard ducks dozen mated pigeons, 2 bronze turkey gobblers and thoroughbred Barred Rock rooster. Apply this office.

FOR SALE—Six drawer drop head White sewing machine, almost new. One 12 gauge shot gun. One 30-30 rifle. One stock saddle and bridle. Call after 5:30 at McAndrews' Eldridge, opposite station.

FOR SALE—Practically new National cash register, cost \$250, will sell for \$175, a bargain at that figure. Less than \$1000 has been rung up on the machine. Apply to Sal Carlo The Lark, Agua Caliente. 40tf

STRAYED to my place, milk goat. Owner can have same by paying for keep and this ad. L. Regusci. 41-4t

WANTED—Woman to do second work and wait on table. Apply at once. Lyons Resort, Boyes Springs.

BRUNSWICK PHONOGRAPH Agency. \$150, on terms. Also all records. Mrs. Chase, next to Mercantile Trust Co., Sonoma 37 tf

S. F. BULLETIN and Sonoma Index Tribune now \$7 per year.

WELL DIGGING—A Cafuffetti, well digger and cleaner, No. 131 Germany St. Sonoma, Phone 123J 30-tf

IF YOU WANT—to sell your ranch and your price and terms are right. I can sell it for you. W. W. Carter next to Union Hotel. 27tf.

WANTED—Top price paid for any kind of duck eggs. Apply Sonoma Mission Creamery. 25tf

WILL BUY—worn out stock, horses, cows, etc. Pay top prices. Phone home yard 452 or address John Galsberg, Bx 8, RFD A, Sonoma

FOR SALE—Young pigs and young geese, Apply to Tony Silva. 45-46p.

FOR SALE—A good driving horse. H. F. Ford Ranch, 1 mile east of Schellville Station.

FOR SALE—Twelve cows, Jersey and Holstein, \$47 each, Box 116 Sec. 2, Sonoma, A. Gespra, below Foster Ranch.

FOR SALE—100 ducks for eating. Apply Schuhmann Resort, Buena Vista.

"Scenic America" the attractive new magazine featured the Sonoma Centennial again in its June numbers. This publication has been very generous with publicity of high quality.

Mrs. Susan Whiting of San Francisco and her friend Mrs. Potter are at Rocky Haven for the summer and will attend the celebration.

Joe Andrieux and Ralph Buchan were among the old timers back to the home town this week. Buchan is leaving for a cruise to Alaska with his U. S. boat.

CENTRAL BANK'S EXTENSIVE IMPROVEMENTS

The Central Commercial and Savings Bank, Sonoma Branch has extensive improvements going on which will make the bank building one of the most substantial and up-to-date in the county. The original Sonoma Valley Bank quarters of which the Central is successor is being reconstructed by the Herman Safe Co., the follow improvements being under:

"The alteration work to present bank room consists of tearing out the old vault and the constructing of a new reinforced concrete vault.

The new vault will be used as a safe deposit vault and will be directly accessible from the public lobby thru the safe deposit lobby. The new vault will have 18 inch thick concrete walls, floor and ceiling and will be reinforced with 1-2 and 3-4 inch

steel bars 12 inch on centers. It will contain 300 (Three Hundred) new safe deposit boxes. The vault will be sealed with a modern Vault Door and will be electrically protected by an electric burglar alarm system, which will be connected to the present system.

Other conveniences for the customers will be a Ladies' Room located at the end of the public lobby and a Directors' and Consultation Room, the entrance to which will be through the Safe Deposit Lobby.

The banking screen will be of the latest type, or what is known as the low screen type. All the screen facing the public lobby will be entirely of marble with bronze wickets. The marble will be of selected grades of Tennessee, a domestic marble.

The entire wall surface in the public lobby will have a marble wainscot 3 feet 6 inches high. The public lobby will be furnished with marble check desks with bronze calendar caskets and ink stands and marble gettees, for the convenience of the public.

The interior decorating consists of mottled walls enriched with stencil designs. The lighting fixtures will be kept in harmony with the general color scheme of the banking room.

NOTICE TO CONTRACTORS

Notice is hereby given that sealed bids will be received up to and opened at 7:00 o'clock P. M. on the 14th day of July, 1923, at the Sonoma Valley Union High School Building, Sonoma, California, for the performance of the following work:

First—for the moving from their present site on the old high school grounds to the new site in positions as marked on plans, buildings designated as follows: Manual Training, Domestic Science, autoshed, blacksmithshop, woodshed and handball backstop.

Second—All concrete work as shown on plans and specifications necessary to construct the proper foundations, steps, etc for the buildings designated above.

Third—To remodel autoshed according to plans and specifications. Separate bids will be received for each of the above propositions or a combined bid may be submitted for all or any two of the above propositions.

Each bid must be accompanied by a certified check check of 10 per cent of the amount of the bid, check to be made payable to Dr. W. B. Hays, Secretary of the Board of Trustees, and to be certified to by some responsible banking institution.

The plans and specifications may be secured from the office of the Principal in the new high school building, Sonoma, California. A deposit of \$5.00 will be required for all plans loaned out.

The Board of Trustees reserves the right to reject any and all bids. Geo. H. Cassidy, President, Dr. W. B. Hays, Secretary, L. M. Bish, Frederick Helberg, Leopold Justi.

Board of Trustees of Sonoma Valley Union High School District. First Publication, June 30th, 1923.

MONOTTI THE GROCER

BEST LINE OF GROCERIES AT LOWEST PRICES

STONE CROCKS—ALL SIZES
ACME PAINTS AND VARNISHES
FRUIT JARS GALORE
AND OH, BOY, THAT SPECIAL COFFEE

GIANT EUREKA OIL STOVES
GARDEN TOOLS
WINDOW SCREENS, ALL SIZES
QUALITY GOODS AT MONOTTI PRICES

Send in your orders, you don't have to carry. Free delivery. No extra charge on 30 days account and service. Low prices and satisfactory treatment to all.

YOURS FOR SERVICE AND LOW PRICES

MONOTTI THE GROCER
AND OTHER GOOD GOODS
PHONE 48

THE SONOMA PARK BAND

Sonoma musicians have recently been organized with a brass band under the leadership of P. C. Meinhardt. The talented members of the new organization have been meeting regular for practice and expect soon to have their uniforms.

Prof. Meinhardt is a able and enthusiastic leader and is doing much to promote the welfare of Sonoma by giving it a band of which we can well be proud.

It is hoped in the future to have concerts in the Plaza every Saturday night.

WEDDING SOLEMNIZED

Miss Ethel Evans and David Potter were married last Saturday notwithstanding the fact that the bride's aunt, Mrs. Geo. Breitenbach was confined to her room as a result of a recent accident and her uncle, George Breitenbach still had his head bandaged as a result of the automobile collision with his bicycle. Mr. and Mrs. Chas. Potter and other relatives of the groom participated in the wedding.

The young folks were the recipients of many beautiful gifts.

Decision Will Be Popular.

According to a recent court decision a woman need not pay for her photographs if she is not pleased with them, no matter if a dozen of her friends declare that they "look just like her."

WARNING

While all due precaution will be taken to supply extra protection from sneak thieves and pick pockets who may follow the Centennial crowds to Sonoma everyone is urged to be careful of valuables, lock up their homes when away and leave lights burning when absent in the evening to aid the night watchman and officers in their work of policing the town.

Committee

NOTICE TO CREDITORS

Estate of Maria Bertellotti, deceased. Notice is hereby given by the undersigned, Ulderigo Viviani, administrator of the estate of Maria Bertellotti, deceased, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers within four months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Sonoma, or to exhibit them with the necessary vouchers within four months after the first publication of this notice to the said administrator at the law office of Robert A. Poppe on the East side of the Plaza, in the City of Sonoma, County of Sonoma, State of California the same being his place for the transaction of the business of said estate in the County of Sonoma, State of California.

ULDERIGO VIVIANI, Administrator of the Estate of Maria Bertellotti, Deceased.

Dated at Sonoma, Cal., June 2, 1923. ROBERT A. POPPE, Attorney for estate.

First publication June 2, 1923.

NOTICE TO CREDITORS

ESTATE OF FRANK KOHL, DECEASED.

Notice is hereby given by the undersigned Frank H. Phillips, Administrator of the Estate of Frank Kohl, deceased, as Public Administrator, to the creditors of, and all persons having claims against the said deceased, to file them with the necessary vouchers within four months after the first publication of this notice, in the office of the Clerk of the Superior Court of the State of California, in and for the County of Sonoma, or to exhibit them with the necessary vouchers within four months after the first publication of this notice to the said Administrator at the office of Fred S. Howell, Esq., Mutual Relief Building, corner of Western Avenue and Kentucky Street, Petaluma, Sonoma County, California, the same being his place for the transaction of the business of said estate in the County of Sonoma, State of California.

Frank H. Phillips, Administrator of the Estate of Frank Kohl, Deceased. Dated at Petaluma, California, June 11th, 1923.

Fred S. Howell, Attorney for said Administrator. Date of First Publication, June 16th, 1923.

OPENING

Schumann Garden, Buena Vista will open Sunday, July 1st. Seats for 350 people. Concert Daily. Refreshments and soft drinks. Meals served. Dancing to good music. Entrance free.

VISITORS AT MAFFEI HOME

Mrs. James Maffei and Mrs. Louis Maffei of San Francisco have been visiting at the handsome home of Annibeli Maffei on Napa Street. They will remain with their families until after July 4th.

Mr. and Mrs. Louis Broun of Los Angeles are the happy parents of a baby girl.

-NOTICE-

We the undersigned parties have bought out A. Arreco of Fetters Springs Vegetable Garden, all of his holding and one third from A. Garibaldi, which business beginning from May 1st, will be conducted by partners as A. Borzi, John Acquistapace and A. Garibaldi, and we will not be responsible for any bills contracted before May 1st, 1923 by the former partners as A. Garibaldi and A. Arreco (Signed) A. Borzi, John Acquistapace, A. Garibaldi

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The Material We Use and the Work We Produce Defy comparison
Patronize Home Industry

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Stationery and News Depot.
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Electric Grill from 6 to 1 a. m.
Hot Tamales Daily
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G. H. Hotz

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A Hearty Welcome to Sonoma in "The Valley of the Moon"

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